





Website review packagingcorp.com

Generated on September 22 2024 04:43 AM






The score is 52/100






SEO Content

	Title	Custom Corrugated Solutions Packaging Corporation of America Length : 62 Perfect, your title contains between 10 and 70 characters.																				
	Description	At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations. Length : 127 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Custom Corrugated Solutions Packaging Corporation of America</td></tr><tr><td>description</td><td>At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.</td></tr><tr><td>url</td><td>https://www.packagingcorp.com/</td></tr><tr><td>site_name</td><td>Packaging Corporation of America</td></tr><tr><td>image</td><td>https://www.packagingcorp.com/wp-content/uploads/2023/03/Home-Page-Meta-Image.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>627</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Custom Corrugated Solutions Packaging Corporation of America	description	At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.	url	https://www.packagingcorp.com/	site_name	Packaging Corporation of America	image	https://www.packagingcorp.com/wp-content/uploads/2023/03/Home-Page-Meta-Image.jpg	image:width	1200	image:height	627
Property	Content																					
locale	en_US																					
type	website																					
title	Custom Corrugated Solutions Packaging Corporation of America																					
description	At PCA, we design and manufacture corrugated solutions for your business. We excel at helping you add value to your operations.																					
url	https://www.packagingcorp.com/																					
site_name	Packaging Corporation of America																					
image	https://www.packagingcorp.com/wp-content/uploads/2023/03/Home-Page-Meta-Image.jpg																					
image:width	1200																					
image:height	627																					


SEO Content

		image:type image/jpeg					
	Headings	H1 1	H2 8	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Custom Corrugated Packaging for Businesses• [H2] A box isn't just a box. Your packaging impacts your entire operation.• [H2] Corrugated is the most environmentally friendly packaging in the world.• [H2] Count on us to build outstanding service into everything we do.• [H2] From our containerboard mills to our box plants, we're in markets where you need us.• [H2] Custom Corrugated Packaging for Every Application• [H2] "We have a great relationship with PCA. Their quality is better, and their responsiveness is fantastic. And the solution fits very well with how we operate, accommodating very large runs to smaller ones."• [H2] Step outside the box with industry trends that move you forward.• [H2] Need to get the "hard to do" done?					
	Images	We found 38 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 3.45%
		Internal Links 96.55%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
ProjectUP	Internal	Passing Juice
Paper and Packaging Education	Internal	Passing Juice
Local Volunteerism	Internal	Passing Juice
Senior Management Team	Internal	Passing Juice
History	Internal	Passing Juice
Beyond the Box	Internal	Passing Juice
Industry Insights	Internal	Passing Juice
Careers	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Board Committee Composition	Internal	Passing Juice
Financial Reporting	Internal	Passing Juice
News Releases	Internal	Passing Juice
Presentations and Events	Internal	Passing Juice
Stock Information	Internal	Passing Juice
Discover More	Internal	Passing Juice
Design &#038; Branding	Internal	Passing Juice
Testing &#038; Optimization	Internal	Passing Juice
Project Management	Internal	Passing Juice
Analysis	Internal	Passing Juice
Standards & Certifications	Internal	Passing Juice


In-page links

Contain Products	Internal	Passing Juice
Hexacomb	Internal	Passing Juice
Falconboard	Internal	Passing Juice
Food & Beverage	Internal	Passing Juice
Produce	Internal	Passing Juice
E-Commerce	Internal	Passing Juice
Manufacturing Packaging	Internal	Passing Juice
Responsibility Reports	Internal	Passing Juice
Locations	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Packaging Solutions	Internal	Passing Juice
By Service	Internal	Passing Juice
By Need	Internal	Passing Juice
Protect Products	Internal	Passing Juice
Promote Products	Internal	Passing Juice
By Industry	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Our Company	Internal	Passing Juice
Community Outreach	Internal	Passing Juice
Resource Hub	Internal	Passing Juice
Investors	Internal	Passing Juice
Corporate Governance	Internal	Passing Juice
LEARN MORE ABOUT SUSTAINABILITY	Internal	Passing Juice
Explore our packaging SOLUTIONS	Internal	Passing Juice
Find Your Nearest Location	Internal	Passing Juice
PCA	External	Passing Juice
Click to read the full story	Internal	Passing Juice
View More Articles	Internal	Passing Juice

In-page links

Get Started	Internal	Passing Juice
Boise Paper	External	Passing Juice
Doing Business With PCA	Internal	Passing Juice
Employee Information	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Sitemap	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	business pca paper interested locations information boise career company employee
---	----------------	--





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pca	2	✖	✖	✔	✔
boise	1	✖	✖	✖	✖
paper	1	✖	✖	✖	✖
business	1	✖	✖	✔	✔
employee	1	✖	✖	✖	✖












Usability

	Url	Domain : packagingcorp.com Length : 17
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
--	---------------------	--

Mobile

✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.packagingcorp.com/</p>
✓	Robots.txt	<p>http://packagingcorp.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>