





Website review ofcom.org.uk

Generated on September 20 2024 05:34 AM



The score is 60/100






SEO Content

	Title	Home - Ofcom Length : 12 Perfect, your title contains between 10 and 70 characters.																
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.ofcom.org.uk/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Ofcom is the UK’s regulator for the communications services that we use and rely on each day. We regulate broadband, home phone and mobile services, TV, radio and video on demand services, oversee the universal postal service, look after the airwaves used by wireless devices, and help make online services safer for the people who use them.</td></tr><tr><td>image</td><td>https://www.ofcom.org.uk/globalassets/images/ofcom-mobile-street.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>675</td></tr></table>	Property	Content	url	https://www.ofcom.org.uk/	type	website	title	Home	description	Ofcom is the UK’s regulator for the communications services that we use and rely on each day. We regulate broadband, home phone and mobile services, TV, radio and video on demand services, oversee the universal postal service, look after the airwaves used by wireless devices, and help make online services safer for the people who use them.	image	https://www.ofcom.org.uk/globalassets/images/ofcom-mobile-street.jpg	image:width	1200	image:height	675
Property	Content																	
url	https://www.ofcom.org.uk/																	
type	website																	
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image	https://www.ofcom.org.uk/globalassets/images/ofcom-mobile-street.jpg																	
image:width	1200																	
image:height	675																	





SEO Content

		<table><tr><td>image:alt</td><td>Person using a mobile phone whilst sitting in a park</td></tr><tr><td>locale</td><td>en</td></tr><tr><td>site_name</td><td>www.ofcom.org.uk</td></tr></table>	image:alt	Person using a mobile phone whilst sitting in a park	locale	en	site_name	www.ofcom.org.uk						
image:alt	Person using a mobile phone whilst sitting in a park													
locale	en													
site_name	www.ofcom.org.uk													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>20</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Ofcom home• [H2] Simpler and quicker broadband switching is here• [H2] TV loses its crown as main source for news• [H2] Gen Z swerves traditional TV• [H2] Our research• [H2] Resources for industry• [H2] Follow us• [H2] About Ofcom• [H2] About this website• [H3] Ofcom sets gold medal standard at Paris Games• [H3] Customers to get clearer broadband information• [H3] New ten-year public service broadcast licences for Channel 3 and Channel 5• [H3] Simpler broadband switching is here• [H3] Broadband and mobile coverage checker• [H3] How to report scam texts and mobile calls to 7726• [H3] Broadcast and On Demand Bulletin• [H3] Telephone area codes: Find UK dialling codes for numbers starting 01 and 02• [H3] Latest news See more news• [H3] Ofcom sets gold medal standard at Paris Games• [H3] Customers to get clearer broadband information• [H3] New ten-year public service broadcast licences for Channel 3 and Channel 5• [H3] Simpler broadband switching is here• [H3] Speech: Innovation and imagination: helping our industries lead the world• [H3] Media Nations 2024• [H3] Public attitudes towards offensive language on TV and radio• [H3] Report: Choosing the best home broadband, mobile and landline provider• [H3] A summary of Ofcom's rules for phone and broadband providers• [H3] The Ofcom Broadcasting Code (with the Cross-promotion Code and the On Demand Programme Service Rules)• [H3] The United Kingdom Frequency Allocation Table• [H4] Quick links• [H4] Latest news	H1	H2	H3	H4	H5	H6	1	8	20	2	0	0
H1	H2	H3	H4	H5	H6									
1	8	20	2	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Complain about mobile, phone or internet services	Internal	Passing Juice
Complain about TV, radio or on demand services	Internal	Passing Juice
Complain about postal services	Internal	Passing Juice
Complain about wireless interference	Internal	Passing Juice
Complain about online services, websites or apps	Internal	Passing Juice
The types of complaint we deal with	Internal	Passing Juice

In-page links

Get in touch by phone or post	Internal	Passing Juice
Spectrum licences	Internal	Passing Juice
Radio broadcast licences	Internal	Passing Juice
TV broadcast licences	Internal	Passing Juice
Help with your spectrum licence	Internal	Passing Juice
Help with your broadcast licence	Internal	Passing Juice
Cymraeg	Internal	Passing Juice
What does Ofcom do?	Internal	Passing Juice
What is Ofcom?	Internal	Passing Juice
Contact us	Internal	Passing Juice
Nations and regions	Internal	Passing Juice
Jobs	External	Passing Juice
General Privacy Statement	Internal	Passing Juice
Modern slavery statement	Internal	Passing Juice
Our work in Welsh	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Cookies policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Copyright and information re-use	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	published ofcom services broadband september broadcast radio online how ofcoms
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

ofcom	20	✓	✗	✗	✓
broadband	15	✗	✗	✗	✓
published	15	✗	✗	✗	✗
radio	14	✗	✗	✗	✓
services	13	✗	✗	✗	✗







Usability

	Url	Domain : ofcom.org.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.ofcom.org.uk/sitemap.xml
	Robots.txt	http://ofcom.org.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.