







# Website review northland.net

Generated on September 12 2024 02:40 AM






The score is 52/100







## SEO Content

	Title	<p>High Speed Internet   Business Phone   Syracuse, Utica, Oneida, Rome</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Northland Communications is Central New York's leading telecommunications provider with fast, secure, fiber internet, reliable phone services, and unified communications.</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>High Speed Internet   Business Phone   Syracuse, Utica, Oneida, Rome</td> </tr> <tr> <td>description</td> <td>Northland Communications is Central New York's leading telecommunications provider with fast, secure, fiber internet, reliable phone services, and unified communications.</td> </tr> <tr> <td>url</td> <td>https://www.northland.net/</td> </tr> <tr> <td>site_name</td> <td>Northland Communications</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	High Speed Internet   Business Phone   Syracuse, Utica, Oneida, Rome	description	Northland Communications is Central New York's leading telecommunications provider with fast, secure, fiber internet, reliable phone services, and unified communications.	url	https://www.northland.net/	site_name	Northland Communications
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H1	H2	H3	H4	H5	H6											
0	12	0	4	3	7											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] GET TO KNOW CENTRAL NEW YORK'S LEADING TELECOMMUNICATIONS PROVIDER.</li><li>• [H2] CLOUD-BASED COMMUNICATION + COLLABORATION</li><li>• [H2] Dedicated Fiber Internet &amp; Secure Wi-Fi Solution</li><li>• [H2] VIDEO COMMUNICATION + COLLABORATION</li><li>• [H2] NORTHLAND PHONE + MICROSOFT TEAMS</li><li>• [H2] MAINTAIN A POWERFUL + SECURE NETWORK</li><li>• [H2] CONTACT CENTER</li><li>• [H2] OVER 4,500+ CUSTOMERS TRUST NORTHLAND TO POWER THEIR BUSINESS.</li><li>• [H2] Hear From Real Central New York Customers</li><li>• [H2] OUR PEOPLE MAKE THE DIFFERENCE.</li><li>• [H2] IMPRESSIVELY INCLUSIVE AND EFFECTIVELY SECURE.</li><li>• [H2] Talk to Our Experts and Discover the Best Solution For You!</li><li>• [H4] MEET NORTHX WITH WEBEX</li><li>• [H4] SWITCH TO TEAMS DIRECT ROUTING</li><li>• [H4] BUSINESS BROADBAND FIBER INTERNET</li><li>• [H4] NORTHLAND'S CALL ANALYTICS PLATFORM</li><li>• [H5] Make the switch for your business and experience 99.999% uptime, lower costs and 24/7 local support.</li><li>• [H5] GET TO KNOW BUSINESS SIMPLE &amp; ULTIMATE WI-FI +</li><li>• [H5] EXPLORE WEBEX MEETINGS</li><li>• [H6]</li><li>• [H6]</li><li>• [H6] 4.6/5</li><li>• [H6] &gt; AI-powered productivity &gt; Intelligent workspaces &gt; Personalized communication &gt; Enhanced customer experience</li><li>• [H6] &gt; Secure lobby to prevent uninvited guests &gt; AI-assistant &gt; Advanced noise cancellation</li><li>• [H6] &gt; Use Teams as your soft client for making calls plus presence, chat, + video &gt; Use Teams as your internal contact directory for calls &gt; 24/7 support, 1-hour response times</li><li>• [H6] &gt; Up to 100G/sec &gt; Full duplex upload/download &gt; 2ms jitter standard &gt; 45ms latency standard</li></ul>
	Images	<p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Business Simple &amp; Ultimate Wi-Fi +</a>	Internal	Passing Juice
<a href="#">NorthX with Webex</a>	Internal	Passing Juice
<a href="#">Dedicated Internet</a>	Internal	Passing Juice
<a href="#">Teams Direct Routing</a>	Internal	Passing Juice
<a href="#">Contact Center</a>	Internal	Passing Juice
<a href="#">FiberConnect</a>	Internal	Passing Juice
<a href="#">FiberConnect   Construction</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Internet + Data</a>	Internal	Passing Juice
<a href="#">Dark Fiber</a>	Internal	Passing Juice
<a href="#">Private Network</a>	Internal	Passing Juice
<a href="#">Fiber Internet</a>	Internal	Passing Juice
<a href="#">Fiber Map</a>	Internal	Passing Juice
<a href="#">Voice</a>	Internal	Passing Juice


## In-page links

<a href="#">Unified Communications</a>	Internal	Passing Juice
<a href="#">Business Voice</a>	Internal	Passing Juice
<a href="#">Phone Systems</a>	Internal	Passing Juice
<a href="#">Meet Me Conference</a>	Internal	Passing Juice
<a href="#">Video Collaboration</a>	Internal	Passing Juice
<a href="#">Cloud Services</a>	Internal	Passing Juice
<a href="#">Colocation Services</a>	Internal	Passing Juice
<a href="#">Virtual Servers</a>	Internal	Passing Juice
<a href="#">Business Cloud Fax</a>	Internal	Passing Juice
<a href="#">Cabling</a>	Internal	Passing Juice
<a href="#">Indoor Cabling</a>	Internal	Passing Juice
<a href="#">Carrier Services</a>	Internal	Passing Juice
<a href="#">Wireless Backhaul</a>	Internal	Passing Juice
<a href="#">Ethernet Services</a>	Internal	Passing Juice
<a href="#">Dark Fiber for Carriers</a>	Internal	Passing Juice
<a href="#">Northland University</a>	Internal	Passing Juice
<a href="#">Why Northland</a>	Internal	Passing Juice
<a href="#">Our Fiber Network</a>	Internal	Passing Juice
<a href="#">Arista</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our History</a>	Internal	Passing Juice
<a href="#">Our People</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Community + Connections</a>	Internal	Passing Juice
<a href="#">Accolades</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Telecom in Ten</a>	Internal	Passing Juice
<a href="#">Get Support</a>	Internal	Passing Juice
<a href="#">Open A Ticket</a>	Internal	Passing Juice
<a href="#">Self Service Tools</a>	Internal	Passing Juice
<a href="#">DDoS Portal Login</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Business Unlimited</a>	Internal	Passing Juice
<a href="#">Avaya Support</a>	Internal	Passing Juice
<a href="#">Cloud Fax</a>	Internal	Passing Juice
<a href="#">VoIP Network Assessment</a>	Internal	Passing Juice
<a href="#">Northland Communications Network Speed Test</a>	Internal	Passing Juice
<a href="#">Legal Notices.</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : northland.net Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.northland.net/sitemap_index.xml">https://www.northland.net/sitemap_index.xml</a>
	Robots.txt	<a href="http://northland.net/robots.txt">http://northland.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>