

Website review pnglc.com

Generated on September 23 2024 12:33 PM





The score is 41/100







SEO Content

| | Title | Best LSP you deserve – Transport and Logistics Services – PNG Worldwide Length : 83 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|----|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|----|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>1</td><td>12</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Supply Chain Management• [H3] INDUSTRY SECTORS COVERAGE• [H4] LTL & TRUCKLOAD• [H4] Air Freight• [H4] Ocean Freight• [H4] Customs Brokerage• [H4] Transportation & Logistics• [H4] Project Management• [H4] Warehousing and Distribution• [H4] Consumer Packaged Goods• [H4] Industrial and Manufacturing• [H4] Rubber and Plastic Products• [H4] Retail Goods• [H4] Energy, Oil and Gas | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 1 | 12 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 1 | 1 | 12 | 0 | 0 | | | | | | | | | |
| | Images | We found 24 images on this web page. | | | | | | | | | | | | |

SEO Content

| | | |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | | 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 23 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 95.65% Internal Links 4.35% |

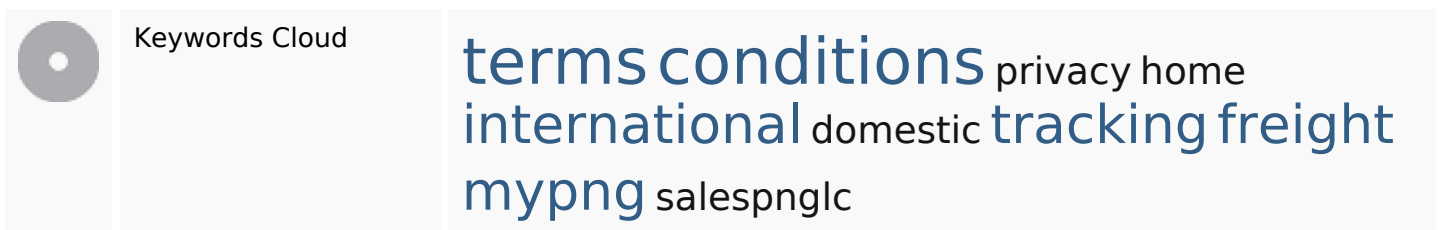
In-page links

| Anchor | Type | Juice |
|-----------------------------------------------------------|----------|---------------|
| About Us | External | Passing Juice |
| Domestic Terms &#038; Conditions | External | Passing Juice |
| International Terms &#038; Conditions | External | Passing Juice |
| Privacy Policy | External | Passing Juice |
| MYPNGLC LTL &#038; FTL | External | Passing Juice |
| | | |

In-page links

| | | |
|-----------------------------------------------------------|----------|---------------|
| Parcel Audit Service | External | Passing Juice |
| Ocean Freight Forwarding &#038; NVOCC | External | Passing Juice |
| Air Freight | External | Passing Juice |
| Warehousing and Distribution | External | Passing Juice |
| Customs Brokerage | External | Passing Juice |
| Custom Supply Chain Solutions | External | Passing Juice |
| FAQ | External | Passing Juice |
| Packaging Tips | External | Passing Juice |
| Forms | External | Passing Juice |
| Glossary | External | Passing Juice |
| Home | External | Passing Juice |
| About | External | Passing Juice |
| Services | Internal | Passing Juice |
| Contact Us | External | Passing Juice |
| News | External | Passing Juice |
| Tracking | External | Passing Juice |
| Careers | External | Passing Juice |
| MYPNG INTL | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|






Keywords Consistency

| | | | | | |
|---------------|---|---|---|---|---|
| terms | 3 | ✘ | ✘ | ✘ | ✘ |
| conditions | 3 | ✘ | ✘ | ✘ | ✘ |
| international | 2 | ✘ | ✘ | ✘ | ✘ |
| freight | 2 | ✘ | ✘ | ✘ | ✔ |
| tracking | 2 | ✘ | ✘ | ✘ | ✘ |


Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : pnglc.com Length : 9 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




Document

| | | |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip. |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Mobile

| | | |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://pngworldwide.com/</p> |
|  | Robots.txt | <p>http://pnglc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |