



Website review novation.org

Generated on September 23 2024 02:27 AM





The score is 43/100







SEO Content

| | Title | <p>Novation Credit Union Your Financial Partner for Life</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|---------------------------|--|----|----|----|----|----|----|---|----|----|---|---|---|
| | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>17</td> <td>23</td> <td>5</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Bank from Anywhere • [H2] Once a Novation member, always a member. • [H2] Full solutions andbanking from anywhere • [H2] Financial solutions designedto benefit you • [H2] Join over 17,000 members benefitting from belonging to the credit union today! • [H2] We thrive when our members thrive. • [H2] Protect Yourself From Identity Theft • [H2] Credit Score Factors • [H2] Ways to Save for College • [H2] Savings Account Types • [H2] Compounding Interest: It Adds Up! • [H2] Budgeting for Essentials • [H2] Finding the Right Credit Card • [H2] Impact of Minimum Monthly Payments • [H2] Overview of Loan Terminology • [H2] Utilizing Credit Card Balance Transfers • [H2] You Are Now Leaving Novation.org | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 17 | 23 | 5 | 2 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 17 | 23 | 5 | 2 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H3] eBranch Log In• [H3] ATM / Branch Locator• [H3] Video Banking• [H3] Online / Mobile Banking• [H3] Checking Accounts• [H3] Savings Accounts• [H3] Visa® Platinum Credit Card• [H3] Auto Loans• [H3] Recreational Loans• [H3] Lifestyle Loans• [H3] Line of Credit• [H3] Paying for College• [H3] Home Equity & Improvements• [H3] InsuranceWorks Home and Auto• [H3] TruStage® Life and Disability• [H3] TruLync Medicare Advisors• [H3] Financial Education• [H3] Calculators• [H3] Join Novation Today• [H3] Find an ATM• [H3] Current Rates• [H3] Video Banking• [H3] Even though I live 1200 miles away, I have always remained a member. There is no reason to find another bank when you have an institution that takes care of their customers as well as Novation is able to do.• [H4] Attend an Educational Session with TruLync Medicare Advisors• [H4] MnCU Foundation Scholarships• [H4] Visa® Platinum Rewards Credit Card• [H4] Bank From Anywhere• [H4] Financial Wellness• [H5] Events in Hutchinson (10/17) and Oakdale (11/12)• [H5] \$1,000 scholarships available to Minnesota credit union members |
|  | Images | <p>We found 40 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 38 links including 3 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 10.53% Internal Links 89.47% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Learn More | Internal | Passing Juice |
| APPLY TODAY | External | Passing Juice |
| learn more | Internal | Passing Juice |
| Online and Mobile Banking | Internal | Passing Juice |
| Financial Education hub | Internal | Passing Juice |
| Forgot password? | External | Passing Juice |
| First time logging in? | Internal | Passing Juice |
| Locations | Internal | Passing Juice |
| Check Rates | Internal | Passing Juice |
| Start an instant call | External | Passing Juice |
| Our Story | Internal | Passing Juice |
| Learn More About Membership | Internal | Passing Juice |
| Avoiding Fraud and Scams | Internal | Passing Juice |
| Protect Yourself From Identity Theft | Internal | Passing Juice |
| Establishing and Using Credit | Internal | Passing Juice |
| Credit Score Factors | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Budgeting and Saving | Internal | Passing Juice |
| Paying for College | Internal | Passing Juice |
| Ways to Save for College | Internal | Passing Juice |
| Savings Account Types | Internal | Passing Juice |
| Compounding Interest: It Adds Up! | Internal | Passing Juice |
| Budgeting for Essentials | Internal | Passing Juice |
| Finding the Right Credit Card | Internal | Passing Juice |
| Impact of Minimum Monthly Payments | Internal | Passing Juice |
| Using and Managing Debt | Internal | Passing Juice |
| Overview of Loan Terminology | Internal | Passing Juice |
| Utilizing Credit Card Balance Transfers | Internal | Passing Juice |
| eBranch Log In | External | Passing Juice |
| Branch and ATM Locator | Internal | Passing Juice |
| Video Banking | Internal | Passing Juice |
| Online and Mobile Banking | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Account Disclosure | Internal | Passing Juice |
| Routing and Wire Information | Internal | Passing Juice |
| Fee Schedule | Internal | Passing Juice |
| Security Information | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |

SEO Keywords








Keywords Cloud

banking **financial** loans **novation**
more union home members **credit** from





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| credit | 21 | ✓ | ✗ | ✗ | ✓ |
| novation | 20 | ✓ | ✗ | ✗ | ✓ |
| financial | 17 | ✓ | ✗ | ✗ | ✓ |
| banking | 12 | ✗ | ✗ | ✗ | ✓ |
| from | 11 | ✗ | ✗ | ✗ | ✓ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : novation.org Length : 12 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |




Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://novation.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |