

Website review oswegonian.com

Generated on September 12 2024 12:59 PM

The score is 42/100



SEO Content

Title

The Oswegonian – The Independent Student Newspaper of Oswego State

Length : 72

Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.

Description

Length : 0

Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.

Keywords

Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.

Og Meta Properties





Good, your page take advantage of Og Properties.

Property	Content
type	website
title	The Oswegonian
description	The Independent Student Newspaper of Oswego State
url	https://www.oswegonian.com/
site_name	The Oswegonian
image	https://i0.wp.com/www.oswegonian.com/wp-content/uploads/2024/02/cropped-IMG_2544-1.jpg?fit=512%2C512&ssl=1
image:width	512
image:height	512
locale	en_US





SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	1	41	0	0	0
		<ul style="list-style-type: none">• [H1] The Oswegonian• [H1] The Oswegonian• [H2] Posts navigation• [H3] DATE• [H3] PRINT EDITION• [H3] DATE• [H3] PRINT EDITION• [H3] Goodbye Brat Summer, Hello Brat Autumn• [H3] "Quiet Place: Day One" captures fans' hearts with tuxedo cat character• [H3] "Inside Out 2" sees new emotions in Riley's headquarters• [H3] Slim Shady back with Highly-Anticipated Final Studio Album• [H3] Goodbye Brat Summer, Hello Brat Autumn• [H3] "Quiet Place: Day One" captures fans' hearts with tuxedo cat character• [H3] "Inside Out 2" sees new emotions in Riley's headquarters• [H3] Slim Shady back with Highly-Anticipated Final Studio Album• [H3] Featured Story• [H3] Goodbye Brat Summer, Hello Brat Autumn• [H3] "Quiet Place: Day One" captures fans' hearts with tuxedo cat character• [H3] "Inside Out 2" sees new emotions in Riley's headquarters• [H3] Slim Shady back with Highly-Anticipated Final Studio Album• [H3] Deadpool Movie adds on to Marvel Studio's continual 'fan service'• [H3] Sabrina Carpenter's "Short n' Sweet" brags light-hearted country twang• [H3] Oasis Reunites: U.K.'s iconic brothers return 15 years after breakup• [H3] Poll finds climate change major issue for youth voters in election• [H3] Oswego Common Council upholds reassessment• [H3] Alumni Jason Shi speaks with finance club regarding entrepreneurial success• [H3] Search Stories• [H3] Latest posts• [H3] Lizzy McAlpine crafts soft, vulnerable lyrics on latest masterpiece• [H3] Eclipses in media: spaced-out flicks channeling moon mood, dude• [H3] Video: Oswego State men's ice hockey beats No.5 Plattsburgh State Cardinals• [H3] Goodbye Brat Summer, Hello Brat Autumn• [H3] "Quiet Place: Day One" captures fans' hearts with tuxedo cat character• [H3] "Inside Out 2" sees new emotions in Riley's headquarters• [H3] Slim Shady back with Highly-Anticipated Final Studio Album• [H3] Deadpool Movie adds on to Marvel Studio's continual 'fan					

SEO Content

		<p>service'</p> <ul style="list-style-type: none">• [H3] Sabrina Carpenter's "Short n' Sweet" brags light-hearted country twang• [H3] Oasis Reunites: U.K.'s iconic brothers return 15 years after breakup• [H3] Poll finds climate change major issue for youth voters in election• [H3] Oswego Common Council upholds reassessment• [H3] Alumni Jason Shi speaks with finance club regarding entrepreneurial success• [H3] Advertisement• [H3] Social Media Accounts• [H3] News Stand Locations
	Images	<p>We found 32 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 73 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.74%</p> <p>Internal Links 97.26%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
The Oswegonian	Internal	Passing Juice
About Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Staff	Internal	Passing Juice
Advertising	Internal	Passing Juice
Login	Internal	Passing Juice
News	Internal	Passing Juice
Campus News	Internal	Passing Juice
Oswego City News	Internal	Passing Juice
Sports	Internal	Passing Juice
Laker Hockey	Internal	Passing Juice
Men's Hockey	Internal	Passing Juice
Women's Hockey	Internal	Passing Juice
Fall Sports	Internal	Passing Juice
Field Hockey	Internal	Passing Juice
Soccer	Internal	Passing Juice
Volleyball	Internal	Passing Juice
Winter Sports	Internal	Passing Juice
Basketball	Internal	Passing Juice
Spring Sports	Internal	Passing Juice
Baseball	Internal	Passing Juice
Softball	Internal	Passing Juice
Lacrosse	Internal	Passing Juice
Sports Photo Galleries	Internal	Passing Juice
Opinion	Internal	Passing Juice
Oswego City News	Internal	Passing Juice

In-page links

National Issues	Internal	Passing Juice
In the Office	Internal	Passing Juice
Staff Editorial	Internal	Passing Juice
Laker Review	Internal	Passing Juice
Film	Internal	Passing Juice
Television	Internal	Passing Juice
Music	Internal	Passing Juice
Frame Follies	Internal	Passing Juice
Crossword Answers	Internal	Passing Juice
Student Spotlight	Internal	Passing Juice
Podcasts	Internal	Passing Juice
104 Sports Report	Internal	Passing Juice
On The Gonian	Internal	Passing Juice
The Oswegonian Hockey Podcast	Internal	Passing Juice
Photo Galleries	Internal	Passing Juice
Photo Gallery: Storm	Internal	Passing Juice
Photo Gallery: SA Flag Meeting	Internal	Passing Juice
Photo Gallery: Women's Hockey	Internal	Passing Juice
Photo Gallery: MLK Celebration	Internal	Passing Juice
News Photo Galleries	Internal	Passing Juice
Search	Internal	Passing Juice
=	Internal	Passing Juice
Evan Youngs	Internal	Passing Juice
=	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Emma Deloff	Internal	Passing Juice
=	Internal	Passing Juice
Emma Kerl	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Deadpool Movie adds on to Marvel Studio's continual 'fan service'	Internal	Passing Juice
Sabrina Carpenter's "Short n' Sweet" brags light-hearted country twang	Internal	Passing Juice
Oasis Reunites: U.K.'s iconic brothers return 15 years after breakup	Internal	Passing Juice
Poll finds climate change major issue for youth voters in election	Internal	Passing Juice
Oswego Common Council upholds reassessment	Internal	Passing Juice
Alumni Jason Shi speaks with finance club regarding entrepreneurial success	Internal	Passing Juice
Lizzy McAlpine crafts soft, vulnerable lyrics on latest masterpiece	Internal	Passing Juice
Mackenzie Shields	Internal	Passing Juice
Eclipses in media: spaced-out flicks channeling moon mood, dude	Internal	Passing Juice
Video: Oswego State men's ice hockey beats No.5 Plattsburgh State Cardinals	Internal	Passing Juice
Elena Ehrhart and Ryan Ravenell	Internal	Passing Juice
Owen Ganglof	Internal	Passing Juice
Nancy Ho	Internal	Passing Juice
2	Internal	Passing Juice
1,023	Internal	Passing Juice
Tweets by TheOswegonian	External	Passing Juice
Theme by Silk Themes	External	Passing Juice






SEO Keywords

	Keywords Cloud	laker september posted back brat album review oswego quiet studio
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
laker	19	✖	✖	✖	✖
review	18	✖	✖	✖	✖
september	13	✖	✖	✖	✖
posted	13	✖	✖	✖	✖
album	8	✖	✖	✖	✔








Usability

	Url	Domain : oswegonian.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.oswegonian.com/sitemap.xml https://www.oswegonian.com/news-sitemap.xml</div>
	Robots.txt	<p>http://oswegonian.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>