Website review pinzoo.com

Generated on September 22 2024 12:36 PM

The score is 50/100

SEO Content

⚠️	Title	PinZoo® Official Site • Buy Wireless Top-ups, International Long Distance and eGift Cards **Length : 98** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
✅	Description	PinZoo sells instant prepaid wireless refill minutes, long distance phone cards, wireless phones, and accessories. **Length : 114** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Instant prepaid phone calling cards, calling card, phone card, wireless refill minutes, cheap long distance phone cards, online best instant wireless cards, international calling card USA, cheap phone calling card, worldwide, tracfone card, refill minute, air time, ampd, verizon, cell phone, asia, europe, india, africa, antarctica, oceania, north america, germany Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	//www.pinzoo.com/store/images/pinzoo-logo-meta.png

⬤	Headings	

H1	H2	H3	H4	H5	H6
4	10	0	5	0	0

- [H1] The place for everything prepaid est. 2002
- [H1] Talk more, spend less.
- [H1] Free SIM cards with activation
- [H1] Verizon Prepaid Refill - New denominations now available
- [H2] U.S. Wireless Top-Up
- [H2] Popular Carriers See all

SEO Content

		[H2] Int'l Wireless Top-up [H2] Popular Countries See all [H2] eGift Cards [H2] Popular Brands See all [H2] EasyGo Wireless® [H2] H2O Wireless® [H2] Lyca Mobile® [H2] Ultra Mobile® [H4] What is a convenience fee? [H4] About [H4] Products [H4] Support [H4] My Account Login
❌	Images	We found 8 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 85 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.35% Internal Links 97.65%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Top Ups	Internal	Passing Juice
Int'l Top Ups	Internal	Passing Juice
SIMs	Internal	Passing Juice
Phones	Internal	Passing Juice
Phone Cards	Internal	Passing Juice
See all Phone Cards	Internal	Passing Juice
PINZOO Bronze Phone Cards	Internal	Passing Juice
PINZOO Silver Phone Cards	Internal	Passing Juice
PINZOO Gold Phone Cards	Internal	Passing Juice
PINZOO Platinum Phone Cards	Internal	Passing Juice
PINZOO Titanium Phone Cards	Internal	Passing Juice
Login	Internal	Passing Juice
AT&T	Internal	Passing Juice
Tracfone	Internal	Passing Juice
Net10	Internal	Passing Juice
India	Internal	Passing Juice
Jamaica	Internal	Passing Juice
Mexico	Internal	Passing Juice
Afghanistan	Internal	Passing Juice
Bangladesh	Internal	Passing Juice
Barbados	Internal	Passing Juice
Benin	Internal	Passing Juice
Cameroon	Internal	Passing Juice
Colombia	Internal	Passing Juice

In-page links

Cuba	Internal	Passing Juice
Dominica	Internal	Passing Juice
Dominican Republic	Internal	Passing Juice
Ecuador	Internal	Passing Juice
El Salvador	Internal	Passing Juice
Fiji	Internal	Passing Juice
Ghana	Internal	Passing Juice
Guatemala	Internal	Passing Juice
Guinea	Internal	Passing Juice
Guyana	Internal	Passing Juice
Haiti	Internal	Passing Juice
Honduras	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Jamaica	Internal	Passing Juice
Kenya	Internal	Passing Juice
Liberia	Internal	Passing Juice
Mali	Internal	Passing Juice
Mexico	Internal	Passing Juice
Nepal	Internal	Passing Juice
Nicaragua	Internal	Passing Juice
Nigeria	Internal	Passing Juice
Pakistan	Internal	Passing Juice
Panama	Internal	Passing Juice
Philippines	Internal	Passing Juice
Puerto Rico	Internal	Passing Juice
Rwanda	Internal	Passing Juice
Spain	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice

In-page links

St Lucia	Internal	Passing Juice
St Vincent & Grenadines	Internal	Passing Juice
Trinidad & Tobago	Internal	Passing Juice
Uganda	Internal	Passing Juice
Vietnam	Internal	Passing Juice
eGift Cards	Internal	Passing Juice
Kmart	Internal	Passing Juice
Toys'R'Us	Internal	Passing Juice
GAP	Internal	Passing Juice
Sears	Internal	Passing Juice
Learn more	External	Passing Juice
See all SIMs	Internal	Passing Juice
Details	Internal	Passing Juice
Details	Internal	Passing Juice
Details	Internal	Passing Juice
Details	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
-	External	Passing Juice
U.S. top-ups	Internal	Passing Juice
International top-ups	Internal	Passing Juice
eGift Cards	Internal	Passing Juice
Mobile phones	Internal	Passing Juice
Phone cards	Internal	Passing Juice
Help & FAQ	Internal	Passing Juice
Look-up rates	Internal	Passing Juice
World time clock	Internal	Passing Juice
Calling instructions	Internal	Passing Juice

In-page links

Privacy notice	Internal	Passing Juice
Conditions of use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	phone img pinzoo wireless sim learn cards prepaid more gsm

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cards	14	✔	✔	✔	✔
wireless	8	✔	✔	✔	✔
phone	7	✖	✔	✔	✖
pinzoo	6	✔	✖	✔	✖
more	6	✖	✖	✖	✔

Usability

	Url	Domain : pinzoo.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips		
		✓	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✓	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✓	Meta Viewport Tag
		✓	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://pinzoo.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics