# Website review
# prairiehomeskc.com

Generated on September 23 2024 00:25 AM

**The score is 46/100**

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Home Page<br><br>**Length : 9**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⚪ | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table><br>• [H1] Proudly building homes in the Kansas City area for over 15 years! |
| ❌ | Images | We found 12 images on this web page.<br><br>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **2%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | | |
|---|---|---|
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 9 links including 1 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 22.22%<br><br>Internal Links 77.78% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| COMMUNITIES | Internal | Passing Juice |
| PHOTOS | Internal | Passing Juice |
| View Virtual Tour | External | Passing Juice |
| Read More &raquo; | Internal | Passing Juice |
| HOME | Internal | Passing Juice |
| info@prairiehomeskc.com | External | Passing Juice |
| Download our Brochure | Internal | Passing Juice |
| https://www.prairiehomeskc.com | Internal | Passing Juice |
| Prairie Homes, Inc. | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | proudly building prairie great home kansas city homes infoprairiehomeskc quality |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| homes | 7 | ✖ | ✖ | ✖ | ✔ |
| prairie | 5 | ✖ | ✖ | ✖ | ✖ |
| home | 2 | ✔ | ✖ | ✖ | ✔ |
| quality | 2 | ✖ | ✖ | ✖ | ✖ |
| great | 2 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : prairiehomeskc.com<br>Length : 18 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |

# Document

| | | |
|---|---|---|
| ✓ | | |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br><br>✓ Perfect. No inline css has been found in HTML tags!<br><br>✓ Great, your website has few CSS files.<br><br>✓ Perfect, your website has few JavaScript files.<br><br>✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ● | Mobile Optimization | ✗ Apple Icon<br><br>✓ Meta Viewport Tag<br><br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✓ | Robots.txt | http://prairiehomeskc.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Missing |

# Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.