Website review
paynetechnology.com

Generated on September 22 2024 12:33 PM

The score is 50/100

pagepeeker

SEO Content

|		
⚠️	Title	Indianapolis Network Cabling & Wiring | Voice, Phone and Data Communications - Payne Technology **Length : 99** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Payne Technology | Indianapolis Network Installation - Indianapolis Network Wiring and Data Cabling Services | Cat5e, Cat6, Fiber Optic **Length : 135** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Indianapolis cabling, voice cabling, data cabling, VOIP, phone systems, Indianapolis Network Cabling, Indianapolis data cabling, Phone systems, alarm systems, theater systems, Tim Payne Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 12 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **22%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⊙	Keywords Cloud	cabling payne phone llc technology systems data indianapolis network voice

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cabling	10	✔	✔	✔	✖

Keywords Consistency

systems	7	✖	✔	✖	✖
technology	6	✔	✖	✔	✖
phone	5	✔	✔	✖	✖
data	5	✔	✔	✔	✖

Usability

⊙	Url	Domain : paynetechnology.com Length : 19
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	

Deprecated tags	Occurrences
<CENTER>	3
<FONT>	9

Deprecated HTML tags are HTML tags that are no longer used. It is

Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
○	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://www.PayneTechnology.com/sitemap.xml
✔	Robots.txt	http://paynetechnology.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.