







# Website review phoozy.com

Generated on September 22 2024 18:22 PM






The score is 48/100





## SEO Content

	Title	<p>The Ultimate Protection For Every Device and Every Adventure. &amp;ndash; PHOOZY</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Made from NASA technology to help prevent your devices from overheating in the sun and insulate your devices from freezing in the cold. This floating phone case also provides military-grade drop protection in a slim, lightweight design.</p> <p><b>Length : 236</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>PHOOZY</td></tr><tr><td>url</td><td>https://phoozy.com/</td></tr><tr><td>title</td><td>The Ultimate Protection For Every Device and Every Adventure.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Made from NASA technology to help prevent your devices from overheating in the sun and insulate your devices from freezing in the cold. This floating phone case also provides military-grade drop protection in a slim, lightweight design.</td></tr></table>	Property	Content	site_name	PHOOZY	url	https://phoozy.com/	title	The Ultimate Protection For Every Device and Every Adventure.	type	website	description	Made from NASA technology to help prevent your devices from overheating in the sun and insulate your devices from freezing in the cold. This floating phone case also provides military-grade drop protection in a slim, lightweight design.
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## SEO Content

		<div>image</div> <div>http://phoozy.com/cdn/shop/files/exp-phone-hero2_1200x1200.jpg?v=1681844323</div> <div>image:secure_url</div> <div>https://phoozy.com/cdn/shop/files/exp-phone-hero2_1200x1200.jpg?v=1681844323</div> <div>image:width</div> <div>2880</div> <div>image:height</div> <div>1600</div>
	Headings	<div> <div><b>H1</b></div> <div>0</div> <div><b>H2</b></div> <div>12</div> <div><b>H3</b></div> <div>0</div> <div><b>H4</b></div> <div>0</div> <div><b>H5</b></div> <div>0</div> <div><b>H6</b></div> <div>0</div> </div> <ul style="list-style-type: none"> <li>• [H2] MEET THE PHOOZY.</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Left SHOP BY PRODUCT Right</li> <li>• [H2] BEST SELLERS</li> <li>• [H2] BEST SELLERS</li> <li>• [H2] THE SPACE COLLECTION</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Mo Mitchell</li> <li>• [H2] SURF / BEACH COLLECTION</li> <li>• [H2] SURF / BEACH COLLECTION</li> </ul>
	Images	<p>We found 92 images on this web page.</p> <p>91 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 2.17%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 97.83%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Check out</a>	Internal	Passing Juice
<a href="#">Start shopping</a>	Internal	Passing Juice
<a href="#">EXPLORE</a>	Internal	Passing Juice
<a href="#">FIND YOUR PHOOZY</a>	Internal	Passing Juice
<a href="#">Phone Capsules</a>	Internal	Passing Juice
<a href="#">Tablet / Laptop Capsules</a>	Internal	Passing Juice
<a href="#">Gear Capsules</a>	Internal	Passing Juice
<a href="#">Drinkware Capsules</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Ski / Snowboard</a>	Internal	Passing Juice
<a href="#">Surf / Beach</a>	Internal	Passing Juice
<a href="#">EDC / Travel</a>	Internal	Passing Juice
<a href="#">MTB / Cycle</a>	Internal	Passing Juice
<a href="#">Hike / Outdoor</a>	Internal	Passing Juice
<a href="#">SPACE Collection</a>	Internal	Passing Juice
<a href="#">Sizing Guide</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">CLEARANCE</a>	Internal	Passing Juice

## In-page links

<a href="#">Phone Protection</a>	Internal	Passing Juice
<a href="#">Tablet / Laptop Protection</a>	Internal	Passing Juice
<a href="#">Tech Capsule</a>	Internal	Passing Juice
<a href="#">Orion Capsule</a>	Internal	Passing Juice
<a href="#">Drink Capsules</a>	Internal	Passing Juice
<a href="#">What is a PHOOZY?</a>	Internal	Passing Juice
<a href="#">Spacesuit Technology</a>	Internal	Passing Juice
<a href="#">Our Materials</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Shark Tank</a>	Internal	Passing Juice
<a href="#">Ambassadors</a>	Internal	Passing Juice
<a href="#">Press/Blog</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Warranty</a>	Internal	Passing Juice
<a href="#">Custom Orders</a>	Internal	Passing Juice
<a href="#">Wholesale Orders</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Affiliate</a>	Internal	Passing Juice
<a href="#">Accessibility Policy</a>	Internal	Passing Juice
<a href="#">Privacy Terms</a>	Internal	Passing Juice
<a href="#">U.S. Patents 10,669,090, 11,254,091</a>	Internal	Passing Juice
<a href="#">PHOOZY</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



Keywords Cloud

all shop phoozy **from** capsule apollo  
**phone** menu toggle collection

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	18	✖	✖	✔	✖
phone	12	✖	✖	✔	✖
capsule	12	✖	✖	✖	✖
toggle	9	✖	✖	✖	✖
menu	9	✖	✖	✖	✖










## Usability

	Url	Domain : phoozy.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://phoozy.com/sitemap.xml">https://phoozy.com/sitemap.xml</a></div>
	Robots.txt	<a href="http://phoozy.com/robots.txt">http://phoozy.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>