



Website review pcmobile.ca

Generated on September 23 2024 14:33 PM



The score is 39/100







SEO Content

	Title	Length : 0 Very bad. We haven't found title on your page.							
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.							
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.							
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.							
	Headings	H1 1	H2 1	H3 3	H4 0	H5 0	H6 0	<ul style="list-style-type: none">• [H1] Moredays Flash Sale!• [H2] Manage your account 24/7 no matter where you are.• [H3] Purchase a PC Mobile SIM card at your favourite grocery stores and at select Shoppers Drug Mart locations.• [H3] Activate online• [H3] Top-up your account	
	Images	We found 40 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.							
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.							
	Flash	Perfect, no Flash content has been detected on this page.							

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Plans	Internal	Passing Juice
Phones	Internal	Passing Juice
Help	Internal	Passing Juice
Locations	Internal	Passing Juice
Top Up	Internal	Passing Juice
Activate	Internal	Passing Juice
Learn more	Internal	Passing Juice
See coverage	Internal	Passing Juice

In-page links

pcmobile.ca/plans	Internal	Passing Juice
pcmobile.ca/prepaid911	Internal	Passing Juice
pcmobile.ca/ITMP	Internal	Passing Juice
here	Internal	Passing Juice
pcmobile.ca/plans	Internal	Passing Juice
pcmobile.ca/coverage	Internal	Passing Juice
pcmobile.ca/ITMP	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Long distance	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Media centre	Internal	Passing Juice
CRTC wireless code	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	22	✖	✖	✖	✖








Keywords Consistency

plan	19	✖	✖	✖	✖
bonus	19	✖	✖	✖	✖
account	17	✖	✖	✖	✔
top-up	15	✖	✖	✖	✔

Usability

	Url	Domain : pcmobile.ca Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://pcmobile.ca/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.