







# Website review packagingcorp.com

Generated on September 12 2024 02:50 AM






The score is 52/100






## SEO Content

	<p>Title</p>	<p>Custom Corrugated Solutions   Packaging Corporation of America</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.</p> <p><b>Length : 127</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Custom Corrugated Solutions   Packaging Corporation of America</td> </tr> <tr> <td>description</td> <td>At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.</td> </tr> <tr> <td>url</td> <td>https://www.packagingcorp.com/</td> </tr> <tr> <td>site_name</td> <td>Packaging Corporation of America</td> </tr> <tr> <td>image</td> <td>https://www.packagingcorp.com/wp-content/uploads/2023/03/Home-Page-Meta-Image.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>627</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Custom Corrugated Solutions   Packaging Corporation of America	description	At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.	url	https://www.packagingcorp.com/	site_name	Packaging Corporation of America	image	https://www.packagingcorp.com/wp-content/uploads/2023/03/Home-Page-Meta-Image.jpg	image:width	1200	image:height	627
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## SEO Content

		image:type	image/jpeg				
	Headings	<b>H1</b> 1	<b>H2</b> 8	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Custom Corrugated Packaging for Businesses</li> <li>• [H2] A box isn't just a box. Your packaging impacts your entire operation.</li> <li>• [H2] Corrugated is the most environmentally friendly packaging in the world.</li> <li>• [H2] Count on us to build outstanding service into everything we do.</li> <li>• [H2] From our containerboard mills to our box plants, we're in markets where you need us.</li> <li>• [H2] Custom Corrugated Packaging for Every Application</li> <li>• [H2] "We have a great relationship with PCA. Their quality is better, and their responsiveness is fantastic. And the solution fits very well with how we operate, accommodating very large runs to smaller ones."</li> <li>• [H2] Step outside the box with industry trends that move you forward.</li> <li>• [H2] Need to get the "hard to do" done?</li> </ul>					
	Images	<p>We found 38 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.45%

Internal Links 96.55%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">ProjectUP</a>	Internal	Passing Juice
<a href="#">Paper and Packaging Education</a>	Internal	Passing Juice
<a href="#">Local Volunteerism</a>	Internal	Passing Juice
<a href="#">Senior Management Team</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Beyond the Box</a>	Internal	Passing Juice
<a href="#">Industry Insights</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">Board Committee Composition</a>	Internal	Passing Juice
<a href="#">Financial Reporting</a>	Internal	Passing Juice
<a href="#">News Releases</a>	Internal	Passing Juice
<a href="#">Presentations and Events</a>	Internal	Passing Juice
<a href="#">Stock Information</a>	Internal	Passing Juice
<a href="#">Discover More</a>	Internal	Passing Juice
<a href="#">Design &amp;#038; Branding</a>	Internal	Passing Juice
<a href="#">Testing &amp;#038; Optimization</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Analysis</a>	Internal	Passing Juice
<a href="#">Standards &amp; Certifications</a>	Internal	Passing Juice

## In-page links

<a href="#">Contain Products</a>	Internal	Passing Juice
<a href="#">Hexacomb</a>	Internal	Passing Juice
<a href="#">Falconboard</a>	Internal	Passing Juice
<a href="#">Food &amp; Beverage</a>	Internal	Passing Juice
<a href="#">Produce</a>	Internal	Passing Juice
<a href="#">E-Commerce</a>	Internal	Passing Juice
<a href="#">Manufacturing Packaging</a>	Internal	Passing Juice
<a href="#">Responsibility Reports</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Packaging Solutions</a>	Internal	Passing Juice
<a href="#">By Service</a>	Internal	Passing Juice
<a href="#">By Need</a>	Internal	Passing Juice
<a href="#">Protect Products</a>	Internal	Passing Juice
<a href="#">Promote Products</a>	Internal	Passing Juice
<a href="#">By Industry</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Our Company</a>	Internal	Passing Juice
<a href="#">Community Outreach</a>	Internal	Passing Juice
<a href="#">Resource Hub</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Corporate Governance</a>	Internal	Passing Juice
<a href="#">LEARN MORE ABOUT SUSTAINABILITY</a>	Internal	Passing Juice
<a href="#">Explore our packaging SOLUTIONS</a>	Internal	Passing Juice
<a href="#">Find Your Nearest Location</a>	Internal	Passing Juice
<a href="#">PCA</a>	External	Passing Juice
<a href="#">Click to read the full story</a>	Internal	Passing Juice
<a href="#">View More Articles</a>	Internal	Passing Juice

## In-page links

<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Boise Paper</a>	External	Passing Juice
<a href="#">Doing Business With PCA</a>	Internal	Passing Juice
<a href="#">Employee Information</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	paper <b>pca</b> business interested boise locations company career employee information
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pca	2	✘	✘	✔	✔
boise	1	✘	✘	✘	✘
paper	1	✘	✘	✘	✘
business	1	✘	✘	✔	✔
employee	1	✘	✘	✘	✘











## Usability

	Url	Domain : packagingcorp.com Length : 17
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.packagingcorp.com/">https://www.packagingcorp.com/</a>
	Robots.txt	<a href="http://packagingcorp.com/robots.txt">http://packagingcorp.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.