







# Website review notanotherbill.com

Generated on September 23 2024 00:35 AM

The score is 46/100



## SEO Content

	<p>Title</p>	<p>Unique and personalised gifts - delivered globally &amp;ndash; Not Another Bill</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>We specialise in unique and personalised gifts. From leather accessories, stationery and personalised phone cases to our award winning gift sets and hampers.</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Not Another Bill</td> </tr> <tr> <td>url</td> <td>https://www.notanotherbill.com/</td> </tr> <tr> <td>title</td> <td>Unique and personalised gifts - delivered globally</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>We specialise in unique and personalised gifts. From leather accessories, stationery and personalised phone cases to our award winning gift sets an...</td> </tr> <tr> <td>image</td> <td>http://www.notanotherbill.com/cdn/shop/files/L_ogo_Checkout.png?height=628&amp;pad_color=ffffff&amp;v=1670926004&amp;width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	Not Another Bill	url	https://www.notanotherbill.com/	title	Unique and personalised gifts - delivered globally	type	website	description	We specialise in unique and personalised gifts. From leather accessories, stationery and personalised phone cases to our award winning gift sets an...	image	http://www.notanotherbill.com/cdn/shop/files/L_ogo_Checkout.png?height=628&pad_color=ffffff&v=1670926004&width=1200
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image	http://www.notanotherbill.com/cdn/shop/files/L_ogo_Checkout.png?height=628&pad_color=ffffff&v=1670926004&width=1200															

# SEO Content

image:secure\_url https://www.notanotherbill.com/cdn/shop/files/Logo\_Checkout.png?height=628&pad\_color=ffffff&v=1670926004&width=1200

image:width 1200





image:height 628

## Headings





H1	H2	H3	H4	H5	H6
1	12	39	1	1	0

- [H1]
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Subtotal
- [H2] Game On
- [H2] Game On
- [H2] New In
- [H2] Shop By Category
- [H2] Guaranteed to delight x
- [H2] And why Us
- [H2] About
- [H2] INFORMATION
- [H2] Subscribe to our newsletter
- [H3] Recently Viewed
- [H3] // // \${item.productTitle} // //
- [H3] Wish Cards
- [H3] Wish Cards
- [H3] Suede Backgammon Roll
- [H3] Suede Backgammon Roll
- [H3] Heart Hip Flask
- [H3] Heart Hip Flask
- [H3] Personalised Whisky
- [H3] Personalised Whisky
- [H3] Dumbbell Rattle
- [H3] Dumbbell Rattle
- [H3] Build Your Own Baby Hamper
- [H3] Build Your Own Baby Hamper
- [H3] Stork Christening Cup
- [H3] Stork Christening Cup
- [H3] Octagonal Coaster
- [H3] Octagonal Coaster
- [H3] Round Coaster
- [H3] Round Coaster
- [H3] Non Alcoholic Wine
- [H3] Non Alcoholic Wine
- [H3] Leather Games Set
- [H3] Leather Games Set
- [H3] 30 Day Challenges
- [H3] 30 Day Challenges
- [H3] Jam
- [H3] Jam
- [H3] Build Your Own Mum Hamper
- [H3] Build Your Own Mum Hamper
- [H3] Phone Cases

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Hosting</li><li>• [H3] Kids</li><li>• [H3] Travel</li><li>• [H3] Homeware</li><li>• [H3] Lifestyle</li><li>• [H3] great gifts</li><li>• [H3] made personal</li><li>• [H3] delivered globally</li><li>• [H4] \${item.productTitle}</li><li>• [H5] Rewards Club Points</li></ul>
	Images	We found 45 images on this web page.  41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 187 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.53%  Internal Links 99.47%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Rewards Club</a>	Internal	Passing Juice
<a href="#">Gifts</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Garment Bag</a>	Internal	Passing Juice
<a href="#">Backgammon Roll</a>	Internal	Passing Juice
<a href="#">Personalised Jellycat Bunny</a>	Internal	Passing Juice
<a href="#">Kids Suitcases</a>	Internal	Passing Juice
<a href="#">Personalised Cocktail Shaker</a>	Internal	Passing Juice
<a href="#">Build Your Own Hamper</a>	Internal	Passing Juice
<a href="#">Gift Edits</a>	Internal	Passing Juice
<a href="#">Personalised Gifts</a>	Internal	Passing Juice
<a href="#">Hosting</a>	Internal	Passing Juice
<a href="#">Hampers</a>	Internal	Passing Juice
<a href="#">New Baby &amp; Christening</a>	Internal	Passing Juice
<a href="#">Wedding &amp; Engagement</a>	Internal	Passing Juice
<a href="#">Graduation Gifts</a>	Internal	Passing Juice
<a href="#">School Essentials</a>	Internal	Passing Juice
<a href="#">By Recipient</a>	Internal	Passing Juice
<a href="#">For Him</a>	Internal	Passing Juice
<a href="#">For Her</a>	Internal	Passing Juice
<a href="#">For Teens</a>	Internal	Passing Juice
<a href="#">For Little Ones</a>	Internal	Passing Juice
<a href="#">Gifts Under £50</a>	Internal	Passing Juice
<a href="#">Gifts Under £100</a>	Internal	Passing Juice

## In-page links

<a href="#">Luxe Gifts</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Phone &amp; Tech</a>	Internal	Passing Juice
<a href="#">iPhone Cases</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 11</a>	Internal	Passing Juice
<a href="#">Phone Accessories</a>	Internal	Passing Juice
<a href="#">AirPods &amp; AirTags</a>	Internal	Passing Juice
<a href="#">MagSafe Accessories</a>	Internal	Passing Juice
<a href="#">Tech Accessories</a>	Internal	Passing Juice
<a href="#">Power &amp; Chargers</a>	Internal	Passing Juice
<a href="#">Bluetooth Speakers</a>	Internal	Passing Juice
<a href="#">Laptop Folios &amp; Cases</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Just Landed</a>	Internal	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Card &amp; Dice Games</a>	Internal	Passing Juice
<a href="#">Backgammon</a>	Internal	Passing Juice
<a href="#">Outdoor Games</a>	Internal	Passing Juice
<a href="#">Poker Set</a>	Internal	Passing Juice
<a href="#">Wellness &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Vanity &amp; Cosmetic Cases</a>	Internal	Passing Juice
<a href="#">Cashmere Goods</a>	Internal	Passing Juice
<a href="#">Bed &amp; Bath</a>	Internal	Passing Juice
<a href="#">Fragrance &amp; Beauty</a>	Internal	Passing Juice

## In-page links

<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Luggage &amp; Bag Tags</a>	Internal	Passing Juice
<a href="#">Passport &amp; Folios</a>	Internal	Passing Juice
<a href="#">Bags &amp; Totes</a>	Internal	Passing Juice
<a href="#">Bottles &amp; Keep Cups</a>	Internal	Passing Juice
<a href="#">Leather Goods</a>	Internal	Passing Juice
<a href="#">Jewellery &amp; Watchboxes</a>	Internal	Passing Juice
<a href="#">Wallets &amp; Cardholders</a>	Internal	Passing Juice
<a href="#">Keyrings</a>	Internal	Passing Juice
<a href="#">Just In</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Personalised Mini Piano</a>	Internal	Passing Juice
<a href="#">Personalised Suitcase</a>	Internal	Passing Juice
<a href="#">Personalised Backpack</a>	Internal	Passing Juice
<a href="#">Baby &amp; Nursery</a>	Internal	Passing Juice
<a href="#">New Baby Hamper</a>	Internal	Passing Juice
<a href="#">Cashmere &amp; Blankets</a>	Internal	Passing Juice
<a href="#">Toys &amp; Rattles</a>	Internal	Passing Juice
<a href="#">Teddy Bears &amp; Soothers</a>	Internal	Passing Juice
<a href="#">Playroom</a>	Internal	Passing Juice
<a href="#">Bibs, Muslin &amp; Blankets</a>	Internal	Passing Juice
<a href="#">Play &amp; Learn</a>	Internal	Passing Juice
<a href="#">Wooden Toys</a>	Internal	Passing Juice
<a href="#">Kids Stationery</a>	Internal	Passing Juice
<a href="#">Outdoor Toys &amp; Games</a>	Internal	Passing Juice
<a href="#">Imaginary Play</a>	Internal	Passing Juice
<a href="#">Story Books</a>	Internal	Passing Juice

## In-page links

<a href="#">Clothing &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks &amp; Bags</a>	Internal	Passing Juice
<a href="#">Fancy Dress</a>	Internal	Passing Juice
<a href="#">Towels &amp; Poncho</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">By Age</a>	Internal	Passing Juice
<a href="#">2-3 Years</a>	Internal	Passing Juice
<a href="#">4-6 Years</a>	Internal	Passing Juice
<a href="#">6-8 Years</a>	Internal	Passing Juice
<a href="#">8+ Years</a>	Internal	Passing Juice
<a href="#">Homeware</a>	Internal	Passing Juice
<a href="#">Entertaining &amp; Bar</a>	Internal	Passing Juice
<a href="#">Tankards &amp; Flasks</a>	Internal	Passing Juice
<a href="#">Cocktail Shakers</a>	Internal	Passing Juice
<a href="#">Decanters &amp; Glassware</a>	Internal	Passing Juice
<a href="#">Corkscrews &amp; Openers</a>	Internal	Passing Juice
<a href="#">Shot Glasses &amp; Paddles</a>	Internal	Passing Juice
<a href="#">Home Accessories</a>	Internal	Passing Juice
<a href="#">Candles &amp; Fragrance</a>	Internal	Passing Juice
<a href="#">Prints &amp; Frames</a>	Internal	Passing Juice
<a href="#">Trays, Trinkets &amp; Storage</a>	Internal	Passing Juice
<a href="#">Brass Matchbox</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Garden &amp; Outdoor</a>	Internal	Passing Juice
<a href="#">Picnics &amp; Alfresco</a>	Internal	Passing Juice
<a href="#">Log Carriers</a>	Internal	Passing Juice
<a href="#">Gardening &amp; Tools</a>	Internal	Passing Juice
<a href="#">Sports &amp; Leisure</a>	Internal	Passing Juice

## In-page links

<a href="#">Cooking &amp; Ceramics</a>	Internal	Passing Juice
<a href="#">Kitchen Accessories</a>	Internal	Passing Juice
<a href="#">Kitchen Linen</a>	Internal	Passing Juice
<a href="#">Ceramics</a>	Internal	Passing Juice
<a href="#">Chopping Boards</a>	Internal	Passing Juice
<a href="#">Food &amp; Drink</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Hampers</a>	Internal	Passing Juice
<a href="#">Personalised Champagne Sipper</a>	Internal	Passing Juice
<a href="#">Engraved Red Wine Magnum</a>	Internal	Passing Juice
<a href="#">Personalised Corkscrew</a>	Internal	Passing Juice
<a href="#">Champagne &amp; Wine</a>	Internal	Passing Juice
<a href="#">Wine Hampers</a>	Internal	Passing Juice
<a href="#">Champagne Hampers</a>	Internal	Passing Juice
<a href="#">Champagne Magnum</a>	Internal	Passing Juice
<a href="#">Larder</a>	Internal	Passing Juice
<a href="#">Chocolates &amp; Truffles</a>	Internal	Passing Juice
<a href="#">Savoury Snacks &amp; Biscuits</a>	Internal	Passing Juice
<a href="#">Sweet Treats</a>	Internal	Passing Juice
<a href="#">Vegan</a>	Internal	Passing Juice
<a href="#">Cocktails &amp; Spirits</a>	Internal	Passing Juice
<a href="#">Whisky Hampers</a>	Internal	Passing Juice
<a href="#">Tequila Hampers</a>	Internal	Passing Juice
<a href="#">Gin &amp; Spirit Hampers</a>	Internal	Passing Juice
<a href="#">Cocktail Sets</a>	Internal	Passing Juice
<a href="#">Non-Alcoholic Drinks</a>	Internal	Passing Juice
<a href="#">Drinks Cabinet</a>	Internal	Passing Juice
<a href="#">Wine</a>	Internal	Passing Juice



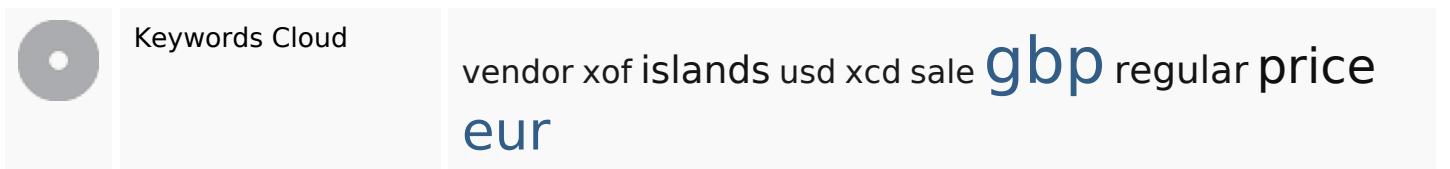
## In-page links

<a href="#">Bar Tools</a>	Internal	Passing Juice
<a href="#">Stationery</a>	Internal	Passing Juice
<a href="#">Notebooks</a>	Internal	Passing Juice
<a href="#">A4 Notebooks</a>	Internal	Passing Juice
<a href="#">A5 Notebooks</a>	Internal	Passing Juice
<a href="#">A6 Pocket Size</a>	Internal	Passing Juice
<a href="#">Paper Notebooks</a>	Internal	Passing Juice
<a href="#">Leather Notebooks</a>	Internal	Passing Juice
<a href="#">Study</a>	Internal	Passing Juice
<a href="#">Desk Accessories</a>	Internal	Passing Juice
<a href="#">Pens &amp; Pencils</a>	Internal	Passing Juice
<a href="#">Puzzles &amp; Brainteasers</a>	Internal	Passing Juice
<a href="#">Greetings Cards</a>	Internal	Passing Juice
<a href="#">Birthday Cards</a>	Internal	Passing Juice
<a href="#">Greetings Cards</a>	Internal	Passing Juice
<a href="#">Thank You Cards</a>	Internal	Passing Juice
<a href="#">Celebration Rosette</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<code>#{item.productTitle}</code>	Internal	Passing Juice
<a href="#">Wish Cards</a>	Internal	Passing Juice
<a href="#">Wish Cards</a>	Internal	Passing Juice
<a href="#">Suede Backgammon Roll</a>	Internal	Passing Juice
<a href="#">Heart Hip Flask</a>	Internal	Passing Juice
<a href="#">Personalised Whisky</a>	Internal	Passing Juice
<a href="#">Dumbbell Rattle</a>	Internal	Passing Juice
<a href="#">Build Your Own Baby Hamper</a>	Internal	Passing Juice
<a href="#">Stork Christening Cup</a>	Internal	Passing Juice
<a href="#">Octagonal Coaster</a>	Internal	Passing Juice

## In-page links

<a href="#">Round Coaster</a>	Internal	Passing Juice
<a href="#">Non Alcoholic Wine</a>	Internal	Passing Juice
<a href="#">Leather Games Set</a>	Internal	Passing Juice
<a href="#">30 Day Challenges</a>	Internal	Passing Juice
<a href="#">Jam</a>	Internal	Passing Juice
<a href="#">Build Your Own Mum Hamper</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Personalisation</a>	Internal	Passing Juice
<a href="#">Corporate Gift</a>	External	Passing Juice
<a href="#">Rewards Club</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">Click &amp; Collect</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Not Another Bill</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
---------	---------	-------	----------	-----------	----------






## Keywords Consistency

				on	
gbp	111	✘	✘	✘	✘
eur	72	✘	✘	✘	✘
price	56	✘	✘	✘	✘
regular	28	✘	✘	✘	✘
islands	24	✘	✘	✘	✘

## Usability

	Url	Domain : notanotherbill.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Deprecated tags	Occurrences		
Deprecated tags	Occurrences					

## Document

<s>

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Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.notanotherbill.com/sitemap.xml>



### Robots.txt

<http://notanotherbill.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics