

# Website review ocharleys.com

Generated on September 22 2024 02:28 AM

The score is 54/100

In the Property of Property of

#### **SEO Content**

0	Title	Home   O'C	-	Restaurant	and Bar   O	'Charley's R	estaurant & Bar
		Perfect, yo	ur title c	ontains betw	veen 10 and	70 charact	ers.
	Description	O'Charley's	s Restau	rant & Bar			
<u></u>		Length : 2	28				
				description s included). U			70 and 160 ulate text length.
$\bigotimes$	Keywords	-		n't found me <u>enerator</u> to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	y	Content	:		
		type		website			
		site_name	9	O'Charley'	s Restauran	t & Bar	
	Headings	<b>H1</b> 9	<b>H2</b> 9	<b>H3</b> 3	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0
		• [H1 • [H1 • [H1 • [H1 • [H1 • [H1 • [H1 • [H1 • [H2 • [H2 • [H2	] Celebr ] O'Chai ] Prime ] CREAT ] Celebr ] O'Chai ] Prime ] CREAT 2] O'CLU 2] \$6 Che	TE A NEW AC rate National rley's Famou Rib is Here! TE A NEW AC rate National rley's Famou Rib is Here! TE A NEW AC B Members: eeseburger v Breaded Goo	Cheeseburg s Chicken T COUNT TO ( Cheeseburg s Chicken T COUNT TO ( vith Fries th	ger Day enders GET REWAR ger Day enders GET REWAR	DS DS

#### **SEO Content**

		<ul> <li>[H2] Available Friday &amp; Saturday after 4pm and All Day Sunday.</li> <li>[H2] O'CLUB Members:</li> <li>[H2] \$6 Cheeseburger with Fries through September 22.</li> <li>[H2] Hand-Breaded Goodness.</li> <li>[H2] Available Friday &amp; Saturday after 4pm and All Day Sunday.</li> <li>[H2] O'CLUB Members:</li> <li>[H3] Everyday Values</li> <li>[H3] A Lot Worth Celebrating.</li> <li>[H3] Born in Nashville. And it Shows.</li> <li>[H4] Cheers to Happy Hour!</li> <li>[H4] Easy Entertaining</li> <li>[H4] The Perfect Gift</li> </ul>
8	Images	We found 23 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

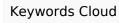
#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 23 links including 2 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.43% Internal Links 69.57%

#### In-page links

Anchor	Туре	Juice
CREATE MY ACCOUNT	Internal	Passing Juice
ORDER NOW	Internal	Passing Juice
FIND A LOCATION	External	Passing Juice
Find a Location	External	Passing Juice
Start My Party!	External	Passing Juice
Order Gift Cards	Internal	Passing Juice
Our History	Internal	Passing Juice
Menu	Internal	Passing Juice
Locations	Internal	Passing Juice
Join Waitlist	External	Passing Juice
<u>O'Club</u>	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
FAOs	Internal	Passing Juice
Community	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Nutrition	Internal	Passing Juice
Allergen	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
YouTube	External	Passing Juice
Order	Internal	Passing Juice

#### **SEO Keywords**



create location ocharleys cheeseburger restaurant bar gift order

## **SEO Keywords**

# account cards

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
ocharleys	5	×	×	×	×
gift	4	×	×	×	×
create	3	×	×	×	×
account	3	×	×	×	×
location	3	×	×	×	×

#### Usability

0	Url	Domain : ocharleys.com Length : 13
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.

#### Document

8	W3C Validity	Errors : 0 Warnings : 0		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

$\mathbf{O}$	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		https://www.ocharleys.com/sitemap.xml
		http://www.ocharleys.com/sitemap.xml
Robots.txt	Robots.txt	http://ocharleys.com/robots.txt
		Great, your website has a robots.txt file.
Analytics	Missing	
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

## Optimization