

## **SEO Content**

	Title	FoodAsArt: Fine Art Photography by Paulette Phlipot – Paulette Phlipot Photography, LLC			
		Length : 93			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.			
	Description	Art inspired by natu	ire.		
<u>_:</u>		Length : 23			
			description should contain between 70 and 160 included). Use <u>this free tool</u> to calculate text length.		
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	Paulette Phlipot Photography, LLC		
		url	https://foodasart.com/		
		title	FoodAsArt: Fine Art Photography by Paulette Phlipot		
		type	website		
		description	Art inspired by nature.		
		image	http://foodasart.com/cdn/shop/files/PaulettePhli pot_fineart-primaryerased_copy_1200x1200.gif ?v=1614340700		
		image:secure_url	https://foodasart.com/cdn/shop/files/PaulettePh lipot_fineart-primaryerased_copy_1200x1200.gi f?v=1614340700		

## **SEO Content**

0	Headings	• [H1 • [H1 • [H1 • [H1 • [H1 • [H1	] Art that is ] Wall art t ] Art that ir ] Art that e	hotography guided and hat will enlig nspires well ncourages o r our newsle	d grounded l ghten any sp ness. calmness.	-	<b>H6</b> 0	
$\bigotimes$	Images	We found 20 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						
$\bigotimes$	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				าร		
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.						
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.						

## **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 7.69% External Links : Passing Juice 7.69%
		Internal Links 84.62%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice
HOME	Internal	Passing Juice
Mandalas	Internal	Passing Juice
Ripe	Internal	Passing Juice
In the Kitchen	Internal	Passing Juice
Botanicals	Internal	Passing Juice
STONES	Internal	Passing Juice
CONTACT	Internal	Passing Juice
About the Artist	Internal	Passing Juice
Press	Internal	Passing Juice
COMMERCIAL PHOTOGRAPHY	External	Passing Juice
=	External	noFollow

## SEO Keywords

0	Keywords Cloud	art wall search home toggle mandalas
		log <b>Menu</b> cart pay

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
toggle	4	×	×	×	×
menu	4	×	×	×	×
search	3	×	×	×	×
рау	3	×	×	×	×
log	2	×	×	×	×

## Usability

0	Url	Domain : p3images.com Length : 12
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 0 Warnings : 0		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://p3images.com/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.