



Website review pocketpoints.com

Generated on September 10 2024 16:21 PM






The score is 47/100







SEO Content

	Title	<p>PocketPoints Mobile app that rewards healthy mobile phone behavior</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>A mobile app that helps users stay off of their phones to maximize focus and minimize distraction. Users earn points to redeem at their favorite places!</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>A mobile app that helps users stay off of their phones to maximize focus and minimize distraction. Users earn points to redeem at their favorite places!</td> </tr> <tr> <td>title</td> <td>PocketPoints Mobile app that rewards healthy mobile phone behavior</td> </tr> <tr> <td>image</td> <td>https://www.pocketpoints.com/hubfs/Pocket%20Points%20app%20image.png</td> </tr> <tr> <td>image:width</td> <td>1028</td> </tr> <tr> <td>image:height</td> <td>1038</td> </tr> <tr> <td>url</td> <td>https://www.pocketpoints.com</td> </tr> </tbody> </table>	Property	Content	description	A mobile app that helps users stay off of their phones to maximize focus and minimize distraction. Users earn points to redeem at their favorite places!	title	PocketPoints Mobile app that rewards healthy mobile phone behavior	image	https://www.pocketpoints.com/hubfs/Pocket%20Points%20app%20image.png	image:width	1028	image:height	1038	url	https://www.pocketpoints.com
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image:height	1038															
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">7</td> <td style="text-align: center;">6</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	7	6	0	0	0	0		
H1	H2	H3	H4	H5	H6											
7	6	0	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H1] Are you part of the Distraction Apocalypse ?• [H1] PocketPoints• [H1] What is PocketPoints?• [H1] Are you part of the Distraction Apocalypse?• [H1] Negative effects on your Mental Health• [H1] How PocketPoints Benefits You• [H1] Get Started Now!• [H2] Teacher Rewards• [H2] Students• [H2] Workplace• [H2] Family (coming soon)• [H2] Drive (coming soon)• [H2] How it works
	Images	We found 15 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

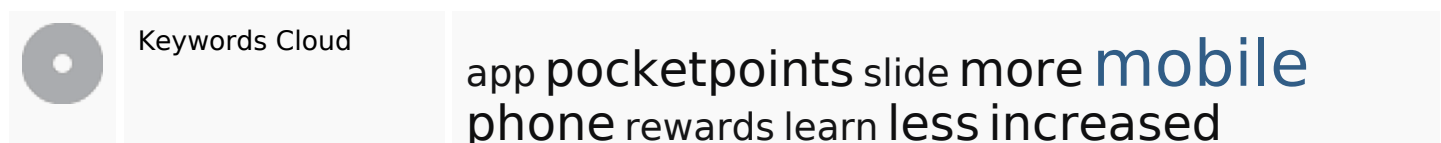
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
Teacher Rewards	Internal	Passing Juice
PocketPoints Students	Internal	Passing Juice
PocketPoints Workplace	Internal	Passing Juice
PocketPoints Families	Internal	Passing Juice
PocketPoints Merchants	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Become a Merchant	Internal	Passing Juice
For Teachers	External	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Contact us	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mobile	13	✓	✗	✓	✗
phone	7	✓	✗	✓	✗






Keywords Consistency

less	7	✘	✘	✘	✘
increased	7	✘	✘	✘	✘
more	7	✘	✘	✘	✘


Usability

	Url	Domain : pocketpoints.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips					




Document

		<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.pocketpoints.com/sitemap.xml</p>
	Robots.txt	<p>http://pocketpoints.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>