







# Website review phone.com

Generated on September 08 2024 19:34 PM




The score is 57/100







## SEO Content

|    | Title  | <p>VOIP Business Phone Service &amp; Business Phone Systems</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
|--|--|--|----------|---------|--------|-------|------|---------|-------|----------|-------------|--|-----|------------------------|-----------|-----------|-------|---|-------------|------|
|    | Description  | <p>An affordable VoIP virtual business phone system that delivers cloud-based voice, video, SMS &amp; MMS. 30-day money-back guarantee. Call today, 877.746.6310.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
|  | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
|  | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Homepage</td> </tr> <tr> <td>description</td> <td>An affordable VoIP virtual business phone system that delivers cloud-based voice, video, SMS &amp; MMS. 30-day money-back guarantee. Call today, 877.746.6310.</td> </tr> <tr> <td>url</td> <td>https://www.phone.com/</td> </tr> <tr> <td>site_name</td> <td>Phone.com</td> </tr> <tr> <td>image</td> <td>https://www.phone.com/wp-content/uploads/2022/05/phone_dot_com_OG_image.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Homepage | description | An affordable VoIP virtual business phone system that delivers cloud-based voice, video, SMS & MMS. 30-day money-back guarantee. Call today, 877.746.6310. | url | https://www.phone.com/ | site_name | Phone.com | image | https://www.phone.com/wp-content/uploads/2022/05/phone_dot_com_OG_image.png | image:width | 1200 |
| Property   | Content  |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| locale   | en_US  |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| type   | website  |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| title  | Homepage   |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| description  | An affordable VoIP virtual business phone system that delivers cloud-based voice, video, SMS & MMS. 30-day money-back guarantee. Call today, 877.746.6310. |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| url  | https://www.phone.com/   |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| site_name  | Phone.com  |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| image  | https://www.phone.com/wp-content/uploads/2022/05/phone_dot_com_OG_image.png  |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |
| image:width  | 1200   |  |          |         |        |       |      |         |       |          |             |  |     |                        |           |           |       |   |             |      |

# SEO Content

|  |                 | image:height 630  |    |    |    |    |    |    |   |    |   |   |   |   |
|--|-----------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|  |                 | image:type image/png  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>17</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Affordable communications solutions to empower your business.</li> <li>• [H2] Seamless conversations and collaboration</li> <li>• [H2] Are you tired of mixing personal and business calls? Frustrated with expensive, hard-to-set-up VOIP systems?</li> <li>• [H2] Trusted by over 50,000 small businesses</li> <li>• [H2] Effortless setup</li> <li>• [H2] All plans include</li> <li>• [H2] Premium Features</li> <li>• [H2] AI-Connect</li> <li>• [H2] Get the most value out of every call</li> <li>• [H2] Live Answer-Connect</li> <li>• [H2] The ultimate white-glove service</li> <li>• [H2] Custom Number</li> <li>• [H2] Amplify your brand</li> <li>• [H2] Get started with Phone.com today!</li> <li>• [H2] Solutions</li> <li>• [H2] Resources</li> <li>• [H2] Features</li> <li>• [H2] Company</li> <li>• [H3] Cost effective</li> <li>• [H3] Exceptional support</li> <li>• [H3] Feature rich</li> <li>• [H3] Scalable</li> <li>• [H3] Heres what a few of them have to say about Phone.com</li> <li>• [H3] With Phone.com its as easy as 1...2...3!</li> <li>• [H3] Select your users</li> <li>• [H3] Nab your number</li> <li>• [H3] Direct Calls!</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 17 | 9 | 0 | 0 | 0 |
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 17              | 9   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|  | Images          | <p>We found 48 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 24 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |


## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">REQUEST A DEMO</a>        | Internal | Passing Juice |
| <a href="#">SUPPORT</a>               | Internal | Passing Juice |
| <a href="#">LOG IN</a>                | Internal | Passing Juice |
| <a href="#">Get Started</a>           | Internal | Passing Juice |
| <a href="#">Business Phone System</a> | Internal | Passing Juice |
| <a href="#">Answering Services</a>    | Internal | Passing Juice |
| <a href="#">Video Meetings</a>        | Internal | Passing Juice |
| <a href="#">VoIP Phones</a>           | Internal | Passing Juice |
| <a href="#">Web &amp; Mobile Apps</a> | Internal | Passing Juice |
| <a href="#">Overview</a>              | Internal | Passing Juice |
| <a href="#">Custom</a>                | Internal | Passing Juice |
| <a href="#">Toll Free</a>             | Internal | Passing Juice |
| <a href="#">Local</a>                 | Internal | Passing Juice |
| <a href="#">International</a>         | Internal | Passing Juice |
| <a href="#">Transfer Your Number</a>  | Internal | Passing Juice |
| <a href="#">Partner Program</a>       | Internal | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">Partner Marketplace</a> | Internal | Passing Juice |
| <a href="#">Partner Log In</a>      | Internal | Passing Juice |
| <a href="#">Blog</a>                | Internal | Passing Juice |
| <a href="#">Contact Us</a>          | Internal | Passing Juice |
| <a href="#">Careers</a>             | Internal | Passing Juice |
| <a href="#">Request a Demo</a>      | Internal | Passing Juice |
| <a href="#">Why Phone.com?</a>      | Internal | Passing Juice |
| <a href="#">Answering Services</a>  | Internal | Passing Juice |



## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | video <b>phone</b> plans service business support pricing features get number |
|--|----------------|---|




## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| phone    | 17      | ✓     | ✗        | ✓           | ✓        |
| business | 10      | ✓     | ✗        | ✓           | ✓        |
| number   | 8       | ✗     | ✗        | ✗           | ✓        |
| plans    | 7       | ✗     | ✗        | ✗           | ✓        |
| service  | 7       | ✓     | ✗        | ✗           | ✓        |












## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : phone.com<br>Length : 9           |
|  | Favicon      | Great, your website has a favicon.         |
|  | Printability | Great. We have found a Print-Friendly CSS. |



## Usability

|  |             |   |
|--|-------------|---|
|  |             |   |
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|    | Doctype         | HTML 5   |                 |             |     |   |
|--|-----------------|--|-----------------|-------------|-----|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |     |   |
|    | W3C Validity    | Errors : 0<br>Warnings : 0   |                 |             |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |     |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>9</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <u> | 9 |
| Deprecated tags  | Occurrences     |  |                 |             |     |   |
| <u>  | 9               |  |                 |             |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |     |   |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li></ul> |
|--|---------------------|--|

## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>https://www.phone.com/sitemap_index.xml</code>  |
|  | Robots.txt  | <code>http://phone.com/robots.txt</code><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |