

Website review nysdcp.com

Generated on September 22 2024 12:28 PM

The score is 48/100

SEO Content

	Title	New York State Deferred Compensation					
		Length:	36				
		Perfect, yo	our title	contains betw	een 10 and	70 characte	ers.
	Description	Sign up ar	nd mana	ge your defer	red comper	sation retire	ement account.
		Length:	65				
				description sl included). Us			70 and 160 ulate text length.
	Keywords	-		en't found me	_	-	ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Proper	ty	Content			
		type		article			
		title New York State Deferred Compensation		sation			
		locale		en-US			
		description	on			our deferred ent account	
	Headings	H1 10	H2 2	H3 3	H4 0	H5 0	H6 0
		• [H1] New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future					

SEO Content

		 [H1] About NYSDCP [H1] Answers about enrolling [H1] Enroll now [H1] Forms and Publications [H1] Webinars [H1] Investment Information [H1] Tools & Calculators [H1] Planning at Retirement [H1] Resources & announcements [H2] Questions about Form 1099-R? [H2] Learn about retirement & financial wellness [H3] Not enrolled? Get started. [H3] Enrolled, but haven't set up an online account? [H3] Invest in your financial education today
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio: 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
Review frequently asked questions	Internal	Passing Juice
<u>I'm just getting started</u>	Internal	Passing Juice
I've been saving & amp; investing	Internal	Passing Juice
<u>I'm about to retire</u>	Internal	Passing Juice
<u>I'm retired</u>	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Contact us	Internal	Passing Juice
<u>FINRA</u>	External	Passing Juice
Privacy and security	Internal	Passing Juice
Terms and conditions	External	Passing Juice
Accessibility	Internal	Passing Juice
California Consumer Privacy Act	Internal	Passing Juice
Do Not Sell or Share My Personal Information	External	Passing Juice

SEO Keywords



Keywords Cloud

logo retirement york new plan laptop icon compensation state deferred

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
state	8	♥	×	×	*
plan	8	×	×	×	♥
new	6	✓	×	×	✓
york	6	♥	×	×	♥
deferred	6	✓	×	✓	✓

Keywords Consistency

Usability

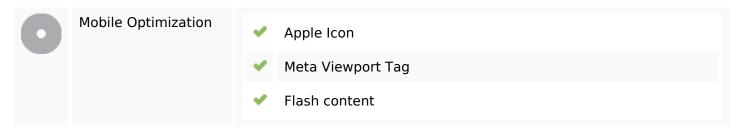
0	Url	Domain : nysdcp.com Length : 10
②	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
②	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 	

Document

Mobile



Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.