



Website review nomadnestexp.com

Generated on September 22 2024 12:27 PM





The score is 42/100







SEO Content

	Title	<p>Nomadnest Experiences</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>21</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Nairobi City Tour • [H2] Kilifi • [H2] Lamu • [H2] Mombasa • [H2] Masai Mara • [H2] Diani • [H2] Tsavo West • [H2] Tsavo East • [H2] Experience • [H2] Tour Types • [H2] Audio Guides • [H2] Pre-trip Lectures • [H2] NomadNest Gift Cards • [H2] We Are The Nomads • [H2] Travel Tips and Advice • [H2] WEATHER AND SEASONS • [H2] ENVIRONMENTAL RESPONSIBILITY, LOCAL CUSTOMS AND CULTURE 	H1	H2	H3	H4	H5	H6	0	21	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	21	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] TRAVEL INSURANCE• [H2] Experience• [H2] Explore• [H2] Get Updates & More• [H3] Competitive Pricing• [H3] Fast Booking• [H3] Guided Tours• [H3] Culture• [H3] Food• [H3] Nature• [H3] Off the Beaten Track• [H3] 19 Windy Ridge,
	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Contact	Internal	Passing Juice
Book Now	Internal	Passing Juice
Nairobi City Tour	Internal	Passing Juice
Kilifi	Internal	Passing Juice
Mombasa	Internal	Passing Juice
Masai Mara	Internal	Passing Juice
Tsavo West	Internal	Passing Juice
Tsavo East	Internal	Passing Juice
Culture	Internal	Passing Juice
Food	Internal	Passing Juice
Nature	Internal	Passing Juice
Off the Beaten Track	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
WEATHER AND SEASONS	Internal	Passing Juice
admin	Internal	Passing Juice
ENVIRONMENTAL RESPONSIBILITY, LOCAL CUSTOMS AND CULTURE	Internal	Passing Juice
TRAVEL INSURANCE	Internal	Passing Juice
DevOps Web designers	External	Passing Juice

SEO Keywords








Keywords Cloud

leave experiences field email **starts**
journey skip content address nomadnest





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
journey	5	✘	✘	✘	✘
starts	5	✘	✘	✘	✘
nomadnest	1	✔	✘	✘	✔
experiences	1	✔	✘	✘	✘
skip	1	✘	✘	✘	✘






Usability

	Url	Domain : nomadnestexp.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://nomadnestexp.com/wp-sitemap.xml</code>
	Robots.txt	<code>http://nomadnestexp.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.