

Website review pavers.co.uk

Generated on September 10 2024 22:50 PM




The score is 43/100







SEO Content

	Title	Pavers™ Shop Men & Women's Shoes & Boots Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Shop our range of comfortable footwear for men & women - No quibble 45 days returns policy - Wide range of colour options - Shop instore, online, by catalogue & phone. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Summer Sale• [H2] Top Sale Picks• [H2] Autumn Preview• [H2] Back To Business• [H2] Most Loved• [H3] Women's• [H3] Men's• [H3] popular categories• [H3] Sign up to our newsletter	H1	H2	H3	H4	H5	H6	0	5	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	4	0	0	0									
	Images	We found 14 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 140 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Women	Internal	Passing Juice
All Sandals	Internal	Passing Juice
Wedge	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Mules	Internal	Passing Juice
Flat	Internal	Passing Juice
Ankle Strap	Internal	Passing Juice

In-page links

Slingback	Internal	Passing Juice
Toe Post	Internal	Passing Juice
Espadrille	Internal	Passing Juice
All Trainers	Internal	Passing Juice
Slip On	Internal	Passing Juice
Lace Up	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Chunky	Internal	Passing Juice
Smart	Internal	Passing Juice
Memory Foam	Internal	Passing Juice
All Shoes	Internal	Passing Juice
Clogs	Internal	Passing Juice
Flat	Internal	Passing Juice
Smart & Formal	Internal	Passing Juice
Casual	Internal	Passing Juice
Mary Jane	Internal	Passing Juice
Wedges	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Heels	Internal	Passing Juice
All Boots	Internal	Passing Juice
Ankle	Internal	Passing Juice
Chelsea	Internal	Passing Juice
Knee High	Internal	Passing Juice
Calf Length	Internal	Passing Juice
Wellington	Internal	Passing Juice
Slouch	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Walking & Hiking	Internal	Passing Juice

In-page links

All Slippers	Internal	Passing Juice
Full	Internal	Passing Juice
Mule	Internal	Passing Juice
Memory Foam	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Work	Internal	Passing Juice
Wedding Guest	Internal	Passing Juice
Holiday	Internal	Passing Juice
Shop by Colour	Internal	Passing Juice
Men	Internal	Passing Juice
All Sandals	Internal	Passing Juice
Mule	Internal	Passing Juice
Toe Post	Internal	Passing Juice
Casual	Internal	Passing Juice
Walking & Hiking	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
All Trainers	Internal	Passing Juice
Skechers	Internal	Passing Juice
Lace Up	Internal	Passing Juice
Slip On	Internal	Passing Juice
Smart Casual	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
All Shoes	Internal	Passing Juice
Casual	Internal	Passing Juice
Smart	Internal	Passing Juice
Lace Up	Internal	Passing Juice
Slip On	Internal	Passing Juice
Loafers	Internal	Passing Juice

In-page links

Brogues	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
All Boots	Internal	Passing Juice
Lace Up	Internal	Passing Juice
Slip On	Internal	Passing Juice
Zip Up	Internal	Passing Juice
Walking & Hiking	Internal	Passing Juice
Wellington	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
All Slippers	Internal	Passing Juice
Mule Slippers	Internal	Passing Juice
Memory Foam	Internal	Passing Juice
Wide Fit	Internal	Passing Juice
Comfort Classics	Internal	Passing Juice
Walking Trainers	Internal	Passing Juice
Wedding Guest	Internal	Passing Juice
Shop by Colour	Internal	Passing Juice
Bags & Accessories	Internal	Passing Juice
Bags	Internal	Passing Juice
Purses	Internal	Passing Juice
Wallets	Internal	Passing Juice
Shoe & Foot care	Internal	Passing Juice
Hat, gloves, scarves	Internal	Passing Juice
Socks	Internal	Passing Juice
Brands	Internal	Passing Juice
Pavers	Internal	Passing Juice
Skechers	Internal	Passing Juice
Fly Flot	Internal	Passing Juice

In-page links

Gabor	Internal	Passing Juice
Pikolinos	Internal	Passing Juice
Barbour	Internal	Passing Juice
Rieker	Internal	Passing Juice
EasyFit- 6E Fitting	Internal	Passing Juice
Bagatt	Internal	Passing Juice
Pavers	Internal	Passing Juice
Rieker	Internal	Passing Juice
Bugatti	Internal	Passing Juice
EasyFit- H Fitting	Internal	Passing Juice
View All	Internal	Passing Juice
Comfort Hub	Internal	Passing Juice
Wide-Fit	Internal	Passing Juice
Extra Wide-Fit	Internal	Passing Juice
Memory Foam	Internal	Passing Juice
Arch Support	Internal	Passing Juice
Lightweight	Internal	Passing Juice
Double Strap	Internal	Passing Juice
Sale	Internal	Passing Juice
Sandals	Internal	Passing Juice
Trainers	Internal	Passing Juice
Shoes	Internal	Passing Juice
Clogs	Internal	Passing Juice
Boots	Internal	Passing Juice
Slippers	Internal	Passing Juice
Bags	Internal	Passing Juice
Accessories	Internal	Passing Juice
1	Internal	Passing Juice

In-page links

2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice
7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
Sandals	Internal	Passing Juice
Trainers	Internal	Passing Juice
Shoes	Internal	Passing Juice
Boots	Internal	Passing Juice
Slippers	Internal	Passing Juice
Accessories	Internal	Passing Juice
6	Internal	Passing Juice
7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
10	Internal	Passing Juice
11	Internal	Passing Juice
12	Internal	Passing Juice

SEO Keywords







Keywords Cloud

shop fit show wide all womens
pavers mega-nav men shoes





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	12	✓	✗	✓	✗
all	12	✗	✗	✗	✗
wide	11	✗	✗	✓	✗
fit	11	✗	✗	✗	✗
womens	9	✗	✗	✗	✗








Usability

	Url	Domain : pavers.co.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.pavers.co.uk/sitemap_index.xml</code>
	Robots.txt	<code>http://pavers.co.uk/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.