









Website review northstylevip.com

Generated on September 22 2024 16:22 PM




The score is 48/100







SEO Content

	Title	<p>NorthStyle VIP Register NorthStyle VIP</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>As a NorthStyle VIP member, you can earn 10% cash back at Premier Retailers, 5% cash back at over 1,000 Marketplace Retailers, and shipping and return shipping rebates on your purchases.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1506 1944" style="list-style-type: none"> • [H1] VIP Members receive Free Shipping and 10% Cash Back on every order with NorthStyle and more! • [H2] Total savings of up to \$1,000 in cash back, \$500 in shipping savings and up to \$500 in return shipping savings every membership year! • [H2] Offer Details • [H2] About • [H3] Already a member? Sign in Here. • [H3] Shop and save at over 1,000 retailers! • [H3] Helpful Links • [H3] Navigate 	H1	H2	H3	H4	H5	H6	1	3	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	0	0	0									
	Images	<p>We found 26 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
Continue	Internal	Passing Juice
See Offer Details	Internal	Passing Juice
See All Retailers	Internal	Passing Juice
Do Not Sell My Personal Information	Internal	Passing Juice

SEO Keywords



Keywords Cloud

sign free save shipping benefits
northstyle cash back retailers vip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
northstyle	11	✓	✗	✓	✓
vip	10	✓	✗	✓	✓
benefits	7	✗	✗	✗	✗
shipping	7	✗	✗	✓	✓
free	6	✗	✗	✗	✓










Usability

	Url	Domain : northstylevip.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://northstylevip.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.