Website review phobio.com

The score is 61/100

SEO Content

⚠️	Title	Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today! **Length : 110** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Phobio makes device trade-in easy, efficient, and eco-friendly. Sell us your used tech for maximum value today. **Length : 111** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today!
description	Phobio makes device trade-in easy, efficient, and eco-friendly. Sell us your used tech for maximum value today.
url	https://www.phobio.com
site_name	Phobio Device Trade-In and Protection
updated_time	2024-09-09T13:55:58-04:00

SEO Content

image	https://www.phobio.com/wp-content/uploads/2024/05/phobio_1200x600.jpg
image:secure_url	https://www.phobio.com/wp-content/uploads/2024/05/phobio_1200x600.jpg
image:width	1200
image:height	630
image:alt	trade In
image:type	image/jpeg

Headings	H1	H2	H3	H4	H5	H6
	3	15	9	5	8	0

- [H1] Phobio makes getting more value
- [H1] for your used iPhones laptops iPads wearables tablets smartphones Macs drones iPhones PCs desktops monitors iMacs Apple Watcheseasier than ever.
- [H1] With Jamf + Phobio, it's easy as 1-2-3.
- [H2] Get Started with Phobio's Device Trade-In + Buyback Programs
- [H2] I have a used device to sell.
- [H2] Direct Device Resale
- [H2] I have many used devices to sell.
- [H2] Bulk Device Buyback
- [H2] I want to launch a trade-in program.
- [H2] Trade-In for Retail
- [H2] Easy device trade-in programs for all your used tech:
- [H2] We accept more devices, more conditions, and more brands.
- [H2] Phobio is your trusted trade-in provider when you want...
- [H2] More product = more opportunity
- [H2] Get the competitive edge through reverse logistics
- [H2] Eco-conscious trade-in solutions for lasting impact
- [H2] Redefining device trade-in since 2010
- [H2] Newsroom Update
- [H3] Maximum Value
- [H3] No Mandatory Minimums
- [H3] Seamless Experience
- [H3] Fast Payments
- [H3] Expert Support
- [H3] Trade In Devices Early to Get the Most Value
- [H3] Step 1: Export a list of computers and devices from Jamf.
- [H3] Step 2: Submit your list of devices for a guaranteed buyback quote.
- [H3] Step 3: Review and accept your quote, then let Phobio handle the logistics.
- [H4] Get more cash for your used devices now.
- [H4] Get more value for your company's used devices.
- [H4] Let your customers trade in anything—anywhere.
- [H4] Assembly Online Marketplace
- [H4] SafeTrade Solutions
- [H5] CONTACT US

SEO Content

		- [H5] MAILING ADDRESS - [H5] LINKS - [H5] 1. Create an Advanced Inventory Search for Computers and/or Devices - [H5] 2. Search tab - [H5] 3. Criteria tab - [H5] 4. Display tab - [H5] 5. Reports tab
❌	Images	We found 132 images on this web page. 61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice

In-page links

Device Trade-In Portal updates: getting more value is easier than ever »	Internal	Passing Juice
Company	Internal	Passing Juice
Trade-In Solutions	Internal	Passing Juice
Device Buyback for Businesses	Internal	Passing Juice
Retail In-Store + Online Platform	Internal	Passing Juice
Case Study: Costco Trade-In	Internal	Passing Juice
Device Protection	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Support	Internal	Passing Juice
Customer Help Center	Internal	Passing Juice
Retail Client Resources	Internal	Passing Juice
Explore Retail Services	Internal	Passing Juice
Get started now	External	Passing Juice
Contact Us	Internal	Passing Juice
Trade In Devices Early to Get the Most Value	Internal	Passing Juice
Careers	Internal	Passing Juice
Retail Support	Internal	Passing Juice
Retail Trade Login	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice
Download PDF of these Instructions	Internal	Passing Juice
https://docs.jamf.com/10.31.0/jamf-pro/administrator-guide/Advanced_Computer_Searches.html	External	Passing Juice

SEO Keywords

	Keywords Cloud	get devices easy more used process trade phobio device trade-

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
device	26	✔	✖	✔	✔
trade-	22	✖	✖	✔	✔
phobio	21	✔	✖	✔	✔
devices	21	✔	✖	✖	✔
process	21	✖	✖	✖	✖

Usability

◉	Url	Domain : phobio.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML		
❌		**Deprecated tags**	**Occurrences**
		<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⊙		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⊙		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	
❌		Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	
✔		http://phobio.com/robots.txt

Great, your website has a robots.txt file.

	Analytics	
✔		Great, your website has an analytics tool.
		Google Analytics