

# Website review otterbox.ie

Generated on September 12 2024 12:50 PM





The score is 55/100







## SEO Content

	Title	OtterBox   Phone Cases, Screen Protectors and Power Accessories <b>Length : 63</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Always ready for action, OtterBox inspires people to do all that they do with a dash of daring. <b>Length : 95</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	case, cover, screen protector, otterbox, otter box, best case Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>/on/demandware.static/-/Sites-ob_emea-Library/default/dwfaafd484/OtterBox_Logo.png</td></tr><tr><td>description</td><td>Always ready for action, OtterBox inspires people to do all that they do with a dash of daring.</td></tr><tr><td>image:alt</td><td>OtterBox</td></tr></tbody></table>	Property	Content	image	/on/demandware.static/-/Sites-ob_emea-Library/default/dwfaafd484/OtterBox_Logo.png	description	Always ready for action, OtterBox inspires people to do all that they do with a dash of daring.	image:alt	OtterBox				
Property	Content													
image	/on/demandware.static/-/Sites-ob_emea-Library/default/dwfaafd484/OtterBox_Logo.png													
description	Always ready for action, OtterBox inspires people to do all that they do with a dash of daring.													
image:alt	OtterBox													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>1</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] Find Your Device</li><li>[H2] Featured Collection</li><li>[H2] The case showcase</li><li>[H2] Remove Product?</li><li>[H2] Address Confirmation</li><li>[H2] Address Confirmation</li><li>[H3] Sign up to receive special promotions.</li></ul>	H1	H2	H3	H4	H5	H6	0	6	1	13	0	0
H1	H2	H3	H4	H5	H6									
0	6	1	13	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Vintage Vacation</li><li>• [H4] Stands for MagSafe</li><li>• [H4] Core Series</li><li>• [H4] Cactus Collection</li><li>• [H4] Waterproof Frē Series</li><li>• [H4] Vintage Vacation</li><li>• [H4] Stands for MagSafe</li><li>• [H4] Core Series</li><li>• [H4] Cactus Collection</li><li>• [H4] Waterproof Frē Series</li><li>• [H4] Suggested Address</li><li>• [H4] Entered Address</li><li>• [H4] Entered Address</li></ul>
	Images	We found 21 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 262 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.2%  External Links : Passing Juice 3.44%  Internal Links 92.37%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to footer content</a>	Internal	Passing Juice
<a href="#">Support Centre</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Warranty</a>	Internal	Passing Juice
<a href="#">Business Solutions</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">English (€)</a>	External	noFollow
<a href="#">English (£)</a>	External	noFollow
<a href="#">Español</a>	External	noFollow
<a href="#">Deutsch</a>	External	noFollow
<a href="#">Français</a>	External	noFollow
<a href="#">Italiano</a>	External	noFollow
<a href="#">Nederlands</a>	External	noFollow
<a href="#">Svenska</a>	External	noFollow
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Cases</a>	Internal	Passing Juice
<a href="#">iPhone Cases</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice

## In-page links

<a href="#">iPhone 14 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 13 mini</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 12 mini</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone SE (3rd gen)</a>	Internal	Passing Juice
<a href="#">iPhone SE (2nd gen)</a>	Internal	Passing Juice
<a href="#">More Apple Cases</a>	Internal	Passing Juice
<a href="#">iPad Cases</a>	Internal	Passing Juice
<a href="#">iPad (10th gen)</a>	Internal	Passing Juice
<a href="#">iPad (9th gen)</a>	Internal	Passing Juice
<a href="#">iPad (8th gen)</a>	Internal	Passing Juice
<a href="#">iPad (7th gen)</a>	Internal	Passing Juice
<a href="#">iPad 5th/6th Gen</a>	Internal	Passing Juice
<a href="#">iPad Pro 13-inch (M4)</a>	Internal	Passing Juice
<a href="#">iPad Pro 11-inch (M4)</a>	Internal	Passing Juice
<a href="#">iPad Pro 12.9-inch (6th/5th gen)</a>	Internal	Passing Juice
<a href="#">iPad Pro 12.9-inch (4th/3rd gen)</a>	Internal	Passing Juice
<a href="#">iPad Pro 11-inch (4th/3rd gen)</a>	Internal	Passing Juice
<a href="#">iPad Air 13-inch (M2)</a>	Internal	Passing Juice
<a href="#">iPad Air 11-inch (M2)</a>	Internal	Passing Juice
<a href="#">iPad Air (5th gen)</a>	Internal	Passing Juice

## In-page links

<a href="#">iPad Air (4th gen)</a>	Internal	Passing Juice
<a href="#">iPad mini (6th gen)</a>	Internal	Passing Juice
<a href="#">All iPad Pro Cases</a>	Internal	Passing Juice
<a href="#">All iPad Air Cases</a>	Internal	Passing Juice
<a href="#">Samsung Cases</a>	Internal	Passing Juice
<a href="#">Galaxy S24</a>	Internal	Passing Juice
<a href="#">Galaxy S24+</a>	Internal	Passing Juice
<a href="#">Galaxy S24 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S23+</a>	Internal	Passing Juice
<a href="#">Galaxy S23 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S23 FE</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">Galaxy S22+</a>	Internal	Passing Juice
<a href="#">Galaxy S22 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy A55 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A54 5G</a>	Internal	Passing Juice
<a href="#">Galaxy Z Flip6</a>	Internal	Passing Juice
<a href="#">Galaxy Z Fold6</a>	Internal	Passing Juice
<a href="#">Galaxy Z Flip5</a>	Internal	Passing Juice
<a href="#">Galaxy Z Fold5</a>	Internal	Passing Juice
<a href="#">Galaxy Tab Cases</a>	Internal	Passing Juice
<a href="#">More Samsung Cases</a>	Internal	Passing Juice
<a href="#">Google Cases</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro XL</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro Fold</a>	Internal	Passing Juice

## In-page links

<a href="#">Pixel 8a</a>	Internal	Passing Juice
<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 8 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 7a</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 7 Pro</a>	Internal	Passing Juice
<a href="#">Pixel Fold</a>	Internal	Passing Juice
<a href="#">Pixel 6a</a>	Internal	Passing Juice
<a href="#">Pixel 6 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">Pixel 5</a>	Internal	Passing Juice
<a href="#">Pixel 4a (5G)</a>	Internal	Passing Juice
<a href="#">Pixel 4 XL</a>	Internal	Passing Juice
<a href="#">Pixel 3a XL</a>	Internal	Passing Juice
<a href="#">Wearables</a>	Internal	Passing Juice
<a href="#">AirPods (3rd gen)</a>	Internal	Passing Juice
<a href="#">AirPods (1st and 2nd gen)</a>	Internal	Passing Juice
<a href="#">AirPods Pro (2nd gen)</a>	Internal	Passing Juice
<a href="#">AirPods Pro (1st gen)</a>	Internal	Passing Juice
<a href="#">Apple Watch Series SE</a>	Internal	Passing Juice
<a href="#">Apple Watch Series 9/8/7</a>	Internal	Passing Juice
<a href="#">Apple Watch Series 6/5/4</a>	Internal	Passing Juice
<a href="#">Apple Watch Series 3</a>	Internal	Passing Juice
<a href="#">Apple AirTags</a>	Internal	Passing Juice
<a href="#">Galaxy Buds</a>	Internal	Passing Juice
<a href="#">Fitbit</a>	Internal	Passing Juice
<a href="#">More Devices</a>	Internal	Passing Juice
<a href="#">Microsoft Cases</a>	Internal	Passing Juice

## In-page links

<a href="#">Macbook Cases</a>	Internal	Passing Juice
<a href="#">Sonos Roam Cases</a>	Internal	Passing Juice
<a href="#">Screen Protection</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 14 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 13 mini</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone SE (3rd gen)</a>	Internal	Passing Juice
<a href="#">iPhone SE (2nd gen)</a>	Internal	Passing Juice
<a href="#">More Apple Screen Protection</a>	Internal	Passing Juice
<a href="#">iPad</a>	Internal	Passing Juice
<a href="#">iPad Air 11-inch (M2)</a>	Internal	Passing Juice

## In-page links

<a href="#">iPad Air 13-inch (M2)</a>	Internal	Passing Juice
<a href="#">iPad Pro 11-inch (M4)</a>	Internal	Passing Juice
<a href="#">iPad (10th gen)</a>	Internal	Passing Juice
<a href="#">iPad (9th gen)(10.2&amp;quot;)</a>	Internal	Passing Juice
<a href="#">iPad (8th gen)(10.2&amp;quot;)</a>	Internal	Passing Juice
<a href="#">iPad (7th gen)(10.2&amp;quot;)</a>	Internal	Passing Juice
<a href="#">iPad mini (6th gen)</a>	Internal	Passing Juice
<a href="#">Samsung</a>	Internal	Passing Juice
<a href="#">Galaxy S24</a>	Internal	Passing Juice
<a href="#">Galaxy S24+</a>	Internal	Passing Juice
<a href="#">Galaxy S24 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S23 FE</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S23+</a>	Internal	Passing Juice
<a href="#">Galaxy S23 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">Galaxy S22+</a>	Internal	Passing Juice
<a href="#">Galaxy A55 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A54 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A53 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A34 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A25 5G</a>	Internal	Passing Juice
<a href="#">Galaxy A15 5G</a>	Internal	Passing Juice
<a href="#">More Samsung</a>	Internal	Passing Juice
<a href="#">Google</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro XL</a>	Internal	Passing Juice



## In-page links

<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 8 Pro</a>	Internal	Passing Juice
<a href="#">Pixel Fold</a>	Internal	Passing Juice
<a href="#">Pixel 7a</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 7 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">Pixel 6 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 5</a>	Internal	Passing Juice
<a href="#">Pixel 4a 5G</a>	Internal	Passing Juice
<a href="#">Pixel 4 XL</a>	Internal	Passing Juice
<a href="#">Pixel 3a XL</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Privacy Screen Protectors</a>	Internal	Passing Juice
<a href="#">Anti-Blue Light</a>	Internal	Passing Juice
<a href="#">Mobile Power</a>	Internal	Passing Juice
<a href="#">Power Banks</a>	Internal	Passing Juice
<a href="#">Wireless</a>	Internal	Passing Juice
<a href="#">MagSafe</a>	Internal	Passing Juice
<a href="#">Fast Charge</a>	Internal	Passing Juice
<a href="#">Standard</a>	Internal	Passing Juice
<a href="#">Charging Kit</a>	Internal	Passing Juice
<a href="#">Chargers</a>	Internal	Passing Juice
<a href="#">Car Chargers</a>	Internal	Passing Juice
<a href="#">Wall Chargers</a>	Internal	Passing Juice
<a href="#">Charging Pads</a>	Internal	Passing Juice
<a href="#">Cables</a>	Internal	Passing Juice
<a href="#">USB Type-C Cables</a>	Internal	Passing Juice

## In-page links

<a href="#">USB-C to USB-C</a>	Internal	Passing Juice
<a href="#">USB-A to USB-C</a>	Internal	Passing Juice
<a href="#">Lightning to USB-C</a>	Internal	Passing Juice
<a href="#">100W + Data Transfer</a>	Internal	Passing Juice
<a href="#">Lightning Cables</a>	Internal	Passing Juice
<a href="#">Lightning to Type-C</a>	Internal	Passing Juice
<a href="#">Lightning to Type-A</a>	Internal	Passing Juice
<a href="#">Micro USB Cables</a>	Internal	Passing Juice
<a href="#">MagSafe</a>	Internal	Passing Juice
<a href="#">Cases with MagSafe</a>	Internal	Passing Juice
<a href="#">Folio for MagSafe</a>	Internal	Passing Juice
<a href="#">Mounts for MagSafe</a>	Internal	Passing Juice
<a href="#">Stands for MagSafe</a>	Internal	Passing Juice
<a href="#">Wallet for MagSafe</a>	Internal	Passing Juice
<a href="#">WaterProof</a>	Internal	Passing Juice
<a href="#">Frē Series</a>	Internal	Passing Juice
<a href="#">iPhone 15 Cases</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus Cases</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Cases</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max Cases</a>	Internal	Passing Juice
<a href="#">iPhone 14 Cases</a>	Internal	Passing Juice
<a href="#">iPhone 14 Plus Cases</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Cases</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max Cases</a>	Internal	Passing Juice
<a href="#">iPhone 13 Cases</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro Max Cases</a>	Internal	Passing Juice
<a href="#">iPhone 12 Cases</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro Cases</a>	Internal	Passing Juice


## In-page links

<a href="#">iPhone 12 Pro Max Cases</a>	Internal	Passing Juice
<a href="#">iPhone 11 Cases</a>	Internal	Passing Juice
<a href="#">iPhone 11 Pro Max Cases</a>	Internal	Passing Juice
<a href="#">iPhone SE (3rd gen) Cases</a>	Internal	Passing Juice
<a href="#">iPhone SE (2nd gen) Cases</a>	Internal	Passing Juice
<a href="#">iPhone 7/8 Cases</a>	Internal	Passing Juice
<a href="#">Explore</a>	Internal	Passing Juice
<a href="#">Wishlist</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Belgique</a>	External	noFollow
<a href="#">Ireland</a>	Internal	noFollow
<a href="#">Österreich</a>	External	noFollow
<a href="#">Schweiz</a>	External	noFollow
<a href="#">Shop Now</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Cases</a>	Internal	Passing Juice
<a href="#">Screen Protection</a>	Internal	Passing Juice
<a href="#">Mobile Power</a>	Internal	Passing Juice
<a href="#">Cables</a>	Internal	Passing Juice
<a href="#">Waterproof</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Business Solutions</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Media Center</a>	External	Passing Juice

## In-page links

<a href="#">Distributors</a>	Internal	Passing Juice
<a href="#">Privacy and Cookie Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Competition Terms</a>	Internal	Passing Juice
<a href="#">Modern Slavery Statement</a>	Internal	Passing Juice
<a href="#">Warranty Policy</a>	Internal	Passing Juice
<a href="#">Vulnerability Disclosure Policy</a>	Internal	Passing Juice
<a href="#">Intellectual Property</a>	Internal	Passing Juice
<a href="#">Report Counterfeits</a>	Internal	Passing Juice
<a href="#">Giving Back</a>	Internal	Passing Juice
<a href="#">Project Heart</a>	External	Passing Juice


## SEO Keywords

 Keywords Cloud	please confirmation suggested <b>address</b> further entered edit assistance questions help
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
address	13	✘	✘	✘	✔
entered	5	✘	✘	✘	✔
suggested	4	✘	✘	✘	✔
edit	3	✘	✘	✘	✘
confirmation	2	✘	✘	✘	✔












## Usability

 Url	Domain : otterbox.ie Length : 11
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Great, your website has few CSS files.</li> <li> Too bad, your website has too many JS files (more than 6).</li> <li> Perfect, your website takes advantage of gzip.</li> </ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707"><a href="https://www.otterbox.ie/sitemap_index.xml">https://www.otterbox.ie/sitemap_index.xml</a></div>
	Robots.txt	<p data-bbox="539 739 916 775"><a href="http://otterbox.ie/robots.txt">http://otterbox.ie/robots.txt</a></p> <p data-bbox="539 806 1085 842">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 878 644 913">Missing</p> <p data-bbox="539 945 1337 981">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1012 1449 1115">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>