

# Website review owassoisms.com

Generated on September 12 2024 13:00 PM

**The score is 48/100** 

#### **SEO Content**

|   | Title              |  | Owassoisms.com - |  |                 |                |                           |
|---|--------------------|--|------------------|--|-----------------|----------------|---------------------------|
|   |                    | Length: 16                                       |                  |  |                 |                |                           |
|   |                    | Perfect, y                                       | our title c      | ontains betw   | veen 10 and     | 70 charact     | ers.                      |
| 8 | Description        | Length:  | 0                |  |                 |                |                           |
|   |                    |  |                  | n't found me<br>gs generator   |                 |                | page. Use <u>this</u>     |
|   | Keywords           | _  |                  | n't found me<br>enerator to c  |                 |                | age. Use <u>this free</u> |
|   | Og Meta Properties | Good, your page take advantage of Og Properties. |                  |  |                 |                |                           |
|   |                    | Prope  | rty              | Content  |                 |                |                           |
|   |                    | locale   |                  | en_US  |                 |                |                           |
|   |                    | type   |                  | website  |                 |                |                           |
|   |                    | title  |                  | Owassoisms.com   |                 |                |                           |
|   |                    | url  |                  | http://www.owassoisms.com/   |                 |                |                           |
|   |                    | site_name<br>image                               |                  | Owassoisms.com   |                 |                |                           |
|   |                    |  |                  | https://i0.wp.com/www.owassoisms.com/wp-content/uploads/2021/03/7AB0353A-5F6C-4330-B<br>128-056CD14CD7C1.png?fit=446%2C366 |                 |                | х-5F6C-4330-В             |
|   |                    | image:width                                      |                  | 446  |                 |                |                           |
|   |                    | image:height                                     |                  | 366  |                 |                |                           |
|   |                    | image:ty   | /pe              | image/png  | l               |                |                           |
|   | Headings           | <b>H1</b><br>8                                   | <b>H2</b><br>11  | <b>H3</b><br>51  | <b>H4</b><br>10 | <b>H5</b><br>0 | <b>H6</b><br>0            |

#### **SEO Content**

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- [H1] Main News
- [H1] Traffic Advisory
- [H1] City of Owasso News
- [H1] Obits
- [H1] Owasso Police News
- [H1] Events
- [H1] Fundraisers
- [H1] Around Oklahoma
- [H2] All 77 Oklahoma Counties to Receive Sheriff Office Assistance Grants through Attorney General's Office
- [H2] Road Construction Scheduled for North 138th East Ave
- [H2] Councilor Kelly Lewis vacates Owasso City Council Ward 1 Seat
- [H2] Mary Alice Bednar June 28, 1934 September 4, 2024
- [H2] Former Employee Attacks Owasso Captain D's Worker with Baseball Bat
- [H2] VFW Fundraiser Breakfast Saturday
- [H2] VFW Fundraiser Breakfast Saturday
- [H2] Ivy Learning Center Now Hiring Child Care Business Consultant
- [H2] Los Cabos Hiring Hosts, Servers, Food Runners and Kitchen Staff
- [H2] Kim's Pho Now Hiring Servers
- [H2] VA holds FREE Veteran Employment & Benefits Fair, July 30
- [H3] All 77 Oklahoma Counties to Receive Sheriff Office...
- [H3] Bailey Medical Center Expands Labor and Delivery U...
- [H3] From history of Indian boarding schools to top hon...
- [H3] Attorney General opinion directs OSDE to distribut...
- [H3] Tulsa Contractor Charged with Embezzlement and Fra...
- [H3] Former Employee Attacks Owasso Captain D's W...
- [H3] VFW Fundraiser Breakfast Saturday
- [H3] RCS's "Double Eagle Open" Fundraiser Returns Reg...
- [H3] Owasso Boots and Badges Blood Drive July 31
- [H3] Owasso Police and Fire to Hold Softball Fundraiser
- [H3] Bailey Medical Center Expands Labor and Delivery Unit, Anticipates 700 Deliveries in 2024
- [H3] From history of Indian boarding schools to top honor, local Cherokee administrator earns top healthcare management credential.
- [H3] Attorney General opinion directs OSDE to distribute school security funds to districts statewide
- [H3] Tulsa Contractor Charged with Embezzlement and Fraud
- [H3] Former Employee Attacks Owasso Captain D's Worker with Baseball Bat
- [H3] VFW Fundraiser Breakfast Saturday
- [H3] RCS's "Double Eagle Open" Fundraiser Returns Registration Now Open
- [H3] 86th Street Roadwork Begins Today
- [H3] Roadwork Planned for North 138th East Avenue between Owasso Expressway and East 106th St North.
- [H3] 169 Traffic alert
- [H3] Road Construction to Begin on 86th Street North
- [H3] Road Work to Begin at 86th and Main
- [H3] Part of 116th Street North to Close Thursday Evening

#### **SEO Content**

- [H3] Highway 169 Road Pavement Work to Begin
- [H3] Dedication of the Gold Star Families Memorial Monument May 27th
- [H3] City of Owasso Once Again Receives Praises for Financial Management and Transparency
- [H3] Free Live Greenery Pick-Up Schedule
- [H3] Helen Louise Keenen July 28, 1939 September 3, 2024
- [H3] Randy Foster Gorrell December 11, 1954 September 1, 2024
- [H3] David L. Jordan April 19, 1935 September 1, 2024
- [H3] Orrnah Vondean Testerman March 7, 1940 August 28, 2024
- [H3] Bobby DeWayne Taylor August 15, 1936 August 25, 2024
- [H3] Owasso Police and Fire to Hold Softball Fundraiser
- [H3] Owasso Police Report Suspicious Activity Involving Children
- [H3] Owasso Teen Dies One Day After Fight at School
- [H3] Help Needed: Identifying Suspect in Alleged Grand Larceny of Power Tools
- [H3] RCS's "Double Eagle Open" Fundraiser Returns Registration Now Open
- [H3] 40th Annual IPRA Rodeo June 7-8 2024
- [H3] VFW Breakfast Fundraiser Saturday February 24th
- [H3] Baja Jacks Celebrates 15 Years in Owasso: Join the Fiesta on August 5th!
- [H3] Owasso First Assembly Day of Hope 2023
- [H3] The Bloodmobile will be in Owasso Three Times in June Collecting Your Donations
- [H3] 94.1 KXOJ and the City of Owasso Presents a FREE Summer Concert June 25th
- [H3] Owasso VFW Breakfast April 22nd
- [H3] Owasso Ram Baseball Hitting Camp Scheduled
- [H3] RCS's "Double Eagle Open" Fundraiser Returns Registration Now Open
- [H3] VFW Breakfast Fundraiser Saturday February 24th
- [H3] Owasso VFW Kicking off 2024 Breakfast Fundraisers with Updated Menu
- [H3] PikePass Scam
- [H3] New scam targets Oklahomans
- [H3] ODOT, OTA encourage motorists to Make it Home Safe;
   Make Oklahoma Safe with annual work zone awareness campaign
- [H4] Subscribe to our Website via email
- [H4] Floyd's 99 Barber Shop
- [H4] Wheels and Thrills!
- [H4] Safe Haven Child Developement Center
- [H4] Buffalo Wild Wings Owasso
- [H4] Shop Our Sponsors Amazon
- [H4]
- [H4]
- [H4]
- [H4]

### **SEO Content**

|          |                 | 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.       |
|----------|-----------------|---|
|          | Text/HTML Ratio | Ratio: <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.   |
|          | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!  |
|---|-------------------------|---|
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|   | In-page links           | We found a total of 101 links including 0 link(s) to files                                |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 4.95%  Internal Links 95.05% |

| Anchor      | Туре     | Juice         |
|-------------|----------|---------------|
| =           | External | Passing Juice |
| =           | External | Passing Juice |
| =           | External | Passing Juice |
| <u>Home</u> | Internal | Passing Juice |
| Contact Us  | Internal | Passing Juice |
|             |          |               |

| Events Calendar                      | Internal | Passing Juice |
|--------------------------------------|----------|---------------|
| Owasso Business Directory            | Internal | Passing Juice |
| <u>City of Owasso News</u>           | Internal | Passing Juice |
| Main News                            | Internal | Passing Juice |
| Ask the Expert                       | Internal | Passing Juice |
| Pastor Linzy Slayden                 | Internal | Passing Juice |
| Vibe Esthetics                       | Internal | Passing Juice |
| Cherokee Nation News                 | Internal | Passing Juice |
| Collinsville                         | Internal | Passing Juice |
| Education                            | Internal | Passing Juice |
| Faces & amp; Places                  | Internal | Passing Juice |
| 3 kids and a Cake                    | Internal | Passing Juice |
| Floyd's 99 Barber Shop               | Internal | Passing Juice |
| Freedomlight Therapy Center          | Internal | Passing Juice |
| Groden Landscapes                    | Internal | Passing Juice |
| Indoor Soccer & Sports Owasso (ISSO) | Internal | Passing Juice |
| MediTox Wellness of Owasso           | Internal | Passing Juice |
| Safe Haven Child Developement Center | Internal | Passing Juice |
| <u>Faith</u>                         | Internal | Passing Juice |
| Local Government                     | Internal | Passing Juice |
| <u>Organizations</u>                 | Internal | Passing Juice |
| Owasso Community Center              | Internal | Passing Juice |
| Owasso VFW                           | Internal | Passing Juice |
| Owasso Library                       | Internal | Passing Juice |
| Rogers County News                   | Internal | Passing Juice |
| Where is it Wednesday                | Internal | Passing Juice |
| Youth Owasso                         | Internal | Passing Juice |
| 6th Grade Center                     | Internal | Passing Juice |
|                                      |          |               |

| 7th Grade Center   | Internal | Passing Juice |
|--|----------|---------------|
| 8th Grade Center   | Internal | Passing Juice |
| Rejoice Christian School   | Internal | Passing Juice |
| Owasso Police News   | Internal | Passing Juice |
| Owasso Police Call Logs  | Internal | Passing Juice |
| Owasso Public Schools  | Internal | Passing Juice |
| <u>Transitions</u>   | Internal | Passing Juice |
| <u>Anniversaries</u>   | Internal | Passing Juice |
| <u>Engagements</u>   | Internal | Passing Juice |
| <u>Obits</u>   | Internal | Passing Juice |
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| Former Employee Attacks Owasso Captain D's W   | Internal | Passing Juice |
| VFW Fundraiser Breakfast Saturday  | Internal | Passing Juice |
| RCS's "Double Eagle Open" Fundraiser Returns - Reg   | Internal | Passing Juice |
| Owasso Boots and Badges Blood Drive July 31  | Internal | Passing Juice |
| Owasso Police and Fire to Hold Softball Fundraiser   | Internal | Passing Juice |
| Jillian Lockhart   | Internal | Passing Juice |
| Jacob K  | Internal | Passing Juice |
| <u>Events</u>  | Internal | Passing Juice |
| <u>Fundraisers</u>   | Internal | Passing Juice |
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| Randy Foster Gorrell December 11, 1954 –<br>September 1, 2024                        | Internal | Passing Juice |
| David L. Jordan April 19, 1935 – September 1, 2024                                   | Internal | Passing Juice |
| Orrnah Vondean Testerman March 7, 1940 – August 28, 2024                             | Internal | Passing Juice |
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|--|--|---|
| Owasso VFW Breakfast April 22nd  | Internal                                     | Passing Juice   |
| Owasso Ram Baseball Hitting Camp Scheduled   | Internal                                     | Passing Juice   |
| Owasso VFW Kicking off 2024 Breakfast Fundraisers with<br>Updated Menu   | Internal                                     | Passing Juice   |
| Ivy Learning Center Now Hiring Child Care Business Consultant  | Internal                                     | Passing Juice   |
| <u>Classified Ads</u>  | Internal                                     | Passing Juice   |
| Employment   | Internal                                     | Passing Juice   |
| Los Cabos Hiring Hosts, Servers, Food Runners and Kitchen<br>Staff   | Internal                                     | Passing Juice   |
|  |  |   |
| Owassoisms.com   | Internal                                     | Passing Juice   |
| Owassoisms.com  Kim's Pho Now Hiring Servers   | Internal Internal                            | Passing Juice Passing Juice   |
|  |  | - 7   |
| Kim's Pho Now Hiring Servers  VA holds FREE Veteran Employment & Benefits Fair.  | Internal                                     | Passing Juice   |
| Kim's Pho Now Hiring Servers  VA holds FREE Veteran Employment & Benefits Fair, July 30  | Internal Internal                            | Passing Juice Passing Juice   |
| Kim's Pho Now Hiring Servers  VA holds FREE Veteran Employment & Benefits Fair, July 30  Around Oklahoma   | Internal Internal                            | Passing Juice Passing Juice Passing Juice                             |
| Kim's Pho Now Hiring Servers  VA holds FREE Veteran Employment & Benefits Fair, July 30  Around Oklahoma  PikePass Scam  | Internal Internal Internal                   | Passing Juice Passing Juice Passing Juice Passing Juice               |
| Kim's Pho Now Hiring Servers  VA holds FREE Veteran Employment & Benefits Fair. July 30  Around Oklahoma  PikePass Scam  New scam targets Oklahomans  ODOT, OTA encourage motorists to Make it Home Safe; Make | Internal Internal Internal Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |

## **SEO Keywords**



Keywords Cloud

lockhart jul police **NEWS** main jacob jillian fundraiser **OWASSO** events

## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

# **Keywords Consistency**

| news     | 56 | ×        | × | × | <b>*</b> |
|----------|----|----------|---|---|----------|
| owasso   | 50 | <b>*</b> | × | × | ✓        |
| main     | 40 | ×        | × | × | <b>*</b> |
| jillian  | 38 | ×        | × | × | ×        |
| lockhart | 38 | ×        | × | × | ×        |

# Usability

| 0 | Url          | Domain : owassoisms.com<br>Length : 14            |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
| 8 | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|   | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

| Doctype         | HTML 5   |
|-----------------|--|
| Encoding        | Perfect. Your declared charset is UTF-8.                   |
| W3C Validity    | Errors: 0 Warnings: 0                                      |
| Email Privacy   | Great no email address has been found in plain text!       |
| Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### **Document**

| Speed Tips | • | Excellent, your website doesn't use nested tables.          |
|------------|---|---|
|            | × | Too bad, your website is using inline styles.               |
|            | × | Too bad, your website has too many CSS files (more than 4). |
|            | × | Too bad, your website has too many JS files (more than 6).  |
|            | ~ | Perfect, your website takes advantage of gzip.              |
|            |   |   |

### Mobile

| • | Mobile Optimization | ✓ Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

# Optimization

| XML Sitemap | Great, your website has an XML sitemap.                       |  |
|-------------|---|--|
|             | http://www.owassoisms.com/sitemap_index.xml                   |  |
| Robots.txt  | Robots.txt  | http://owassoisms.com/robots.txt   |
|             | Great, your website has a robots.txt file.                    |  |
| Analytics   | Analytics   | Missing  |
|             | We didn't detect an analytics tool installed on this website. |  |
|             |   | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |