



Generated on September 10 2024 10:43 AM

The score is 52/100







#### **SEO Content**

|   | Title              | Length: 47   | npany – Pop Your Pup!™  |  |  |
|---|--------------------|--|---|--|--|
|   |                    | Perfect, your title co   | ontains between 10 and 70 characters.   |  |  |
| 1 | Description        | Real art of your Dog or Cat! Upload a photo and our real artists will create a custom piece of art out of any pet! It's quick and easy. Choose from Pop Art, Renaissance themed, and Modern Chic Art styles and from over 100 products like T-shirts, Blankets, Canvas, Socks, Phone Case, Tote bags, and much more. |   |  |  |
|   |                    | Length: 312  |   |  |  |
|   |                    |  | description should contain between 70 and 160 included). Use this free tool to calculate text length. |  |  |
|   | Keywords           | _  | n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.               |  |  |
|   | Og Meta Properties | Good, your page ta   | ke advantage of Og Properties.  |  |  |
|   |                    | Property   | Content   |  |  |
|   |                    | type   | website   |  |  |
|   |                    | title  | Original Pet Art Company  |  |  |
|   |                    | image  | http://popyourpup.com/cdn/shop/files/Open_Gr<br>aph_Image_grande.jpg?v=1613748485                     |  |  |
|   |                    | image:secure_url   | https://popyourpup.com/cdn/shop/files/Open_Graph_Image_grande.jpg?v=1613748485                        |  |  |

#### **SEO Content**

|          | descriptio url site_name  |  | Choose from<br>Modern Chic   | l artists will<br>any pet! It<br>n Pop Art, R<br>c Art styles<br>e T-shirts, E<br>, Tote bags | create a cu<br>'s qui<br>enaissance<br>and from o<br>Blankets, Ca<br>, and much | ustom piece<br>ck and easy.<br>themed, and<br>ver 100<br>anvas, Socks, |
|----------|---|--|--|---|---|--|
| Headings | • [H2 • [H3 | I Langua I Currence I Custom I Gifts W I Love m I My tent I They tu I Came of I Would I Mug is I Pawflue I Pawflue I See the I Custom I Pick a F I Unlimit I Real Ar I Custom I Pick a F I Joon the I Custom I SHOP B I WODER I Canvas I Canvas I Pop You I Pop You I Pop You I Canvas I Pop You I Canvas I Pop You I Canvas I Canvas I Pop You I Canvas I Pop You I Canvas I Donna I Regal I Pop You I Canvas I Pop You I Canvas I Donna I Regal I Pop You I Canvas I Pop You I Canvas I Donna I Pop You I Canvas I Donna I Pop You I Canvas I Donna I Do | ry  Pet Portraits orth Barking y new crewner ch purchase orned out perfect order again. fantastic! fely LOVE rfect gift! encers or by Love rect your pet! Full Catalog on Product lisk Free ed Edits t by Real Arti opping? her Reviews of ART STYLE Pop Art ROYAL ART IN MINIMALIST Pack reships our Pup Portraits Pet Portraits AY PAY our Pup! Products | about. eck! fect! em  | <b>H5</b> 11  | <b>H6</b> 0  |

### **SEO Content**

|              |                 | <ul> <li>[H4] EASY • FAST • CUSTOM</li> <li>[H4] Unisex Sweater</li> <li>[H4] Heart Bangle Bracelet</li> <li>[H4] Framed Print</li> <li>[H4] Face Gaiter</li> <li>[H4] Pet Bandana</li> <li>[H4] Framed Canvas</li> <li>[H4] Coffee Mug</li> <li>[H4] Beach Towel</li> <li>[H4] Socks</li> <li>[H4] About</li> <li>[H4] BEST SELLER</li> <li>[H5] Cassie F.</li> <li>[H5] Jessica R.</li> <li>[H5] Lorae S.</li> <li>[H5] Alexandra P.</li> <li>[H5] Natalie D.</li> <li>[H5] Boston T.</li> <li>[H5] Lauren M.</li> <li>[H5] Login</li> <li>[H5] Your bag</li> </ul> |
|--------------|-----------------|---|
| <b>&amp;</b> | Images          | We found 96 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|              | Text/HTML Ratio | Ratio : <b>4</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
|              | Flash           | Perfect, no Flash content has been detected on this page.   |
|              | Iframe          | Great, there are no Iframes detected on this page.  |

#### **SEO Links**

| URL Rewrite             | Good. Your links looks friendly!   |
|-------------------------|--|
| Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| In-page links           | We found a total of 11 links including 0 link(s) to files                                      |

### **SEO Links**

| 0 | Statistics | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100% |
|---|------------|--|

# In-page links

| Anchor   | Туре     | Juice         |
|--|----------|---------------|
| Custom   | Internal | Passing Juice |
| Breed Style                                      | Internal | Passing Juice |
| {{title}}  | Internal | Passing Juice |
| <pre>{{results_label}} ({{results_count}})</pre> | Internal | Passing Juice |
| Meet the team                                    | Internal | Passing Juice |
| Contact Us                                       | Internal | Passing Juice |
| Our Mission                                      | Internal | Passing Juice |
| Forgot your password?                            | Internal | Passing Juice |
| <u>Register</u>                                  | Internal | Passing Juice |
| Continue Shopping                                | Internal | Passing Juice |
| View Cart  | Internal | Passing Juice |

## **SEO Keywords**

| Keywords Cloud | shelter art close custom from pet crew |
|----------------|--|
|                | pets feeds canvas                      |

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|         |         |       |          |                 |          |

# **Keywords Consistency**

| art    | 14 | ✓ | × | ✓        | <b>*</b> |
|--------|----|---|---|----------|----------|
| pet    | 13 | ♥ | × | <b>*</b> | ✓        |
| custom | 13 | × | × | <b>*</b> | <b>*</b> |
| pets   | 7  | × | × | ×        | ×        |
| canvas | 6  | × | × | <b>*</b> | <b>*</b> |

## Usability

| 0        | Url          | Domain : popyourpup.com<br>Length : 14            |
|----------|--------------|---|
| <b>②</b> | Favicon      | Great, your website has a favicon.                |
| 8        | Printability | We could not find a Print-Friendly CSS.           |
| <b>②</b> | Language     | Good. Your declared language is en.               |
| 8        | Dublin Core  | This page does not take advantage of Dublin Core. |

### **Document**

|          | Doctype         | HTML 5   |
|----------|-----------------|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|          | W3C Validity    | Errors: 0 Warnings: 0                                      |
| <b>②</b> | Email Privacy   | Great no email address has been found in plain text!       |
| <b>②</b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### **Document**

| <ul><li>Too bad, your website is using inline styles.</li><li>Too bad, your website has too many CSS files (more than 4)</li></ul> |  |
|--|--|
| Too bad, your website has too many CSS files (more than 4)   |  |
|  |  |
| Too bad, your website has too many JS files (more than 6).   |  |
| Too bad, your website does not take advantage of gzip.   |  |

### Mobile

| 0 | Mobile Optimization | * Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

# Optimization

| XML Sitemap | Great, your website has an XML sitemap.                                      |
|-------------|--|
|             | https://popyourpup.com/sitemap.xml   |
| Robots.txt  | http://popyourpup.com/robots.txt  Great, your website has a robots.txt file. |
| Analytics   | Great, your website has an analytics tool.                                   |
|             | Google Analytics   |