







Website review oswegonian.com

Generated on September 23 2024 06:23 AM

The score is 49/100



SEO Content

	<p>Title</p>	<p>The Oswegonian &#8211; The Independent Student Newspaper of Oswego State</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																				
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Oswegonian</td> </tr> <tr> <td>description</td> <td>The Independent Student Newspaper of Oswego State</td> </tr> <tr> <td>url</td> <td>https://www.oswegonian.com/</td> </tr> <tr> <td>site_name</td> <td>The Oswegonian</td> </tr> <tr> <td>image</td> <td>https://i0.wp.com/www.oswegonian.com/wp-content/uploads/2024/02/cropped-IMG_2544-1.jpg?fit=512%2C512&#038;ssl=1</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	The Oswegonian	description	The Independent Student Newspaper of Oswego State	url	https://www.oswegonian.com/	site_name	The Oswegonian	image	https://i0.wp.com/www.oswegonian.com/wp-content/uploads/2024/02/cropped-IMG_2544-1.jpg?fit=512%2C512&ssl=1	image:width	512	image:height	512	locale	en_US
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image:height	512																					
locale	en_US																					





SEO Content

Headings





H1	H2	H3	H4	H5	H6
2	1	38	0	0	0

- [H1] The Oswegonian
- [H1] The Oswegonian
- [H2] Posts navigation
- [H3] DATE
- [H3] PRINT EDITION
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- [H3] PRINT EDITION
- [H3] Bluegrass is life for Delaney Brothers
- [H3] Puerto Rican poet finds strength in vulnerability
- [H3] PORCHFEST 2024: From Culkin Hall to Oswego's streets, PR director brings on the blues
- [H3] Oswego State men's soccer team continues undefeated season
- [H3] Bluegrass is life for Delaney Brothers
- [H3] Puerto Rican poet finds strength in vulnerability
- [H3] PORCHFEST 2024: From Culkin Hall to Oswego's streets, PR director brings on the blues
- [H3] Oswego State men's soccer team continues undefeated season
- [H3] Featured Story
- [H3] Bluegrass is life for Delaney Brothers
- [H3] Puerto Rican poet finds strength in vulnerability
- [H3] PORCHFEST 2024: From Culkin Hall to Oswego's streets, PR director brings on the blues
- [H3] Oswego State men's soccer team continues undefeated season
- [H3] Oswego State field hockey team wrecks competition in first home game
- [H3] Oswego State volleyball team finds their way to victory
- [H3] Oswego State women's soccer wins before SUNYAC begins
- [H3] Oswego State women's tennis sets new record with nine wins
- [H3] Understanding racial misidentification on campus
- [H3] Accessibility: things need to be fixed, soon
- [H3] Search Stories
- [H3] Latest posts
- [H3] Bluegrass is life for Delaney Brothers
- [H3] Puerto Rican poet finds strength in vulnerability
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- [H3] Oswego State women's tennis sets new record with nine wins
- [H3] Understanding racial misidentification on campus
- [H3] Accessibility: things need to be fixed, soon
- [H3] Advertisement
- [H3] Social Media Accounts

SEO Content

		<ul style="list-style-type: none">[H3] News Stand Locations
	Images	We found 29 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.99% Internal Links 97.01%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
The Oswegonian	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Staff	Internal	Passing Juice
Advertising	Internal	Passing Juice
Login	Internal	Passing Juice
News	Internal	Passing Juice
Campus News	Internal	Passing Juice
Oswego City News	Internal	Passing Juice
Sports	Internal	Passing Juice
Laker Hockey	Internal	Passing Juice
Men's Hockey	Internal	Passing Juice
Women's Hockey	Internal	Passing Juice
Fall Sports	Internal	Passing Juice
Field Hockey	Internal	Passing Juice
Soccer	Internal	Passing Juice
Volleyball	Internal	Passing Juice
Winter Sports	Internal	Passing Juice
Basketball	Internal	Passing Juice
Spring Sports	Internal	Passing Juice
Baseball	Internal	Passing Juice
Softball	Internal	Passing Juice
Lacrosse	Internal	Passing Juice
Sports Photo Galleries	Internal	Passing Juice
Opinion	Internal	Passing Juice
Oswego City News	Internal	Passing Juice
National Issues	Internal	Passing Juice
In the Office	Internal	Passing Juice
Staff Editorial	Internal	Passing Juice
Laker Review	Internal	Passing Juice

In-page links

Film	Internal	Passing Juice
Television	Internal	Passing Juice
Music	Internal	Passing Juice
Entertainment News	Internal	Passing Juice
Frame Follies	Internal	Passing Juice
Crossword Answers	Internal	Passing Juice
Student Spotlight	Internal	Passing Juice
Podcasts	Internal	Passing Juice
104 Sports Report	Internal	Passing Juice
On The Gonian	Internal	Passing Juice
The Oswegonian Hockey Podcast	Internal	Passing Juice
Photo Galleries	Internal	Passing Juice
Photo Gallery: Storm	Internal	Passing Juice
Photo Gallery: SA Flag Meeting	Internal	Passing Juice
Photo Gallery: Women's Hockey	Internal	Passing Juice
Photo Gallery: MLK Celebration	Internal	Passing Juice
News Photo Galleries	Internal	Passing Juice
Search	Internal	Passing Juice
=	Internal	Passing Juice
Maria Pawelczyk	Internal	Passing Juice
=	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Evan Youngs	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Oswego State field hockey team wrecks competition in first home game	Internal	Passing Juice
Oswego State volleyball team finds their way to victory	Internal	Passing Juice
Oswego State women's soccer wins before SUNYAC begins	Internal	Passing Juice

In-page links

Oswego State women's tennis sets new record with nine wins	Internal	Passing Juice
Understanding racial misidentification on campus	Internal	Passing Juice
Accessibility: things need to be fixed, soon	Internal	Passing Juice
Bryan Santiago	Internal	Passing Juice
2	Internal	Passing Juice
1,027	Internal	Passing Juice
Tweets by TheOswegonian	External	Passing Juice
Theme by Silk Themes	External	Passing Juice



SEO Keywords

	Keywords Cloud	finds news state against oswego sports team september soccer posted
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
oswego	20	✓	✗	✗	✓
state	18	✓	✗	✗	✓
september	16	✗	✗	✗	✗
team	13	✗	✗	✗	✓
sports	12	✗	✗	✗	✗









Usability

	Url	Domain : oswegonian.com Length : 14
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.oswegonian.com/sitemap.xml</pre> <pre>https://www.oswegonian.com/news-sitemap.xml</pre>
	Robots.txt	<p>http://oswegonian.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>