Website review
prakashsilks.com

The score is 47/100

SEO Content

⚠️	Title	Pure kanchipuram silk sarees online | Pattu sarees | Traditional Silk sarees, Wedding Silk Sarees, Fancy Silk sarees, Silk cotton Sarees. **Length : 138** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Various silks produced in India, our silk has acquired a legendary reputation all over India, thanks to the skill and artistry of the silk weavers. Our sarees is made of a heavy silk, so durable that it may be hand washed in water at home. A hallmark of the Kanchipuram is the bold and bright color, favoured by almost every Indian woman. Our sarees will always find a place in every South Indian bride's trousseau. And now this great tradition of Kanchipuram silk is ready to capture the hearts of the Western World. Indian silks and Kanchipuram silk in particular have been creating waves in the fashion capitals of the world and in haute couture since last decade. **Length : 667** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Kanchipuram Silk Sarees, Traditional Silk sarees, Wedding Silk Sarees, Fancy Silk sarees, Silk cotton Sarees Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	

H1	H2	H3	H4	H5	H6
0	0	0	0	6	0

- [H5] About
- [H5] Info
- [H5] Top Categories
- [H5] Quick Links
- [H5] Customer Care

SEO Content

		• [H5] Payments
❌	Images	We found 31 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

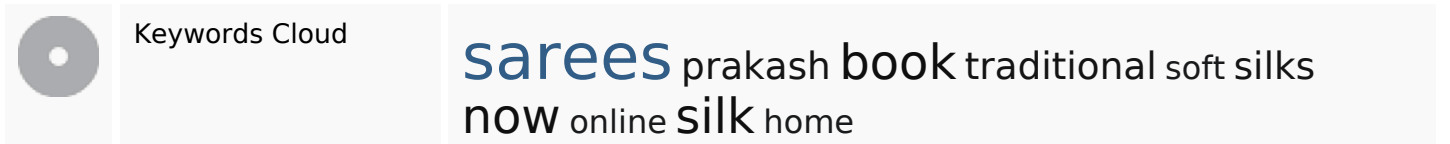|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Advanced Search	Internal	Passing Juice
My Account	Internal	Passing Juice
Create an Account	Internal	Passing Juice

In-page links

Login	Internal	Passing Juice
Soft Silk Sarees	Internal	Passing Juice
Traditional Sarees	Internal	Passing Juice
Cotton Sarees	Internal	Passing Juice
Designer Sarees	Internal	Passing Juice
Home	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
About Prakash Silks	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Orders and Returns	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

Keywords Cloud	sarees prakash book traditional soft silks now online silk home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sarees	19	✔	✔	✔	✖
silk	11	✔	✔	✔	✖
book	10	✖	✖	✖	✖
now	10	✖	✖	✔	✖
prakash	6	✖	✖	✖	✖

Usability

●	Url	Domain : prakashsilks.com Length : 16
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		�ख Apple Icon	
		✔ Meta Viewport Tag	
		✔ Flash content	

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://prakashsilks.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics