



Website review poco.com

Generated on September 22 2024 16:21 PM



The score is 44/100







SEO Content

	Title	Home POCO Length : 11 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>2</td><td>0</td><td>0</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none">• [H1] Transforming the world through poco materials• [H1] Innovation Together• [H1] Success Together• [H2] Working Together• [H2] Events• [H6] We partner with you to solve your most complex challenges through materials development, product and process design, machining, and materials testing.	H1	H2	H3	H4	H5	H6	3	2	0	0	0	1
H1	H2	H3	H4	H5	H6									
3	2	0	0	0	1									
	Images	We found 33 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.18% Internal Links 58.82%


In-page links

Anchor	Type	Juice
Entegris	External	Passing Juice
Investor Relations	External	Passing Juice
Life Sciences	External	Passing Juice
POCO Materials	External	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Legal & Trademark Notices	External	Passing Juice
Contact Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Search	External	Passing Juice

In-page links

Space Tech Expo Europe 2024	Internal	Passing Juice
MRO Europe 2024	Internal	Passing Juice
glasstec 2024	Internal	Passing Juice
EDM Live Training October 2024	Internal	Passing Juice
EDM Virtual Technical Training	Internal	Passing Juice
Enabling Competitive Glass	Internal	Passing Juice
Location	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	together poco aerospace glass materials training technical most edm event
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
edm	7	✖	✖	✖	✖
event	5	✖	✖	✖	✔
training	4	✖	✖	✖	✖
materials	4	✖	✖	✖	✔
together	4	✖	✖	✖	✔












Usability

	Url	Domain : poco.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://poco.entegris.com/</div>
	Robots.txt	<p>http://poco.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>