


# Website review nissan.in

Generated on September 21 2024 18:52 PM

The score is 55/100





## SEO Content

	Title	Nissan India   SUV, Sports, Commercial, and 4X4 Vehicles  <b>Length : 56</b>  Perfect, your title contains between 10 and 70 characters.																			
	Description	Find new Nissan Passenger, SUV, Sports, Commercial, and 4X4 vehicles. Images, Specifications, Book a test drive, and find dealers.  <b>Length : 130</b>  Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Nissan India   SUV, Sports, Commercial, and 4X4 Vehicles</td></tr><tr><td>image</td><td>https://libs-asia.nissan-cdn.net/etc/designs/nissan_next_v3/24.09.30.NISSAN-16/common-assets/img/logo/logo.png</td></tr><tr><td>url</td><td>https://www.nissan.in/</td></tr><tr><td>description</td><td>Find new Nissan Passenger, SUV, Sports, Commercial, and 4X4 vehicles. Images, Specifications, Book a test drive, and find dealers.</td></tr><tr><td>site_name</td><td>Nissan</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>						Property	Content	title	Nissan India   SUV, Sports, Commercial, and 4X4 Vehicles	image	https://libs-asia.nissan-cdn.net/etc/designs/nissan_next_v3/24.09.30.NISSAN-16/common-assets/img/logo/logo.png	url	https://www.nissan.in/	description	Find new Nissan Passenger, SUV, Sports, Commercial, and 4X4 vehicles. Images, Specifications, Book a test drive, and find dealers.	site_name	Nissan	type	website
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	Headings	<b>H1</b> 1	<b>H2</b> 14	<b>H3</b> 9	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0														



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Nissan India</li><li>• [H2] Nissan X-Trail. Global Icon, Now In India</li><li>• [H2] Celebrate With Nissan Magnite</li><li>• [H2] Nissan Magnite Geza CVT Special Edition</li><li>• [H2] Nissan EZ-Shift</li><li>• [H2] Nissan Magnite CVT</li><li>• [H2] Nissan X-Trail</li><li>• [H2] SPOTLIGHT</li><li>• [H2] X-TRAIL Configurator</li><li>• [H2] Choose the right magnite variant</li><li>• [H2] Magnite Configurator</li><li>• [H2] Shop@HOME</li><li>• [H2] Latest News</li><li>• [H2] What would you like to do?</li><li>• [H2]</li><li>• [H3] Magnite Virtual Test Drive</li><li>• [H3] OWN A Magnite</li><li>• [H3] SERVICE Hub</li><li>• [H3] July 24, 2024</li><li>• [H3] May 23, 2024</li><li>• [H3] Toggle SHOPPING TOOLS menu SHOPPING TOOLS</li><li>• [H3] Toggle OWNER SERVICES menu OWNER SERVICES</li><li>• [H3] Toggle Corporate menu Corporate</li><li>• [H3] Toggle Nissan Social menu Nissan Social</li></ul>
	Images	<p>We found 25 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>

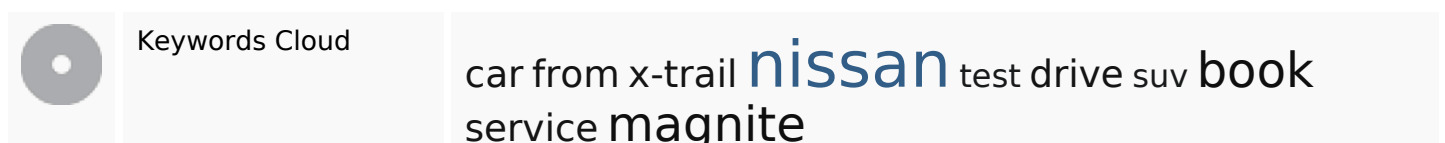
## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">VEHICLES</a>	External	Passing Juice
<a href="#">NISSAN ONE</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Choose your Magnite</a>	Internal	Passing Juice
<a href="#">Price &amp; Variants</a>	Internal	Passing Juice
<a href="#">Download Brochure</a>	Internal	Passing Juice
<a href="#">Book A Car</a>	Internal	Passing Juice
<a href="#">Request A Call Back</a>	Internal	Passing Juice
<a href="#">Magnite Configurator</a>	Internal	Passing Juice
<a href="#">India Newsroom</a>	External	Passing Juice
<a href="#">Refer &amp; Earn</a>	Internal	Passing Juice
<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Book Now</a>	Internal	Passing Juice
<a href="#">Request A Call Back</a>	Internal	Passing Juice
<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Request A Call Back</a>	Internal	Passing Juice
<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Request a Call Back</a>	Internal	Passing Juice

## In-page links

<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Nissan Magnite KURO</a>	Internal	Passing Juice
<a href="#">Configure Now</a>	Internal	Passing Juice
<a href="#">Compare Variants</a>	Internal	Passing Juice
<a href="#">Configure Now</a>	Internal	Passing Juice
<a href="#">EXPLORE Virtual Drive</a>	Internal	Passing Juice
<a href="#">Book Service</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Global Site</a>	External	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Copyright &amp; Disclaimer</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nissan	34	✓	✗	✓	✓
magnite	20	✗	✗	✗	✓
book	16	✗	✗	✓	✗
service	11	✗	✗	✗	✓

## Keywords Consistency

drive

8



## Usability

	Url	Domain : nissan.in Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.nissan.in/sitemap.xml>



### Robots.txt

<http://nissan.in/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.