The score is 42/100

SEO Content

	Title	PopSockets® | The Original Phone Grip **Length : 37** Perfect, your title contains between 10 and 70 characters.
	Description	Phone grips, stands, cases, mounts, wallets, and wireless chargers. Take better photos, text with one hand, and prop your phone for videos and video chat. **Length : 154** Great, your meta description contains between 70 and 160 characters.
	Keywords	PopSockets Good, your page contains meta keywords.
	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	PopSockets® | The Original Phone Grip
description	Phone grips, stands, cases, mounts, wallets, and wireless chargers. Take better photos, text with one hand, and prop your phone for videos and video chat.

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		4	16	1	1	1	0

- [H1] Create Your Own.
- [H1] Create Your Own.
- [H1] Create Your Own.
- [H1] Create Your Own.
- [H2] Grips for MagSafe
- [H2] Wallets for MagSafe
- [H2] Enamel Grips
- [H2] Squishy Grips

SEO Content

- [H2] iPhone Cases
- [H2] Softgoods Wallets for MagSafe
- [H2] MagSafe Phone Wallets
- [H2] Disney Stitch
- [H2] Disney
- [H2] Straps & Wristlets
- [H2] Mounts
- [H2] Just Launched
- [H2] Purpose
- [H2] Customer Service
- [H2] About
- [H2] Remove Product?
- [H3] Find Your Favorites
- [H4] Grab 15% off your next order
- [H5] Not in the US? Select Your Region Below

❌	Images	We found 335 images on this web page. 238 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 97 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.53% Internal Links 82.47%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to footer content	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
MagSafe	Internal	Passing Juice
Grips	Internal	Passing Juice
Cases	Internal	Passing Juice
MagSafe	Internal	Passing Juice
Grips	Internal	Passing Juice
Cases	Internal	Passing Juice
Custom	Internal	Passing Juice
iPhone 16 Pro Max	Internal	Passing Juice
iPhone 16 Pro	Internal	Passing Juice
iPhone 16 Plus	Internal	Passing Juice
iPhone 16	Internal	Passing Juice
iPhone 15 Pro Max	Internal	Passing Juice
iPhone 15 Pro	Internal	Passing Juice
iPhone 15 Plus	Internal	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 14 Pro Max	Internal	Passing Juice
iPhone 14 Pro	Internal	Passing Juice
iPhone 13 Pro Max	Internal	Passing Juice
Samsung - S24 Ultra	Internal	Passing Juice
Samsung - S24 +	Internal	Passing Juice
Samsung - S24	Internal	Passing Juice
Samsung - S23 Ultra	Internal	Passing Juice
Samsung - S23 +	Internal	Passing Juice
Samsung - S23	Internal	Passing Juice

In-page links

Wallets	Internal	Passing Juice
Collabs	Internal	Passing Juice
Accessories	Internal	Passing Juice
Support	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Dark Romance	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
MagSafe	Internal	Passing Juice
-	Internal	Passing Juice
Grips	Internal	Passing Juice
Wallets	Internal	Passing Juice
Cases	Internal	Passing Juice
Collabs	Internal	Passing Juice
-	Internal	Passing Juice
Mounts	Internal	Passing Juice
Power	Internal	Passing Juice
View More Products	Internal	Passing Juice
View More Products	Internal	Passing Juice
View More Products	Internal	Passing Juice
View More Products	Internal	Passing Juice
View More Products	Internal	Passing Juice
View More Products	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice

In-page links

Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Explore Our Purpose	Internal	Passing Juice
Environmental & Social Impact	Internal	Passing Juice
Nonprofit Partnerships	Internal	Passing Juice
Product Recycling	Internal	Passing Juice
Animal Welfare Policy	Internal	Passing Juice
Supply Chain and Modern Slavery Disclosure	Internal	Passing Juice
Help Center	Internal	Passing Juice
Order Status	Internal	Passing Juice
Returns	External	Passing Juice
Contact Us	Internal	Passing Juice
Report a Fake Product	Internal	Passing Juice
Fundraising	Internal	Passing Juice
About Us	Internal	Passing Juice
Corporate Sales	Internal	Passing Juice
Jobs	External	Passing Juice
Join Our Ambassador Program	External	Passing Juice
Newsroom	Internal	Passing Juice
Distributors	Internal	Passing Juice
Policies	Internal	Passing Juice

In-page links

[Intellectual Property](#)	Internal	Passing Juice
[Website Accessibility](#)	Internal	Passing Juice
[United States - English](#)	Internal	Passing Juice
[Canada - English](#)	External	Passing Juice
[EU (Europe) - English](#)	External	Passing Juice
[United Kingdom - English](#)	External	Passing Juice
[South Africa - English](#)	External	Passing Juice
[Australia - English](#)	Internal	Passing Juice
[New Zealand - English](#)	External	Passing Juice
[India - English](#)	External	Passing Juice
[Thailand - English](#)	External	Passing Juice
[Singapore - English](#)	External	Passing Juice
[Philippines - English](#)	External	Passing Juice
[Malaysia - English](#)	External	Passing Juice

SEO Keywords

○	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

○	Url	Domain : popsockets.com Length : 14
✓	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅		
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
⬤		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⬤		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.popsockets.com/sitemap_index.xml
✅	Robots.txt	http://popsockets.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.