

#### **SEO Content**

| $\bigotimes$ | Title              | Length : 0  |  |  |
|--------------|--------------------|---|--|--|
|              |                    | Very bad. We haven't found title on your page.  |  |  |
| 8            | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u>  |  |  |
|              |                    | free online meta tags generator to create description.  |  |  |
|              | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |  |  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |  |  |
| 0            | Headings           | H1         H2         H3         H4         H5         H6           0         0         0         0         0         0         0   |  |  |
| 8            | Images             | We found 13 images on this web page.<br>13 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.              |  |  |
| 0            | Text/HTML Ratio    | Ratio : <b>26%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.  |  |  |
| 0            | Flash              | Perfect, no Flash content has been detected on this page.   |  |  |
| $\bigcirc$   | lframe             | Great, there are no lframes detected on this page.  |  |  |

### SEO Links

| $\bigcirc$   | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| $\bigcirc$   | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 0 links including 0 link(s) to files                               |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

### In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|--------|------|-------|

# SEO Keywords

| $\bigcirc$ | Keywords Cloud | palladium select nearest location mall bangalore |
|------------|----------------|--|
|            |                | marketcity phoenix pune united                   |

# **Keywords Consistency**

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| phoenix    | 9       | ×     | ×        | ×               | ×        |
| marketcity | 4       | ×     | ×        | ×               | ×        |
| mall       | 3       | ×     | ×        | ×               | ×        |
| select     | 2       | ×     | ×        | ×               | ×        |
| nearest    | 2       | ×     | ×        | ×               | ×        |

# Usability

| 0            | Url          | Domain : phoenixmarketcity.com<br>Length : 21   |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.  |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| 0 | Doctype         | HTML 5   |  |  |
|---|-----------------|--|--|--|
|   | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |  |  |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0 | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     |   | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| XML Sitemap | XML Sitemap | Great, your website has an XML sitemap.   |
|-------------|-------------|---|
|             |             | https://www.phoenixmarketcity.com/pune/sitemap.xml                                    |
| 0           | Robots.txt  | http://phoenixmarketcity.com/robots.txt<br>Great, your website has a robots.txt file. |
| $\bigcirc$  | Analytics   | Great, your website has an analytics tool.  |
|             |             | Google Analytics  |