Website review
northernpetsystems.com

Generated on September 22 2024 12:24 PM

The score is 50/100

SEO Content

✅	Title	northernpetsystems **Length : 18** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 0 **H2** 2 **H3** 4 **H4** 2 **H5** 1 **H6** 0 • [H2] Since 1995 we have been keeping pets safe. We offer professional pet containment system installation, repair service, and home kennel construction at a reasonable price. • [H2] Phone : (518) 483-7945 or E-mail us : npsystems@twcny.rr.com • [H3] Dogwatch Hidden Fences | above ground fencing | custom home kennels | more services • [H3] We are located in Westville, New York and service most of the northern N.Y. area. • [H3] "Since 1995 we have provided safe, effective pet containment for hundreds of dogs in the northern New York area. I am familiar with nearly any underground fence in use today and have worked with many sizes, shapes as well as breeds of dogs. If you have questions or need repair of your underground fence system, please contact me". Eric F Landry(owner/operator) • [H3] • [H4] Pictured to the right are my two dogs named "Cooper" and

SEO Content

		"Zeus". Both are adopted from local shelters in my area and now run and play safely on a DOGWATCH HIDDEN FENCE system. "Thank You" to all the folks who take the time to take care of pets who do not currently have homes and rest assured that these two now have a good home and loving family. THANKS AGAIN. • [H4] Also an adopted member of our family and resident trouble maker is our feline friend named "Oreo". When he first came to our home, he hid in the garage for nearly 2 weeks only coming out at night to eat (cat food kept disappearing). He now enjoys hunting for mice and aggravating my 2 dogs !!!. • [H5] Click on the DOGWATCH logo or in the menu to find out why I use this brand for my own dogs.
❌	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **39%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
Dogwatch Hidden Fences	External	Passing Juice
above ground fencing	Internal	Passing Juice
custom home kennels	Internal	Passing Juice
more services	Internal	Passing Juice
PRECIOUS PUPS	External	Passing Juice

SEO Keywords

	Keywords Cloud	containment dogwatch repair pet pets safe system home fence dogs

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pets	7	✔	✖	✖	✔
dogs	7	✖	✖	✖	✔
system	4	✔	✖	✖	✔
home	4	✖	✖	✖	✔
dogwatch	4	✖	✖	✖	✔

Usability

	Url	Domain : northernpetsystems.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

❌	Language	You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
❌	Encoding	You have not specified the document's charset. Use [this free meta tags generator](#) to declare document's charset.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://www.northernpetsystems.com/
✅	Robots.txt	http://northernpetsystems.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.