











Website review pplelectricsavings.com

Generated on September 22 2024 04:50 AM

The score is 52/100



SEO Content

	Title	<p>PPL Electric Utilities Home</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Home</p> <p>Length : 4</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Explore Our Featured Solutions• [H3] The Meaning of ENERGY STAR Partnership	H1	H2	H3	H4	H5	H6	0	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>												

SEO Content



in an Iframe cannot be indexed.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 39 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 28.21%

Internal Links 71.79%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
PPLelectric.com	External	Passing Juice
Email Us	Internal	Passing Juice
All Rebates	Internal	Passing Juice
Online Marketplace	External	Passing Juice
Bonus Rebates	Internal	Passing Juice
Contractor Search	Internal	Passing Juice
How To Apply for a Rebate	Internal	Passing Juice
Home Pickup	Internal	Passing Juice
Local Events	Internal	Passing Juice
Multifamily Pickup	Internal	Passing Juice
About Responsible Recycling	Internal	Passing Juice

In-page links

In-Home Audit	Internal	Passing Juice
Virtual Assessment	Internal	Passing Juice
High-Performance Model Homes	Internal	Passing Juice
Distributor Instant Discounts	Internal	Passing Juice
New Homes Program	Internal	Passing Juice
Schools Program	Internal	Passing Juice
Get Started	Internal	Passing Juice
Bundle to Maximize Savings	Internal	Passing Juice
Indoor Air Quality	Internal	Passing Juice
How to Choose HVAC	Internal	Passing Juice
Lighting	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Apply Online	External	Passing Juice
Start Here	Internal	Passing Juice
Learn More	External	Passing Juice
Learn More	Internal	Passing Juice
Schedule Now	Internal	Passing Juice
Previous	Internal	Passing Juice
Visit Online Marketplace >	External	Passing Juice
Visit Awards Overview	External	Passing Juice
Email Us	Internal	Passing Juice
Multifamily Housing	External	Passing Juice
Business Energy Efficiency Rebates	External	Passing Juice
Income Eligible Rebates	External	Passing Juice
Privacy Policy	External	Passing Juice
Hours and Information	Internal	Passing Juice
business energy efficiency website	External	Passing Juice

SEO Keywords



Keywords Cloud

more **energy** home search rebates
schedule ppl online **savings** star

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
energy	19	✖	✖	✖	✔
rebates	11	✖	✖	✖	✖
savings	8	✖	✖	✖	✖
more	8	✖	✖	✖	✖
home	7	✔	✖	✔	✖










Usability

	Url	Domain : pplelectricsavings.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://www.pplelectricsavings.com/ppl/page-not-found/</div>
	Robots.txt	<div>http://pplelectricsavings.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>