



Website review pavestone.com

Generated on September 22 2024 12:31 PM

The score is 50/100



SEO Content

	Title	<div>{{title}}</div> <div>Length : 9</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>																	
	Description	<div>{{description}}</div> <div>Length : 15</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																	
	Keywords	<div>Pavestone</div> <div>Good, your page contains meta keywords.</div>																	
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</div>																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none">[H2] Signup for your Pavestone eNews!</div>						H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6														
0	1	0	0	0	0														
	Images	<div>We found 38 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>																	
	Text/HTML Ratio	<div>Ratio : 17%</div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>																	
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>																	
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content</div>																	

SEO Content



in an Iframe cannot be indexed.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 27 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.7%

Internal Links 96.3%

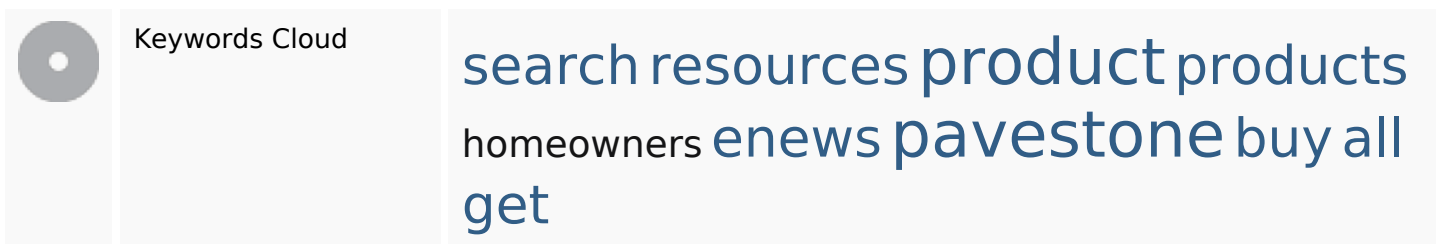
In-page links

Anchor	Type	Juice
Pavestone for Homeowners	Internal	Passing Juice
Product Search A-Z	Internal	Passing Juice
Where To Buy	Internal	Passing Juice
Pavestone for the Pro	Internal	Passing Juice
Technical Resources	Internal	Passing Juice
Project Profiles	Internal	Passing Juice
Advanced Product Search	Internal	Passing Juice
Home	Internal	Passing Juice
Project Gallery	Internal	Passing Juice
Product Search	Internal	Passing Juice
Where To Buy	Internal	Passing Juice
About Pavestone	Internal	Passing Juice

In-page links

Product Warranty	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cleaners - California Information	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Careers	External	Passing Juice
Careers	Internal	Passing Juice
Media Center	Internal	Passing Juice
FAQs	Internal	Passing Juice
Site Map	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Contact PAVESTONE	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
product	3	✖	✖	✖	✖
pavestone	3	✖	✔	✖	✔
search	2	✖	✖	✖	✖










Keywords Consistency

buy	2	✖	✖	✖	✖
resources	2	✖	✖	✖	✖

Usability

	Url	Domain : pavestone.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div>

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.pavestone.com/sitemap.xml>



Robots.txt

<http://pavestone.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics