








# Website review prakashsilks.com

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The score is 47/100







## SEO Content

	Title	<p>Pure kanchipuram silk sarees online   Pattu sarees   Traditional Silk sarees, Wedding Silk Sarees, Fancy Silk sarees, Silk cotton Sarees.</p> <p><b>Length : 138</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Various silks produced in India, our silk has acquired a legendary reputation all over India, thanks to the skill and artistry of the silk weavers. Our sarees is made of a heavy silk, so durable that it may be hand washed in water at home. A hallmark of the Kanchipuram is the bold and bright color, favoured by almost every Indian woman. Our sarees will always find a place in every South Indian bride's trousseau. And now this great tradition of Kanchipuram silk is ready to capture the hearts of the Western World. Indian silks and Kanchipuram silk in particular have been creating waves in the fashion capitals of the world and in haute couture since last decade.</p> <p><b>Length : 667</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Kanchipuram Silk Sarees, Traditional Silk sarees, Wedding Silk Sarees, Fancy Silk sarees, Silk cotton Sarees</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>6</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H5] About</li><li>• [H5] Info</li><li>• [H5] Top Categories</li><li>• [H5] Quick Links</li><li>• [H5] Customer Care</li></ul>	H1	H2	H3	H4	H5	H6	0	0	0	0	6	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	6	0									

## SEO Content

		• [H5] Payments
	Images	We found 31 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Create an Account</a>	Internal	Passing Juice

## In-page links

<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Soft Silk Sarees</a>	Internal	Passing Juice
<a href="#">Traditional Sarees</a>	Internal	Passing Juice
<a href="#">Cotton Sarees</a>	Internal	Passing Juice
<a href="#">Designer Sarees</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">About Prakash Silks</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Orders and Returns</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	online now sarees silk book traditional soft home silks prakash
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sarees	19	✓	✓	✓	✗
silk	11	✓	✓	✓	✗
book	10	✗	✗	✗	✗
now	10	✗	✗	✓	✗
prakash	6	✗	✗	✗	✗





## Usability

	Url	Domain : prakashsilks.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://prakashsilks.com/robots.txt">http://prakashsilks.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>