



Website review nobleoak.com.au

Generated on September 20 2024 05:30 AM

The score is **61/100**







SEO Content

	Title	<p>NobleOak Award Winning Life Insurance & Income Protection</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Protect you and your loved ones with cover from Australia's most awarded direct life insurer 5 years running from 2019 to 2023.</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NobleOak Award Winning Life Insurance & Income Protection</td> </tr> <tr> <td>description</td> <td>Protect you and your loved ones with cover from Australia's most awarded direct life insurer 5 years running from 2019 to 2023.</td> </tr> <tr> <td>url</td> <td>https://www.nobleoak.com.au/</td> </tr> <tr> <td>site_name</td> <td>NobleOak Life Insurance</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	NobleOak Award Winning Life Insurance & Income Protection	description	Protect you and your loved ones with cover from Australia's most awarded direct life insurer 5 years running from 2019 to 2023.	url	https://www.nobleoak.com.au/	site_name	NobleOak Life Insurance
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	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>40</td> <td>0</td> <td>1</td> <td>6</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1437 2069" style="list-style-type: none"> • [H1] Our premiums are more than 20% lower on average~ • [H2] New to Life Insurance? 	H1	H2	H3	H4	H5	H6	1	13	40	0	1	6		
H1	H2	H3	H4	H5	H6											
1	13	40	0	1	6											





SEO Content

- [H2] Looking to Switch?
- [H2] Help protect your loved ones with award-winning life cover from NobleOak
- [H2] Life Insurance
- [H2] Income Protection Insurance
- [H2] Trauma Insurance
- [H2] Total and Permanent Disability (TPD) Insurance
- [H2] There for you when you need us most
- [H2] Can You Get Life Insurance with Pre-Existing Conditions?
- [H2] Benefits and limitations of borrowing through your SMSF
- [H2] Should an SMSF include Life Insurance?
- [H2] Help protect your family with Australia's most awarded direct life insurer five years running (2019 - 2023)
- [H2]
- [H3] Insurance options
- [H3] Life Insurance
- [H3] Income Protection Insurance
- [H3] Total & Permanent Disability Insurance
- [H3] Trauma Insurance
- [H3] Life Insurance within an SMSF
- [H3] Business Expenses Insurance
- [H3] Tools & Guides
- [H3] Tools and guides
- [H3] Life Insurance calculator
- [H3] Life Insurance guides
- [H3] FAQs
- [H3] News and media
- [H3] Existing customers
- [H3] Existing customers
- [H3] Make a claim
- [H3] Our claims philosophy
- [H3] About us
- [H3] About Us
- [H3] Awards
- [H3] Testimonials
- [H3] Working at NobleOak
- [H3]
- [H3]
- [H3] Welcome
- [H3] Get a quote in less than two minutes
- [H3] Our life insurance premiums are more than 20% lower on average~
- [H3] Greater certainty at claim time with fully underwritten life insurance
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- [H3] Our life insurance premiums are more than 20% lower on average~
- [H3] Greater certainty at claim time with fully underwritten life insurance
- [H3] Explore our insurance products
- [H3] 94.9% of life cover claims accepted
- [H3] Dedicated claims case manager
- [H3] Fast claims processing
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- [H3] Dedicated claims case manager
- [H3] Fast claims processing

SEO Content

		<ul style="list-style-type: none">• [H3] Australia's most awarded direct life insurer five years running (2019 - 2023)• [H3] Latest from NobleOak• [H5]• [H6] Recommended Reading• [H6] Recommended Reading• [H6] Recommended Reading• [H6] Recommended Reading• [H6] Recommended Reading• [H6] Recommended Reading
	Images	We found 50 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.92% Internal Links 98.08%

In-page links

Anchor	Type	Juice
click here	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Important things to consider before applying for life insurance	Internal	Passing Juice
What is Life Insurance? A short guide on understanding the basics	Internal	Passing Juice
Five things to consider when thinking about Income Protection	Internal	Passing Juice
How long does income protection insurance last for?	Internal	Passing Juice
FSC & TPD Claims Initiative – For customers impacted by COVID 19	Internal	Passing Juice
Do You Need Trauma Insurance? (And Some Key Tips for Finding the Right Policy)	Internal	Passing Juice
Does my Life Insurance cover continue if I make a Trauma Insurance claim?	Internal	Passing Juice
4 Reasons Life Insurance and SMSFs work better together	Internal	Passing Juice
Benefits and limitations of borrowing through your SMSF	Internal	Passing Juice
NobleOak Recognised as Overall Excellence Winner in 2020 Plan For Life Awards	Internal	Passing Juice
NobleOak Leads the Way To Win ‘Best Life Insurer’ at the 2020 Finder Awards	Internal	Passing Juice
Life Insurance	Internal	Passing Juice
Income Protection Insurance	Internal	Passing Juice
TPD Insurance	Internal	Passing Juice
Trauma Insurance	Internal	Passing Juice
SMSF Life Insurance	Internal	Passing Juice
Business Expenses Insurance	Internal	Passing Juice
Insurance calculator	Internal	Passing Juice
Life Insurance guides	Internal	Passing Juice
FAQs	Internal	Passing Juice
Insights	Internal	Passing Juice

In-page links

Client support	Internal	Passing Juice
Make a claim	Internal	Passing Juice
Customer forms	Internal	Passing Juice
About NobleOak	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Awards	Internal	Passing Juice
Careers	Internal	Passing Juice
Media releases	Internal	Passing Juice
102 Service Ratings	External	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Life Insurance	Internal	Passing Juice
SMSF Life Insurance	Internal	Passing Juice
Australia's most awarded	Internal	Passing Juice
Life Insurance guides	Internal	Passing Juice
Investors	Internal	Passing Juice
Code of practice	Internal	Passing Juice
Complaints	Internal	Passing Juice
Sitemap	Internal	Passing Juice
How can we support you	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Whistleblower Policy	Internal	Passing Juice
Financial Services Guide	Internal	Passing Juice
PDS	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Modern Slavery Statement	Internal	Passing Juice
Complaints Handling Policy	Internal	Passing Juice
Family Domestic Violence Policy	Internal	Passing Juice

In-page links

[Target Market Determination](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

nobleoak cover **insurance** customers faqs claims
guides protection **life** income



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	161	✓	✗	✗	✓
life	101	✓	✗	✓	✓
nobleoak	44	✓	✗	✗	✓
protection	29	✓	✗	✗	✓
customers	29	✗	✗	✗	✓





Usability

	Url	Domain : nobleoak.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.nobleoak.com.au/sitemap_index.xml
	Robots.txt	http://nobleoak.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.