# Website review phoneplan.us

Generated on September 09 2024 13:03 PM

**The score is 57/100**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | Compare Phone Plans<br><br>**Length : 19**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✔ | Description | Compare cell phone plans and prices from all major US wireless carriers.<br><br>**Length : 72**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✔ | Keywords | phone plans, cell phone plans, mobile phone plans, family plans, prepaid phone plans, mobile data plans<br><br>Good, your page contains meta keywords. |
| ✘ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◯ | Headings | **H1**  **H2**  **H3**  **H4**  **H5**  **H6**<br>1    1    0    0    0    0<br><br>• [H1] Compare Phone Plans<br>• [H2] Click on a logo to see phone plans from each company: |
| ✘ | Images | We found 10 images on this web page.<br><br>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✘ | Text/HTML Ratio | Ratio : **12%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✔ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 15 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| "+tt+" | Internal | Passing Juice |
| PhonePlans.us | Internal | Passing Juice |
| Compare All | Internal | Passing Juice |
| AT&T | Internal | Passing Juice |
| Verizon | Internal | Passing Juice |
| T-Mobile | Internal | Passing Juice |
| TracFone | Internal | Passing Juice |
| Straight Talk | Internal | Passing Juice |
| Net10 | Internal | Passing Juice |
| Cricket | Internal | Passing Juice |
| Boost Mobile | Internal | Passing Juice |
| | | |

# In-page links

| | | | |
|---|---|---|---|
| US Cellular | | Internal | Passing Juice |
| Terms Of Use | | Internal | Passing Juice |
| Privacy Policy | | Internal | Passing Juice |
| Contact | | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| ⊙ Keywords Cloud | name **plans phoneplansus** phone email mobile logo all from **compare** |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| plans | 5 | ✔ | ✔ | ✔ | ✔ |
| compare | 4 | ✔ | ✖ | ✔ | ✔ |
| phoneplansus | 4 | ✖ | ✖ | ✖ | ✖ |
| phone | 3 | ✔ | ✔ | ✔ | ✔ |
| logo | 3 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| ⊙ | Url | Domain : phoneplan.us<br>Length : 12 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Usability

| ❌ | | |
|---|---|---|

# Document

| ✅ | Doctype | XHTML 1.0 Strict |
|---|---|---|
| ✅ | Encoding | Perfect. Your declared charset is ISO-8859-1. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |

| ❌ | Deprecated HTML | |
|---|---|---|

| Deprecated tags | Occurrences |
|---|---|
| <center> | 1 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

| ⚪ | Speed Tips | |
|---|---|---|

| ✔ | Excellent, your website doesn't use nested tables. |
|---|---|
| ✖ | Too bad, your website is using inline styles. |
| ✔ | Great, your website has few CSS files. |
| ✔ | Perfect, your website has few JavaScript files. |
| ✔ | Perfect, your website takes advantage of gzip. |

# Mobile

| ⚪ | Mobile Optimization | |
|---|---|---|

| ✖ | Apple Icon |
|---|---|
| ✖ | Meta Viewport Tag |
| ✔ | Flash content |

# Optimization

| | | |
|---|---|---|
| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✅ | Robots.txt | http://phoneplan.us/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |