



Website review nullabookkeeping.com.au

Generated on September 20 2024 10:48 AM





The score is 60/100







SEO Content

	Title	<p>Accountancy Services - Nulla Accountants</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>We assist with everyday bookkeeping and offer accounting services so you can meet your regular tax obligations.</p> <p>Length : 112</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Accounting, Bookkeeping, Payroll, BAS, BAS Returns, Tax Return, Bank Reconciliation, Xero, MYOB, QuickBooks, Cronulla</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Accountancy Services - Nulla Accountants</td> </tr> <tr> <td>description</td> <td>We are your outsourced accounting firm and assist with the running of your accounting department. Call us to discuss how we can help your business grow</td> </tr> <tr> <td>url</td> <td>https://www.nullaaccountants.com.au/</td> </tr> <tr> <td>site_name</td> <td>Nulla Accountants</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Accountancy Services - Nulla Accountants	description	We are your outsourced accounting firm and assist with the running of your accounting department. Call us to discuss how we can help your business grow	url	https://www.nullaaccountants.com.au/	site_name	Nulla Accountants
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	Headings	<table border="1" data-bbox="544 1939 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <p>• [H3] </p>	H1	H2	H3	H4	H5	H6	0	0	4	2	0	0		
H1	H2	H3	H4	H5	H6											
0	0	4	2	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H3] • [H3] • [H3] NULLA ACCOUNTANTS; • [H4] OUTSOURCED ACCOUNTING IN SYDNEY • [H4] What our clients are saying about us
	Images	<p>We found 12 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>

In-page links

Anchor	Type	Juice
13 reviews	External	Passing Juice






SEO Keywords

	Keywords Cloud	sydney financial accountants outsourced jana accounting team nulla services accountancy
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
accounting	10	✘	✔	✔	✔
services	5	✔	✘	✔	✘
nulla	5	✔	✔	✘	✔
accountants	5	✔	✘	✘	✔
jana	5	✘	✘	✘	✘











Usability

	Url	Domain : nullabookkeeping.com.au Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.nullaccountants.com.au/
	Robots.txt	http://nullabookkeeping.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics