





Website review optimalprint.co.uk

Generated on September 22 2024 18:27 PM

The score is 48/100







SEO Content

	Title	<p>Optimalprint</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Optimalprint: Shop for custom clothing, cards, wall art, mugs, photo books, and photo gifts. Enjoy fast delivery, premium quality prints, and 24/7 customer support. 100% Quality and Satisfaction Guarantee. Simple design upload for personalized items. Start creating your unique pieces today!</p> <p>Length : 291</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Optimalprint</td></tr><tr><td>url</td><td>https://www.optimalprint.com/en-uk</td></tr><tr><td>title</td><td>Optimalprint</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Optimalprint: Shop for custom clothing, cards, wall art, mugs, photo books, and photo gifts. Enjoy fast delivery, premium quality prints, and 24/7 customer support. 100% Quality and Satisfaction Guarantee. Simple design upload for personalized items. Start creating your unique pieces today!</td></tr></tbody></table>	Property	Content	site_name	Optimalprint	url	https://www.optimalprint.com/en-uk	title	Optimalprint	type	website	description	Optimalprint: Shop for custom clothing, cards, wall art, mugs, photo books, and photo gifts. Enjoy fast delivery, premium quality prints, and 24/7 customer support. 100% Quality and Satisfaction Guarantee. Simple design upload for personalized items. Start creating your unique pieces today!
Property	Content													
site_name	Optimalprint													
url	https://www.optimalprint.com/en-uk													
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SEO Content

	Headings	H1 1	H2 20	H3 27	H4 2	H5 0	H6 0
		<ul style="list-style-type: none">• [H1]• [H2] Just added to you bag!• [H2] Create What Matters• [H2] Explore our range of personalized products• [H2] Keep your memories alive Keep your memories alive• [H2] Make Everything Personal• [H2] 65% off Wall Art 65% off Wall Art• [H2] Cards for every occasion Cards for every occasion• [H2] Highlighting your special day• [H2] Become a member and earn points and exclusive rewards every time you shop.• [H2] @optimalprint• [H2] Join Our Newsletter• [H2] Your cart is empty• [H2] Suggestions• [H2] Popular categories• [H2] Trending now• [H2] Translation missing: en.newsletter-form.title_label• [H2] Select your preferences• [H2] Reset your password• [H2] Log in• [H2] No account yet?• [H3] Landscape Large Photo Book Hardcover• [H3] Portrait Large Hardcover Photo Book• [H3] Square Large Photo Book Softcover• [H3] Square Large Photo Book Hardcover• [H3] Square Medium Photo Book Softcover• [H3] Square XL Photo Book Hardcover• [H3] Personalized Photo Posters• [H3] Personalized Canvas• [H3] Personalized Acrylic Print• [H3] Personalized Aluminum Print• [H3] Personalized Brushed Aluminum Print• [H3] Personalized Foam Print• [H3] Help• [H3] Your account• [H3] Resources• [H3] About• [H3] You have not added any favorites yet• [H3] Portrait Large Hardcover Photo Book• [H3] Portrait Large Hardcover Photo Book• [H3] Personalized Photo Posters• [H3] Personalized Photo Posters• [H3] Personalized Canvas• [H3] Personalized Canvas• [H3] Personalized Classic Mug (Ceramic)• [H3] Personalized Classic Mug (Ceramic)• [H3] Translation missing: en.newsletter-form.success• [H3] Reactivate your account• [H4] Favorites• [H4] Cart					

SEO Content

	Images	We found 89 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 68 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.94% Internal Links 97.06%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
New In	Internal	Passing Juice
Wedding	Internal	Passing Juice
Baby	Internal	Passing Juice

In-page links

Christmas	Internal	Passing Juice
Christening	Internal	Passing Juice
Communion	Internal	Passing Juice
Confirmation	Internal	Passing Juice
Birthday	Internal	Passing Juice
Kids Party	Internal	Passing Juice
Party	Internal	Passing Juice
Graduation	Internal	Passing Juice
Funeral	Internal	Passing Juice
Upload your Own Design	Internal	Passing Juice
See all Thank you cards	Internal	Passing Juice
See all Invitations	Internal	Passing Juice
View all Wall Art	Internal	Passing Juice
Canvas	Internal	Passing Juice
Posters	Internal	Passing Juice
Aluminum	Internal	Passing Juice
Brushed Aluminum	Internal	Passing Juice
Acrylic	Internal	Passing Juice
Foam	Internal	Passing Juice
View all Photo Books	Internal	Passing Juice
Hardcover Photo Books	Internal	Passing Juice
Softcover Photo Books	Internal	Passing Juice
View all Clothing	Internal	Passing Juice
Men's clothing	Internal	Passing Juice
Women's clothing	Internal	Passing Juice
Baby & Kids' Clothing	Internal	Passing Juice
T-shirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice


In-page links

Sweatshirts	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
View all Mugs & Bottles	Internal	Passing Juice
Ceramic Mugs	Internal	Passing Juice
Porcelain Mugs	Internal	Passing Juice
Enamel Mugs	Internal	Passing Juice
Magic Mugs	Internal	Passing Juice
Travel Mugs	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
View all Phone cases	Internal	Passing Juice
Flexi Case	Internal	Passing Juice
Clear Case	Internal	Passing Juice
Slim Case	Internal	Passing Juice
Tough Case	Internal	Passing Juice
Biodegradable Case	Internal	Passing Juice
See all our reviews	Internal	Passing Juice
Customer service	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Customer service	External	Passing Juice
Our membership	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
100% satisfaction	Internal	Passing Juice
Blog	Internal	Passing Juice
About Optimalprint	Internal	Passing Juice
Optimalprint	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Photo Albums	Internal	Passing Juice
Birthday cards	Internal	Passing Juice
Wedding	Internal	Passing Juice
Wedding Invitations	Internal	Passing Juice
Reactivate previous accounts here	Internal	Passing Juice
Cancel	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	regular from close price photo all personalized account mugs sale
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✗	✗	✗	✗
regular	16	✗	✗	✗	✗
from	16	✗	✗	✗	✗
all	11	✗	✗	✓	✓
account	9	✗	✗	✗	✓












Usability

	Url	Domain : optimalprint.co.uk Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.



Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>20</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	20
Deprecated tags	Occurrences					
<s>	20					
	Speed Tips	<div><div></div>Excellent, your website doesn't use nested tables.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Too bad, your website has too many JS files (more than 6).</div> <div><div></div>Too bad, your website does not take advantage of gzip.</div>				




Mobile

	Mobile Optimization	<div><div></div>Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.optimalprint.com/en-uk</p>
	Robots.txt	<p>http://optimalprint.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>