Website review
pmdtank.com

Generated on September 22 2024 12:36 PM

The score is 51/100

SEO Content

✅	Title	Preferred Tank & Tower Maintenance Division, Inc. **Length : 49** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 4 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H2] One of America's Premiere Full-Service Tank Companies • [H2] PMD • [H2] See our Introductory Video • [H2] Contact Us • [H3] Let our expert staff guide you through the entire process of design, fabrication, erection, painting, maintenance, and disinfection of your tank.
❌	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 9 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Products	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Safety	Internal	Passing Juice
Careers	Internal	Passing Juice
Links	Internal	Passing Juice
Site Map	Internal	Passing Juice
Court Street Productions	External	Passing Juice
See our Introductory Video	Internal	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	products safety maintenance pmd tower preferred testimonials phone tank division

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tank	3	✔	✖	✖	✔
maintenance	2	✔	✖	✖	✔
pmd	2	✖	✖	✖	✔
phone	2	✖	✖	✖	✖
preferred	1	✔	✖	✖	✖

Usability

	Url	Domain : pmdtank.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✅ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✅ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://pmdtank.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.