

Website review nysdcp.com

Generated on September 22 2024 11:41 AM





The score is 50/100







SEO Content

	Title	New York State Deferred Compensation Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	Sign up and manage your deferred compensation retirement account. Length : 65 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>New York State Deferred Compensation</td></tr><tr><td>locale</td><td>en-US</td></tr><tr><td>description</td><td>Sign up and manage your deferred compensation retirement account.</td></tr></tbody></table>	Property	Content	type	article	title	New York State Deferred Compensation	locale	en-US	description	Sign up and manage your deferred compensation retirement account.		
Property	Content													
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title	New York State Deferred Compensation													
locale	en-US													
description	Sign up and manage your deferred compensation retirement account.													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>10</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future New York State Deferred CompensationNew York State logo with text labelling the logo specific to Deferred Compensation Plan A 457b Plan for Your Future	H1	H2	H3	H4	H5	H6	10	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
10	2	3	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] About NYSDCP• [H1] Answers about enrolling• [H1] Enroll now• [H1] Forms and Publications• [H1] Webinars• [H1] Investment Information• [H1] Tools & Calculators• [H1] Planning at Retirement• [H1] Resources & announcements• [H2] Questions about Form 1099-R?• [H2] Learn about retirement & financial wellness• [H3] Not enrolled? Get started.• [H3] Enrolled, but haven't set up an online account?• [H3] Invest in your financial education today
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

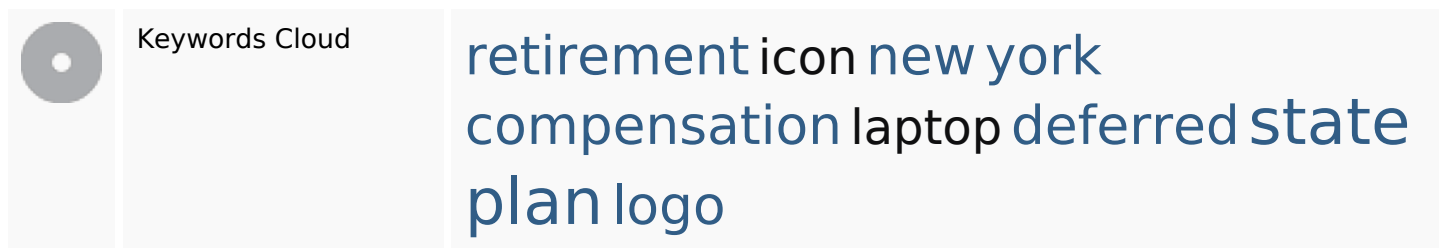
SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Review frequently asked questions	Internal	Passing Juice
I'm just getting started	Internal	Passing Juice
I've been saving & investing	Internal	Passing Juice
I'm about to retire	Internal	Passing Juice
I'm retired	Internal	Passing Juice
Home	Internal	Passing Juice
Contact us	Internal	Passing Juice
FINRA	External	Passing Juice
Privacy and security	Internal	Passing Juice
Terms and conditions	External	Passing Juice
Accessibility	Internal	Passing Juice
California Consumer Privacy Act	Internal	Passing Juice
Do Not Sell or Share My Personal Information	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
state	8	✓	✗	✗	✓
plan	8	✗	✗	✗	✓
new	6	✓	✗	✗	✓










Keywords Consistency

york	6	✓	✗	✗	✓
deferred	6	✓	✗	✓	✓

Usability

	Url	Domain : nysdcp.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://nysdcp.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.