Website review
prismresearchglass.com

Generated on September 23 2024 00:34 AM

The score is 46/100

SEO Content

✔	Title	Home - Prism Research Glass **Length : 27** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Prism Research Glass
description	Why Choose Our Custom Glassblowing Products? Prism Research Glass, family owned and operated since 1990, is located in Raleigh, North Carolina. We are glass blowers and quartz glass fabricators serving the Scientific and Technology community. Our abilities are as unique as our customers. Our quality focused craftsmen can fabricate products from bench-scale to pilot plant apparatuses and the finest torches […]
url	https://www.prismresearchglass.com/
site_name	Prism Research Glass

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	6	3	0	0	0

- [H1] Why Choose Our Custom Glassblowing Products?
- [H2] Need a custom quote? Have questions about our products?
- [H2] Featured Products
- [H2] Phone
- [H2] Borosilicate Fabrication
- [H2] Mailing Address
- [H2] Quartz Fabrication
- [H3] Mobile Support Structure (PRG-7500)
- [H3] Kuderna-Danish Flask, Without Hooks, 24/40 Top Joint and 19/22 Lower Joint (PRG-3536)
- [H3] Quartz Disc, Polished Finish

✗	Images	We found 7 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 16 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Shipping Policy	Internal	Passing Juice
Return Policy	Internal	Passing Juice
My Account	Internal	Passing Juice
Cart	Internal	Passing Juice
Catalog	Internal	Passing Juice
Pilot Plant	Internal	Passing Juice
Get a Custom Quote	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
News	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Careers	Internal	Passing Juice
Borosilicate Products	Internal	Passing Juice
Quartz Products	Internal	Passing Juice
Distributorships	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

Keywords Cloud	prism policy research catalog quartz plant custom products pilot glass

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	12	✖	✖	✖	✔
glass	7	✔	✖	✖	✔

Keywords Consistency

quartz	6	✖	✖	✖	✔
policy	5	✖	✖	✖	✖
prism	5	✔	✖	✖	✖

Usability

	Url	Domain : prismresearchglass.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✖   Too bad, your website has too many CSS files (more than 4).

✖   Too bad, your website has too many JS files (more than 6).

✔   Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.prismresearchglass.com/sitemap_index.xml
	Robots.txt	http://prismresearchglass.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.