

# Website review

## pagepluscellular.com

Generated on September 21 2024 15:32 PM






The score is 55/100







## SEO Content

	Title	<p>Page Plus Cellular - Prepaid Cell Phone Cards   Prepaid National Cell Phones   Page Plus Cellular</p> <p><b>Length : 97</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Nationwide prepaid cell phone service provider with low rates, flexible plans, and exceptional customer service. Page Plus has coverage on one of the nation’s largest wireless networks.</p> <p><b>Length : 185</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Page Plus Cellular</td></tr><tr><td>description</td><td>Nationwide prepaid cell phone service provider with low rates, flexible plans, and exceptional customer service. Page Plus has coverage on one of the nation’s largest wireless networks.</td></tr><tr><td>image</td><td>https://www.pagepluscellular.com/images/logos/pp-og.jpg</td></tr><tr><td>url</td><td>https://www.pagepluscellular.com/</td></tr></table>	Property	Content	type	website	locale	en_US	site_name	Page Plus Cellular	description	Nationwide prepaid cell phone service provider with low rates, flexible plans, and exceptional customer service. Page Plus has coverage on one of the nation’s largest wireless networks.	image	https://www.pagepluscellular.com/images/logos/pp-og.jpg	url	https://www.pagepluscellular.com/
Property	Content															
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## SEO Content

	Headings	<b>H1</b> 4 <b>H2</b> 1 <b>H3</b> 4 <b>H4</b> 1 <b>H5</b> 2 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Welcome to Page Plus Cellular</li> <li>• [H1] Something to hoot about.More Data!</li> <li>• [H1] Sign Up for Auto-Refill &amp; Save Some Money</li> <li>• [H1] Sign Up for Auto-Refill &amp; Save Some Money</li> <li>• [H2] Page Plus Cellular information and highlights</li> <li>• [H3] Add More Data Today</li> <li>• [H3] Featured Phones</li> <li>• [H3] \$39.95</li> <li>• [H3] \$55.00</li> <li>• [H4] Our Featured Data Add Ons.</li> <li>• [H5] are now available starting at only: \$500</li> <li>• [H5] Update Location</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 20 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 30%</p> <p>Internal Links 70%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Chrome</a>	External	Passing Juice
<a href="#">Firefox</a>	External	Passing Juice
<a href="#">Safari</a>	External	Passing Juice
<a href="#">Internet Explorer 7/8</a>	External	Passing Juice
<a href="#">Internet Explorer 9</a>	External	Passing Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Find a Store</a>	Internal	Passing Juice
<a href="#">Shop for phones</a>	Internal	Passing Juice
<a href="#">Shop for plans</a>	Internal	Passing Juice
<a href="#">Activate new service</a>	Internal	Passing Juice
<a href="#">Refill</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Why Page Plus</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice
<a href="#">Site map</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Learn About Auto-Refill</a>	Internal	Passing Juice
<a href="#">Add More Data Today</a>	Internal	Passing Juice
<a href="#">Shop Phones</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

support **refill plus** phones **page** service  
links auto shop plans





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
page	21	✓	✗	✓	✓
plus	17	✓	✗	✓	✓
refill	15	✗	✗	✗	✓
links	13	✗	✗	✗	✗
service	8	✗	✗	✓	✗


## Usability

	Url	Domain : pagepluscellular.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!


## Document




Deprecated HTML


Deprecated tags	Occurrences
<s>	3


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Excellent, your website doesn't use nested tables.


 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).




 Too bad, your website has too many JS files (more than 6).

 Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.pagepluscellular.com/sitemapxml">https://www.pagepluscellular.com/sitemapxml</a></p>
	Robots.txt	<p><a href="http://pagepluscellular.com/robots.txt">http://pagepluscellular.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>