

# Website review nowait.com

Generated on September 09 2024 10:51 AM





The score is 58/100







## SEO Content

	Title	Join the largest consumer network in the US w/ Guest Manager <b>Length : 60</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Now, guests searching for restaurants on Yelp, Google Search and Maps can make a reservation or join your waitlist with Yelp Guest Manager. <b>Length : 139</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Be bookable by everyone, anywhere on the largest restaurant consumer network in the US1</li><li>• [H2] Book reservation and waitlist parties from Yelp, Google, Apple Maps, Facebook, Instagram, TikTok and more</li><li>• [H2] Great restaurants are full. And filling your restaurant has never been easier with Yelp Guest Manager.</li><li>• [H2] Join 11,000+ restaurants seating more guests with Yelp Guest Manager</li><li>• [H2] Maximize your revenue...</li><li>• [H2] Which products are right for you?</li><li>• [H2] Your tables on Yelp, Google, Google Maps &amp; Apple Maps</li><li>• [H2] Amir Hemmat on the solution to our labor crisis</li><li>• [H2] Schedule an intro call to learn how our customers seat more guests without paying cover fees</li><li>• [H2] The 10-year restaurant plan that made Tender Greens a \$100 million business</li></ul>	H1	H2	H3	H4	H5	H6	1	9	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	7	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Log in</li> <li>• [H3] Get discovered</li> <li>• [H3] Seat more guests</li> <li>• [H3] One FOH system that's always improving</li> <li>• [H3] Build loyalty</li> <li>• [H3] Expand your reach</li> <li>• [H3] Increase margin</li> </ul>
	Images	<p>We found 50 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 95.24%</p> <p>Internal Links 4.76%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

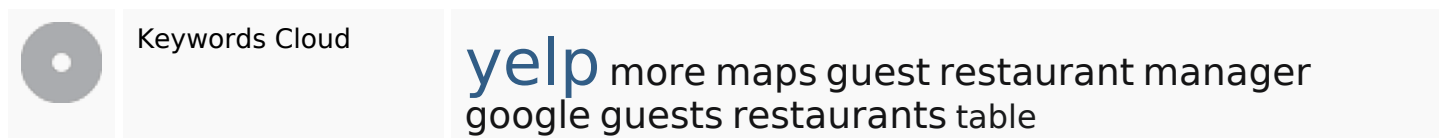
## In-page links

<a href="#">Products</a>	External	Passing Juice
<a href="#">Guest Manager</a>	External	Passing Juice
<a href="#">Kiosk</a>	External	Passing Juice
<a href="#">Yelp Ads</a>	External	Passing Juice
<a href="#">Upgrade Package</a>	External	Passing Juice
<a href="#">Connect</a>	External	Passing Juice
<a href="#">New Features!</a>	External	Passing Juice
<a href="#">Pricing</a>	External	Passing Juice
<a href="#">Yelp Page Consultation</a>	External	Passing Juice
<a href="#">Request a Demo</a>	External	Passing Juice
<a href="#">Product Finder</a>	External	Passing Juice
<a href="#">Restaurant Groups</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">Customer Case Studies</a>	External	Passing Juice
<a href="#">Full Comp Podcast</a>	External	Passing Juice
<a href="#">Restaurant Marketing Podcast</a>	External	Passing Juice
<a href="#">Webinars &amp;#038; Videos</a>	External	Passing Juice
<a href="#">How-To Articles</a>	External	Passing Juice
<a href="#">Turn the Tables</a>	External	Passing Juice
<a href="#">Services Awards</a>	External	Passing Juice
<a href="#">Customer Support</a>	External	Passing Juice
<a href="#">Guest Manager Systems Status</a>	External	Passing Juice
<a href="#">Guest Manager Tutorials</a>	External	Passing Juice
<a href="#">Frequently Asked Questions</a>	External	Passing Juice
<a href="#">How Reviews Work</a>	External	Passing Juice
<a href="#">Guest Manager</a>	External	Passing Juice
<a href="#">Reservations</a>	External	Passing Juice
<a href="#">Listen Now</a>	External	Passing Juice

## In-page links

<a href="#">Watch recording</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Integrations</a>	External	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Takeout</a>	External	Passing Juice
<a href="#">Make a Reservation</a>	External	Passing Juice
<a href="#">Site Map</a>	External	Passing Juice
<a href="#">Yelp vs OpenTable</a>	External	Passing Juice
<a href="#">Yelp vs Resy</a>	External	Passing Juice
<a href="#">Opening a Restaurant</a>	External	Passing Juice
<a href="#">Restaurant Marketing Tips</a>	External	Passing Juice
<a href="#">Master Services Agreement</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yelp	31	✘	✘	✔	✔
guest	11	✔	✘	✔	✔
manager	11	✔	✘	✔	✔
restaurant	11	✘	✘	✔	✔
google	10	✘	✘	✔	✔

## Usability

	Url	Domain : nowait.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://restaurants.yelp.com/">https://restaurants.yelp.com/</a></p>
	Robots.txt	<p><a href="http://nowait.com/robots.txt">http://nowait.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>