








Website review poly-cast.com

Generated on September 10 2024 22:06 PM





The score is 45/100







SEO Content

	<p>Title</p>	<p>POLY-CAST</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>8</td> <td>5</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1294 2078" style="list-style-type: none"> • [H2] POLY-CAST (SUZHOU) • [H2] CAPABILITIES • [H2] FACILITY • [H2] CONTACT US • [H3] Injection Molding • [H3] Quality Control • [H3] Decorative Solutions • [H3] Assembly & Testing • [H3] Fabric Molding • [H3] Precision Molds • [H3] " * " indicates required • [H3] Engineered Solutions, Quality Built In • [H4] Engineered Solutions, Quality Built In • [H4] You Are Interested In (click all that apply) * • [H4] NAVIGATION • [H4] PRODUCT • [H4] contact us 	H1	H2	H3	H4	H5	H6	0	4	8	5	5	0
H1	H2	H3	H4	H5	H6									
0	4	8	5	5	0									

SEO Content

		<ul style="list-style-type: none">• [H5] Since 2006• [H5] Poly-Cast Plastics (Suzhou) Co., Ltd.• [H5] Address: Building No.25, Understaking Industrial square, He Shun Road, SIP Suzhou, P.R.China.• [H5] Phone: +86 512 62879850• [H5] E-Mail:
	Images	We found 36 images on this web page. 36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
CN	Internal	Passing Juice

In-page links

En	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CAPABILITIES	Internal	Passing Juice
MARKETS	Internal	Passing Juice
FACILITY	Internal	Passing Juice
CONTACTS	Internal	Passing Juice
Request A Quote	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	molding process performance capabilities contacts home solutions facility markets quality
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
molding	7	✘	✘	✘	✔
quality	5	✘	✘	✘	✔
markets	4	✘	✘	✘	✘
capabilities	3	✘	✘	✘	✔
facility	3	✘	✘	✘	✔










Usability

	Url	Domain : poly-cast.com Length : 13
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://poly-cast.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>