



Website review northstarcasinoresort.com

Generated on September 22 2024 12:43 PM






The score is 50/100







SEO Content

	Title	<p>North Star Mohican - Casino Resort Bowler, Wisconsin</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>When it comes to Wisconsin Casinos, North Star Mohican Casino Resort in the beautiful Northwoods of Bowler, Wisconsin is a fun bet!</p> <p>Length : 131</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>North Star Mohican Casino Resort: Where the Stars Align</td> </tr> <tr> <td>url</td> <td>https://www.northstarcasinoresort.com/</td> </tr> <tr> <td>site_name</td> <td>North Star Mohican Casino Resort</td> </tr> <tr> <td>image</td> <td>https://www.northstarcasinoresort.com/wp-content/uploads/2021/11/nsm-Hero-Home-Desktop-01-2.jpg</td> </tr> <tr> <td>image:width</td> <td>1800</td> </tr> <tr> <td>image:height</td> <td>941</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	North Star Mohican Casino Resort: Where the Stars Align	url	https://www.northstarcasinoresort.com/	site_name	North Star Mohican Casino Resort	image	https://www.northstarcasinoresort.com/wp-content/uploads/2021/11/nsm-Hero-Home-Desktop-01-2.jpg	image:width	1800	image:height	941
Property	Content																					
locale	en_US																					
type	website																					
title	Home																					
description	North Star Mohican Casino Resort: Where the Stars Align																					
url	https://www.northstarcasinoresort.com/																					
site_name	North Star Mohican Casino Resort																					
image	https://www.northstarcasinoresort.com/wp-content/uploads/2021/11/nsm-Hero-Home-Desktop-01-2.jpg																					
image:width	1800																					
image:height	941																					

SEO Content

		image:type	image/jpeg				
	Headings	H1 0	H2 3	H3 2	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H2] Promotions • [H2] Upcoming Entertainment • [H2] Meet Our Jackpot Winners • [H3] CTY RD. A from Bowler is OPEN • [H3] Casino open 24/7 					
	Images	<p>We found 24 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.53%</p> <p>Internal Links 89.47%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Book a stay	External	Passing Juice
Golf	External	Passing Juice
Win/Loss	Internal	Passing Juice
More	Internal	Passing Juice
learn more	Internal	Passing Juice
Slots	Internal	Passing Juice
Blackjack	Internal	Passing Juice
Let It RideSM	Internal	Passing Juice
Craps	Internal	Passing Juice
Bingo	Internal	Passing Juice
Three Card PokerSM	Internal	Passing Juice
Ultimate Texas Hold'emSM Poker	Internal	Passing Juice
Roulette	Internal	Passing Juice
learn more	Internal	Passing Juice
Hotel	Internal	Passing Juice
RV Park	Internal	Passing Juice
Amenities	Internal	Passing Juice
learn more	Internal	Passing Juice
Embers Grill	Internal	Passing Juice
The Groove	Internal	Passing Juice
Aroma Deli & Café	Internal	Passing Juice
Gravity Bar	Internal	Passing Juice
learn more	Internal	Passing Juice
Stargazer	Internal	Passing Juice
Join the Club	Internal	Passing Juice
Buses	Internal	Passing Juice

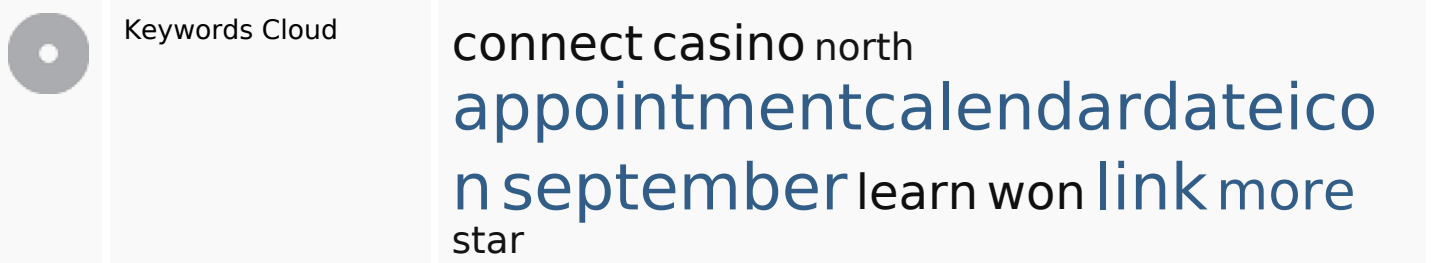
In-page links

News	Internal	Passing Juice
Connect With Us	Internal	Passing Juice
Property Map	Internal	Passing Juice
Private Events & Catering	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
View All Promotions	Internal	Passing Juice
Learn more	Internal	Passing Juice
Buy Tickets	External	Passing Juice
Learn more	Internal	Passing Juice
Buy Tickets	External	Passing Juice
View More Entertainment	Internal	Passing Juice
here.	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Donations Requests	Internal	Passing Juice
Careers	External	Passing Juice
Gambler's Hotline	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Play	Internal	Passing Juice
Slots	Internal	Passing Juice
Bingo	Internal	Passing Juice
Stay	Internal	Passing Juice
Hotel	Internal	Passing Juice
Amenities	Internal	Passing Juice
Dine	Internal	Passing Juice
Embers Grill	Internal	Passing Juice
The Groove	Internal	Passing Juice

In-page links

Aroma Deli &#038; Caf�	Internal	Passing Juice
Gravity Bar	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
september	17	✘	✘	✘	✘
link	16	✘	✘	✘	✘
appointmentcalendar date icon	14	✘	✘	✘	✘
more	13	✘	✘	✘	✘
learn	9	✘	✘	✘	✘

Usability

	Url	Domain : northstarcasinoresort.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Deprecated tags

Occurrences

5

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Perfect, your website has few JavaScript files.



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon







Meta Viewport Tag



Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.northstarcasinoresort.com/sitemap_index.xml
	Robots.txt	http://northstarcasinoresort.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics