Website review northland.net

Generated on November 05 2024 08:41 AM

The score is 52/100

SEO Content

✅	Title	**High Speed Internet | Business Phone | Syracuse, Utica, Oneida, Rome** **Length : 68** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Northland Communications is Central New York's leading telecommunications provider with fast, secure, fiber internet, reliable phone services, and unified communications. **Length : 170** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	High Speed Internet | Business Phone | Syracuse, Utica, Oneida, Rome
description	Northland Communications is Central New York's leading telecommunications provider with fast, secure, fiber internet, reliable phone services, and unified communications.
url	https://www.northland.net/
site_name	Northland Communications

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	0	12	0	4	3	7

SEO Content

- [H2] GET TO KNOW CENTRAL NEW YORK'S LEADING TELECOMMUNICATIONS PROVIDER.
- [H2] CLOUD-BASED COMMUNICATION + COLLABORATION
- [H2] Dedicated Fiber Internet & Secure Wi-Fi Solution
- [H2] VIDEO COMMUNICATION + COLLABORATION
- [H2] NORTHLAND PHONE + MICROSOFT TEAMS
- [H2] MAINTAIN A POWERFUL + SECURE NETWORK
- [H2] CONTACT CENTER
- [H2] OVER 4,500+ CUSTOMERS TRUST NORTHLAND TO POWER THEIR BUSINESS.
- [H2] Hear From Real Central New York Customers
- [H2] OUR PEOPLE MAKE THE DIFFERENCE.
- [H2] IMPRESSIVELY INCLUSIVE AND EFFECTIVELY SECURE.
- [H2] Talk to Our Experts and Discover the Best Solution For You!
- [H4] MEET NORTHX WITH WEBEX
- [H4] SWITCH TO TEAMS DIRECT ROUTING
- [H4] BUSINESS BROADBAND FIBER INTERNET
- [H4] NORTHLAND'S CALL ANALYTICS PLATFORM
- [H5] Make the switch for your business and experience 99.999% uptime, lower costs and 24/7 local support.
- [H5] GET TO KNOW BUSINESS SIMPLE & ULTIMATE WI-FI +
- [H5] EXPLORE WEBEX MEETINGS
- [H6]
- [H6]
- [H6] 4.6/5
- [H6] > AI-powered productivity > Intelligent workspaces > Personalized communication > Enhanced customer experience
- [H6] > Secure lobby to prevent uninvited guests > AI-assistant > Advanced noise cancellation
- [H6] > Use Teams as your soft client for making calls plus presence, chat, + video > Use Teams as your internal contact directory for calls > 24/7 support, 1-hour response times
- [H6] > Up to 100G/sec > Full duplex upload/download > 2ms jitter standard > 45ms latency standard

	Images	We found 17 images on this web page.
		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 48 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Solutions	Internal	Passing Juice
NorthX with Webex	Internal	Passing Juice
Business Simple & Ultimate Wi-Fi +	Internal	Passing Juice
Cellular Services	Internal	Passing Juice
FiberConnect	Internal	Passing Juice
Products	Internal	Passing Juice
Internet + Data	Internal	Passing Juice
Fiber Internet	Internal	Passing Juice
Dark Fiber	Internal	Passing Juice
Private Network	Internal	Passing Juice
Voice	Internal	Passing Juice
Unified Communications	Internal	Passing Juice
Business Voice	Internal	Passing Juice
Teams Direct Routing	Internal	Passing Juice
Video Collaboration	Internal	Passing Juice

In-page links

Cloud Services	Internal	Passing Juice
Colocation Services	Internal	Passing Juice
Virtual Servers	Internal	Passing Juice
Business Cloud Fax	Internal	Passing Juice
Cabling	Internal	Passing Juice
Indoor Cabling	Internal	Passing Juice
Carrier Services	Internal	Passing Juice
Wireless Backhaul	Internal	Passing Juice
Ethernet Services	Internal	Passing Juice
Dark Fiber for Carriers	Internal	Passing Juice
Northland University	Internal	Passing Juice
Why Northland	Internal	Passing Juice
Our Fiber Network	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Case Studies	Internal	Passing Juice
About Us	Internal	Passing Juice
Our History	Internal	Passing Juice
Our People	Internal	Passing Juice
Leadership	Internal	Passing Juice
Community + Connections	Internal	Passing Juice
Get Support	Internal	Passing Juice
Open A Ticket	Internal	Passing Juice
Self Service Tools	Internal	Passing Juice
DDoS Portal Login	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Business Unlimited	Internal	Passing Juice

In-page links

Avaya Support	Internal	Passing Juice
Cloud Fax	Internal	Passing Juice
Northland Communications Network Speed Test	Internal	Passing Juice
Legal Notices.	Internal	Passing Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : northland.net Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.northland.net/sitemap_index.xml
✓	Robots.txt	http://northland.net/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics