






Website review nullabookkeeping.com.au

Generated on September 20 2024 09:33 AM





The score is 60/100







SEO Content

|  | Title | Accountancy Services - Nulla Accountants Length : 40 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|--|---|---|-----------|-----------|-----------|-----------|-----------|-----------|-------|--|-------------|---|-----|--------------------------------------|-----------|-------------------|
|  | Description | We assist with everyday bookkeeping and offer accounting services so you can meet your regular tax obligations. Length : 112 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | |
|  | Keywords | Accounting, Bookkeeping, Payroll, BAS, BAS Returns, Tax Return, Bank Reconciliation, Xero, MYOB, QuickBooks, Cronulla Good, your page contains meta keywords. | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <div><table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Accountancy Services - Nulla Accountants</td></tr><tr><td>description</td><td>We are your outsourced accounting firm and assist with the running of your accounting department. Call us to discuss how we can help your business grow</td></tr><tr><td>url</td><td>https://www.nullaaccountants.com.au/</td></tr><tr><td>site_name</td><td>Nulla Accountants</td></tr></table></div> | Property | Content | locale | en_US | type | website | title | Accountancy Services - Nulla Accountants | description | We are your outsourced accounting firm and assist with the running of your accounting department. Call us to discuss how we can help your business grow | url | https://www.nullaaccountants.com.au/ | site_name | Nulla Accountants |
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| locale | en_US | | | | | | | | | | | | | | | |
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| site_name | Nulla Accountants | | | | | | | | | | | | | | | |
|  | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>4</td><td>2</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none">• [H3] </div> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 4 | 2 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 0 | 0 | 4 | 2 | 0 | 0 | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H3] • [H3] • [H3] NULLA ACCOUNTANTS;• [H4] OUTSOURCED ACCOUNTING IN SYDNEY• [H4] What our clients are saying about us |
|  | Images | We found 12 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 1 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0% |

In-page links

| Anchor | Type | Juice |
|----------------------------|----------|---------------|
| 13 reviews | External | Passing Juice |

SEO Keywords



Keywords Cloud

services **accounting** outsourced
nulla jana accountancy team sydney
accountants financial

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| accounting | 10 | ✗ | ✓ | ✓ | ✓ |
| services | 5 | ✓ | ✗ | ✓ | ✗ |
| nulla | 5 | ✓ | ✓ | ✗ | ✓ |
| accountants | 5 | ✓ | ✗ | ✗ | ✓ |
| jana | 5 | ✗ | ✗ | ✗ | ✗ |

Usability



Url

Domain : nullabookkeeping.com.au
Length : 23



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5





Document

| | | |
|--|-----------------|--|
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>https://www.nullaaccountants.com.au/</div> |
|  | Robots.txt | http://nullabookkeeping.com.au/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <div> Google Analytics</div> |