







# Website review plusrealtyflorida.com

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The score is 58/100




## SEO Content

	<p>Title</p>	<p>Placester: #1 Website Builder for Real Estate Agents and Teams</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.</p> <p><b>Length : 240</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Placester: #1 Website Builder for Real Estate Agents and Teams</td> </tr> <tr> <td>description</td> <td>It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.</td> </tr> <tr> <td>url</td> <td>https://placester.com/</td> </tr> <tr> <td>site_name</td> <td>Placester</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Placester: #1 Website Builder for Real Estate Agents and Teams	description	It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.	url	https://placester.com/	site_name	Placester
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# SEO Content

		<table><tbody><tr><td>image</td><td>https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/webp</td></tr></tbody></table>	image	https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp	image:width	1200	image:height	630	image:type	image/webp				
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image:type	image/webp													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>1</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] The all-in-one real estate marketing platform that scales with your business</li><li>• [H2] The complete platform that helps your business grow</li><li>• [H2] The Best Website Builder for Real-Estate Professionals</li><li>• [H2] Nurture all your Leads &amp; Contacts with our easy-to-use CRM</li><li>• [H2] Best in class tools to capture and convert leads</li><li>• [H2] Never Miss a Lead Again with our Integrated Live Chat Tool</li><li>• [H2] Qualify Leads and manage your Placester Creative Assistant while on the go</li><li>• [H2] Showcase Your Listings from 600+ MLSs</li><li>• [H2] All Your Agents, and their Websites in a Single Place</li><li>• [H2] Ready-to-use Integrations with the real estate ecosystem</li><li>• [H2] Pay only for what you need with our scalable plans</li><li>• [H2] More than 20,000 happy customers across thousands of markets in 600+ MLSs</li><li>• [H2] Creating your website with Placester is fast, easy and affordable</li><li>• [H2] Direct IDX integration with 600+ MLSs</li><li>• [H3] Try PLACESTER for free or schedule a demo.</li><li>• [H4] Product</li><li>• [H4] Use Cases</li><li>• [H4] Company</li><li>• [H4] Resources</li><li>• [H4] Contact</li><li>• [H4] Subscribe To Newsletter</li></ul>	H1	H2	H3	H4	H5	H6	1	13	1	6	0	0
H1	H2	H3	H4	H5	H6									
1	13	1	6	0	0									
	Images	<p>We found 124 images on this web page.</p> <p>116 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

## In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">BOOK A DEMO</a>	Internal	Passing Juice
<a href="#">BOOK A DEMO</a>	Internal	Passing Juice
<a href="#">SIGN IN</a>	External	Passing Juice
<a href="#">Tour the platform</a>	Internal	Passing Juice
<a href="#">start A free trial</a>	External	Passing Juice
<a href="#">BROWSE DESIGNS</a>	Internal	Passing Juice
<a href="#">Highland</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

External

Passing Juice

## SEO Keywords



Keywords Cloud

teams real website builder  
placester estate agents

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
placester	1	✓	✗	✗	✓
website	1	✓	✗	✓	✓
builder	1	✓	✗	✗	✓
real	1	✓	✗	✓	✓
estate	1	✓	✗	✗	✓





## Usability

	Url	Domain : plusrealtysflorida.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://placester.com/</code>
	Robots.txt	<code>http://plusrealtyflorida.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics