







# Website review prague-airport-shuttle.cz

Generated on September 09 2024 10:35 AM



The score is 58/100






## SEO Content

	<p>Title</p>	<p>Prague Airport Shuttle - Shared Minibus from Prague Airport</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>The Prague Airport Shuttle is cheap and reliable shared taxi and minibus transportation from and to Václav Havel Airport Prague. Book online public shuttle-bus.</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2027"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Prague Airport Shuttle</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Prague Airport Shuttle &amp;#8211; Shared Transport</td> </tr> <tr> <td>description</td> <td>The Prague Airport Shuttle is cheap and reliable shared taxi and minibus transportation from and to Václav Havel Airport Prague. Book online public shuttle-bus.</td> </tr> <tr> <td>url</td> <td>https://www.prague-airport-shuttle.cz/</td> </tr> <tr> <td>image</td> <td>https://www.prague-airport-shuttle.cz/wp-content/uploads/shuttle_small.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Prague Airport Shuttle	type	website	title	Prague Airport Shuttle &#8211; Shared Transport	description	The Prague Airport Shuttle is cheap and reliable shared taxi and minibus transportation from and to Václav Havel Airport Prague. Book online public shuttle-bus.	url	https://www.prague-airport-shuttle.cz/	image	https://www.prague-airport-shuttle.cz/wp-content/uploads/shuttle_small.jpg
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locale	en_US																	
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# SEO Content

		<table><tbody><tr><td>image:secure_url</td><td>https://www.prague-airport-shuttle.cz/wp-content/uploads/shuttle_small.jpg</td></tr><tr><td>image:width</td><td>112</td></tr><tr><td>image:height</td><td>112</td></tr></tbody></table>	image:secure_url	https://www.prague-airport-shuttle.cz/wp-content/uploads/shuttle_small.jpg	image:width	112	image:height	112						
image:secure_url	https://www.prague-airport-shuttle.cz/wp-content/uploads/shuttle_small.jpg													
image:width	112													
image:height	112													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>4</td><td>9</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Prague Airport Shuttle</li><li>• [H3] Download Mobile App</li><li>• [H3] On Arrival</li><li>• [H3] On Departure</li><li>• [H3] Fleet</li><li>• [H4] From Prague Airport to the City Center</li><li>• [H4] From Prague Airport to the City Center</li><li>• [H4] With Each Shuttle Journey</li><li>• [H4] Customer Experiences</li><li>• [H4] How it Works</li><li>• [H4] Our Best Price Guarantee</li><li>• [H4] Travel Time</li><li>• [H4] Reasons to Book in Advance</li><li>• [H4] Some of Our Valued Customers</li><li>• [H6] Upon your arrival at Prague Airport, a seamless experience awaits you. Our driver will readily wait in the arrival hall, holding a sign for effortless identification featuring your name and our company's logo. In instances of multiple passenger pickups, please look for your name on the sign, among others.</li><li>• [H6] Our shuttle minibus operates with precision and consideration for your time. We coordinate departures based on collecting passengers from specific flights, ensuring a maximum waiting period of 30 minutes. To maintain our schedule and your convenience, if you're not present within 45 minutes post-landing, we'll contact you to arrange your transfer on the next available shuttle, as our commitment is to keep your journey smooth and timely."</li><li>• [H6] To ensure a smooth journey to the airport with our shuttle service, please note that while we strive for punctuality, an exact pick-up time cannot be guaranteed. Your driver will arrive within a 15-minute window around the time you requested. Please be ready to depart your hotel at least 15 minutes early and allow the driver to come up to 15 minutes beyond your requested time.</li><li>• [H6] For a stress-free transfer, we recommend scheduling your pick-up from the Prague centre 2.5 hours before your EU flight departure time and 3 hours before international flights, especially those bound for the US.</li></ul>	H1	H2	H3	H4	H5	H6	0	1	4	9	0	4
H1	H2	H3	H4	H5	H6									
0	1	4	9	0	4									
	Images	<p>We found 135 images on this web page.</p> <p>130 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>1%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 76.92% Internal Links 23.08%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Quick &amp; easy transfers</a>	External	Passing Juice
<a href="#">Economy transfers</a>	External	Passing Juice
<a href="#">Stretched Limo</a>	External	Passing Juice
<a href="#">Business transfers</a>	External	Passing Juice
<a href="#">Stretched Limo</a>	External	Passing Juice
<a href="#">Travel all in one group</a>	External	Passing Juice

## In-page links

<a href="#">Stretched Limo</a>	External	Passing Juice
<a href="#">Stretched Limo</a>	External	Passing Juice
<a href="#">An experienced English speaking chauffeur</a>	Internal	Passing Juice
<a href="#">24/7 support</a>	Internal	Passing Juice
<a href="#">Free printed maps and guides</a>	External	Passing Juice
<a href="#">Free 4hr tour of Prague</a>	Internal	Passing Juice
<a href="#">Instant booking confirmation</a>	External	Passing Juice
<a href="#">Choice of payment by cash or credit card (online or to the driver)</a>	External	Passing Juice
<a href="#">Money-back guarantee if you're not entirely satisfied</a>	Internal	Passing Juice
<a href="#">Free cancellation</a>	Internal	Passing Juice
<a href="#">TripAdvisor</a>	External	Passing Juice
<a href="#">GetYourGuide</a>	External	Passing Juice
<a href="#">FeeFo</a>	External	Passing Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Yelp</a>	External	Passing Juice
<a href="#">Viator</a>	External	Passing Juice
<a href="#">FaceBook</a>	External	Passing Juice
<a href="#">private transfer</a>	External	Passing Juice
<a href="#">Online Booking - Taxi, Shuttle and Limousine transport from/to Prague Airport</a>	External	Passing Juice

## SEO Keywords





Keywords Cloud

prague time booking minutes before  
arrival flight airport shuttle  
transfer





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shuttle	8	✓	✗	✓	✓
transfer	8	✗	✗	✗	✓
time	8	✗	✗	✗	✓
minutes	6	✗	✗	✗	✓
prague	6	✓	✗	✓	✓



## Usability

	Url	Domain : prague-airport-shuttle.cz Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;strike&gt;</td><td>1</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<strike>	1	<center>	1
Deprecated tags	Occurrences							
<strike>	1							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>						

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.prague-airport-shuttle.cz/sitemap.xml</pre> <pre>https://www.prague-airport-shuttle.cz/sitemap.rss</pre>
	Robots.txt	<pre>http://prague-airport-shuttle.cz/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>