

# Website review polycast.com

Generated on September 23 2024 02:32 AM

The score is 45/100

#### **SEO Content**

	Title	POLY-CA	ST				
		Length	: 9				
			your title sho ). Use <u>this fr</u>				aracters (spaces
8	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this					
		_	ne meta tag			-	
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
<b>&amp;</b>	Og Meta Properties	social cr	e does not to awler's bette es generator	er structuriz	e your page	•	nis tags allows ree og
	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 8	<b>H4</b> 5	<b>H5</b> 5	<b>H6</b> 0
		. [ . [ . [ . [ . [ . [ . [ . [ . [ . [	H2] POLY-CA H2] CAPABIL H2] FACILITY H2] CONTAC H3] Injection H3] Quality ( H3] Decorati H3] Assembl H3] Fabric M H3] Precision H3] " * " ind H3] Enginee H4] Enginee H4] You Are H4] NAVIGAT H4] PRODUC H4] contact	ITIES T US Molding Control Ve Solution Ve Solution Molds Icates required Molds Interested INTERESTE	is J ired ns, Quality E ns, Quality E	Built In	*

## **SEO Content**

		<ul> <li>[H5] Since 2006</li> <li>[H5] Poly-Cast Plastics (Suzhou) Co., Ltd.</li> <li>[H5] Address: Building No.25, Understaking Industrial square, He Shun Road, SIP Suzhou, P.R.China.</li> <li>[H5] Phone: +86 512 62879850</li> <li>[H5] E-Mail: [email protected]</li> </ul>
8	Images	We found 36 images on this web page.  36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>19</b> %  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 8 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# **In-page links**

Anchor	Туре	Juice
<u>CN</u>	Internal	Passing Juice

#### **In-page links**

<u>En</u>	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
<u>CAPABILITIES</u>	Internal	Passing Juice
<u>MARKETS</u>	Internal	Passing Juice
FACILITY	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Request A Quote	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

molding markets solutions quality

home capabilities facility process
performance fabric

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
molding	7	×	×	×	<b>*</b>
quality	5	×	×	×	✓
markets	4	×	×	×	×
capabilities	3	×	×	×	♥
facility	3	×	×	×	<b>*</b>

#### **Usability**

0	Url	Domain : poly-cast.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

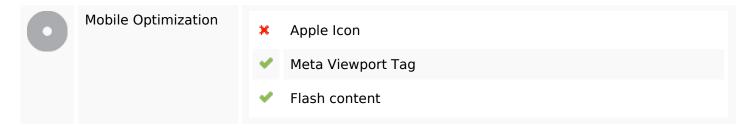
## **Usability**

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
<b>②</b>	Email Privacy	Great no email address has been found in plain text!	
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile



## **Optimization**

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://poly-cast.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.