

Website review plusthis.com

Generated on September 08 2024 17:31 PM





The score is 56/100





SEO Content

| | Title | PlusThis The #1 Campaign Toolkit for Marketing Automation Users Length : 65 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|-------------|--|--|----------|---------|-----|-------------------------|-------|--|-------------|--|------|---------|-------|--|-----------|----------|
| | Description | 70+ Tools and Integrations to Help You Grow Sales, Wow Customers and Save Time Length : 78 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>http://www.plusthis.com</td></tr><tr><td>title</td><td>The #1 Campaign Toolkit for Marketing Automation Users</td></tr><tr><td>description</td><td>70+ Tools and Integrations to Help You Grow Sales, Wow Customers and Save Time</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://d60ayi9p2ljnr.cloudfront.net/cms/assets/plusthis-icon-lg.png</td></tr><tr><td>site_name</td><td>PlusThis</td></tr></tbody></table> | Property | Content | url | http://www.plusthis.com | title | The #1 Campaign Toolkit for Marketing Automation Users | description | 70+ Tools and Integrations to Help You Grow Sales, Wow Customers and Save Time | type | website | image | https://d60ayi9p2ljnr.cloudfront.net/cms/assets/plusthis-icon-lg.png | site_name | PlusThis |
| Property | Content | | | | | | | | | | | | | | | |
| url | http://www.plusthis.com | | | | | | | | | | | | | | | |
| title | The #1 Campaign Toolkit for Marketing Automation Users | | | | | | | | | | | | | | | |
| description | 70+ Tools and Integrations to Help You Grow Sales, Wow Customers and Save Time | | | | | | | | | | | | | | | |
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| site_name | PlusThis | | | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>11</td><td>5</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] Supercharge Your Automation With Our Easy-To-Use Add-On Tools | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 5 | 11 | 5 | 1 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 0 | 5 | 11 | 5 | 1 | 0 | | | | | | | | | | | |



SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] No Complicated Workarounds. No Code. No Developers.• [H2] Customers Love The Power and Simplicity of PlusThis• [H2] Get Up and Running in Minutes• [H2] Want to see how Titans like Frank Kern, Ryan Deiss, and others use PlusThis in their campaigns?• [H3] Built Specifically For• [H3] Just an easier way to implement better strategies so you get better results.• [H3] PlusThis lets you launch the strategies you need, and it's easy enough that you'll actually do it.• [H3] Bradley Will• [H3] Jade Olivia• [H3] Renee Trask• [H3] Peter Fehler• [H3] Cheryl Hunt• [H3] Paul Armson• [H3] Add rocket fuel to your automation in just a few clicks• [H3] Try For Free• [H4] All the add-on tools you need. One app. One price.• [H4] 1000+ Pages of Campaign Examples for Keap, ActiveCampaign, and more• [H4] Company• [H4] Product• [H4] Legal• [H5] See What Others Are Saying Here |
|  | Images | We found 17 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 33% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

SEO Links

| | | |
|--|---------------|---|
|  | In-page links | We found a total of 26 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 3.85% External Links : Passing Juice 23.08% Internal Links 73.08% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Chat with us | External | noFollow |
| LiveChat | External | Passing Juice |
| Features | Internal | Passing Juice |
| Pricing | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Try For Free | Internal | Passing Juice |
| CEO - Riseable | External | Passing Juice |
| CEO - Jade Olivia Consulting | External | Passing Juice |
| CEO - ReneeTrask.com | Internal | Passing Juice |
| CEO - Gallery Marketing | External | Passing Juice |
| CEO - Barron Marketing | External | Passing Juice |
| CEO - Inspiring Advisers Online | External | Passing Juice |
| See What Others Are Saying Here | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Who is PlusThis For? | Internal | Passing Juice |
| Find a PlusThis Partner | Internal | Passing Juice |
| Become an Affiliate | Internal | Passing Juice |
| See a Demo | Internal | Passing Juice |
| HighLevel Agency Plans | Internal | Passing Juice |

In-page links

| | | |
|----------------------------------|----------|---------------|
| Help Center | Internal | Passing Juice |
| Campaign Library | Internal | Passing Juice |
| EULA | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Billing Policy | Internal | Passing Juice |
| Website Terms | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | campaign keep automation free CEO marketing try see plusthis features |
|--|----------------|--|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| plusthis | 14 | ✓ | ✗ | ✗ | ✓ |
| see | 6 | ✗ | ✗ | ✗ | ✓ |
| ceo | 6 | ✗ | ✗ | ✗ | ✗ |
| free | 5 | ✗ | ✗ | ✗ | ✓ |
| features | 4 | ✗ | ✗ | ✗ | ✗ |










Usability

| | | |
|--|--------------|---|
|  | Url | Domain : plusthis.com Length : 12 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |





Usability

| | | |
|--|-------------|---|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://plusthis.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |