








# Website review pageplusdirect.com

Generated on September 22 2024 14:34 PM





The score is 49/100







## SEO Content

	<p>Title</p>	<p>Page Plus - Page Plus Wireless - At least a 6 percent discount on Refills!</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Page Plus Unlimited refill &amp; phone service (Talk n Text) - Discount Club Pricing! Save at least 6&amp;#37; off retail! Page Plus allows you to use most CDMA phones on one of the nation's largest cellular networks.</p> <p><b>Length : 211</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Page Plus unlimited cell phone service, www.pageplus.com, www.pagepluswireless.com, unlimited text, unlimited texting, cell service, unlimited cellular service, unlimited calling plan, unlimited calling plans, compatible CDMA service, prepaid phone service, &amp; compatible CDMA cell service</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1646 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>7</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1747 1468 2072" style="list-style-type: none"> <li>• [H1] Plans &amp; Pricing Choose a Plan that fits your Budget!</li> <li>• [H1] Our ServicesHow can we help you? Choose from one of the following services</li> <li>• [H3] 4G LTE Speed</li> <li>• [H3] Nationwide Coverage</li> <li>• [H3] Latest 4G Devices</li> <li>• [H3] More Information</li> <li>• [H3] Services</li> <li>• [H3] Latest News</li> <li>• [H3] Follow Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	7	10	0	0
H1	H2	H3	H4	H5	H6									
2	0	7	10	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] "PagePlusDirect.com assisted me with the whole activation process...thanks for all your help, I really appreciate the personal service and speedy response."</li><li>• [H4] Experience the 4G LTE difference!</li><li>• [H4] 3G and 4G Nationwide Coverage!</li><li>• [H4] The BEST phones on the BEST network!</li><li>• [H4] 4G LTE SIM Card(s)</li><li>• [H4] Change Phones</li><li>• [H4] Activate a New Number</li><li>• [H4] Port Your Existing Number</li><li>• [H4] Autopay Service</li><li>• [H4] Contact Us</li></ul>
	Images	We found 33 images on this web page.  19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">New Number</a>	Internal	Passing Juice
<a href="#">Port Existing Number</a>	Internal	Passing Juice
<a href="#">Change Phones</a>	Internal	Passing Juice
<a href="#">Customer Login</a>	Internal	Passing Juice
<a href="#">Page Plus 4G SIM Cards</a>	Internal	Passing Juice
<a href="#">Selectel Wireless 4G SIM Cards</a>	Internal	Passing Juice
<a href="#">Total Wireless 4G SIM Cards</a>	Internal	Passing Juice
<a href="#">Verizon Prepaid 4G SIM Cards</a>	Internal	Passing Juice
<a href="#">Plans</a>	Internal	Passing Juice
<a href="#">Total Wireless</a>	Internal	Passing Juice
<a href="#">Total Wireless \$25 Plan</a>	Internal	Passing Juice
<a href="#">Total Wireless \$35 Plan</a>	Internal	Passing Juice
<a href="#">Total Wireless \$60 Plan</a>	Internal	Passing Juice
<a href="#">Total Wireless \$85 Plan</a>	Internal	Passing Juice
<a href="#">Total Wireless \$100 Plan</a>	Internal	Passing Juice
<a href="#">Total Wireless 5 GB Data Add-On</a>	Internal	Passing Juice
<a href="#">Total Wireless Coverage Map</a>	Internal	Passing Juice
<a href="#">Page Plus \$12 Plan (100 MB)</a>	Internal	Passing Juice
<a href="#">Page Plus \$29.95 Plan (3GB)</a>	Internal	Passing Juice
<a href="#">Page Plus \$39.95 Plan (8GB)</a>	Internal	Passing Juice
<a href="#">Page Plus \$55 Plan (Unlmted)</a>	Internal	Passing Juice
<a href="#">Standard Plan (3G Only)</a>	Internal	Passing Juice
<a href="#">Features (all plans)</a>	Internal	Passing Juice
<a href="#">International Rates (\$10 Credit)</a>	Internal	Passing Juice
<a href="#">\$9.00 Global Calling Card</a>	Internal	Passing Juice
<a href="#">Coverage Map</a>	Internal	Passing Juice
<a href="#">Activate</a>	Internal	Passing Juice

## In-page links

<a href="#">Purchase</a>	Internal	Passing Juice
<a href="#">\$25 Monthly Plan</a>	Internal	Passing Juice
<a href="#">SIM Card Adapter Kit</a>	Internal	Passing Juice
<a href="#">\$12.00 Monthly Plan</a>	Internal	Passing Juice
<a href="#">\$10/\$25/\$50/\$80 Standard PIN</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">PIN Loading Instructions</a>	Internal	Passing Juice
<a href="#">How to Check your Balance</a>	Internal	Passing Juice
<a href="#">Voicemail Setup</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">compatible phones</a>	Internal	Passing Juice
<a href="#">Change Phone Online Form</a>	Internal	Passing Juice
<a href="#">New Number Activation Form</a>	Internal	Passing Juice
<a href="#">Port your Existing Number Form</a>	Internal	Passing Juice
<a href="#">Discount Club Info</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions of Use</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Change SIM Cards</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Plans</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

wireless sim text cards page unlimited plus number plan data





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unlimited	9	✘	✔	✔	✘
plan	8	✘	✔	✘	✔
sim	6	✘	✘	✘	✔
data	6	✘	✘	✘	✘
cards	5	✘	✘	✘	✘








## Usability

	Url	Domain : pageplusdirect.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	3
Deprecated tags	Occurrences					
<font>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://pageplusdirect.com/robots.txt">http://pageplusdirect.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>