Website review
nymedicaidchoice.com

Generated on September 22 2024 14:35 PM

The score is 49/100

SEO Content

✓	Title	Maximus NYMC | **Length : 14** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Choose the plan That's Right For You [H2] Secondary menu [H2] Main menu [H2] Learn About [H2] News & Announcements [H2] Reach Us [H2] Quick Links
✗	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 26 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
English	Internal	Passing Juice
한국어	Internal	Passing Juice
Kreyòl	Internal	Passing Juice
Italiano	Internal	Passing Juice
中文版	Internal	Passing Juice
Русский	Internal	Passing Juice
Español	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
A	Internal	Passing Juice
Individual & Family Plans	Internal	Passing Juice
Do I Qualify for Long Term Care?	Internal	Passing Juice
Long Term Care Plans	Internal	Passing Juice
Can I Choose to Have an Authorized Representative?	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn about your choices	Internal	Passing Juice
Choose your health plan	Internal	Passing Juice
Enroll by phone	Internal	Passing Juice
Brochures & lists	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	enrollment new long health medicaid york care plan term choose

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
care	7	✖	✖	✖	✖
new	5	✖	✖	✖	✔

Keywords Consistency

choose	4	✖	✖	✖	✔
plan	4	✖	✖	✖	✔
york	4	✖	✖	✖	✖

Usability

	Url	Domain : nymedicaidchoice.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✖ Too bad, your website has too many CSS files (more than 4).

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
○		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://nymedicaidchoice.com/sitemap.xml
		https://nymedicaidchoice.com:443/sitemap.xml
✔	Robots.txt	http://nymedicaidchoice.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✖