Website review ninjawifi.com

The score is 45/100

SEO Content

✅	Title	Home | Pocket WiFi rental Japan - NINJA WiFi **Length : 44** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	NINJA WiFi is a Mobile WiFi router rental service. Much easier than using SIM cards and Roaming, you can connect your phone, computer, and other devices simultaneously. Rather your on vacation or in Japan on business, WiFi rental makes it a lot easier to stay connected. **Length : 272** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 0 0 0 0 0
❌	Images	We found 31 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

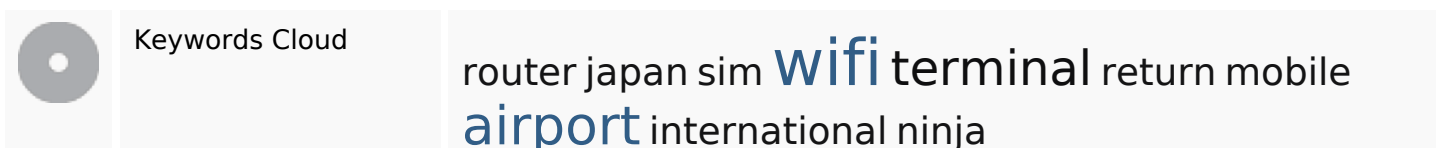|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 27 links including 3 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
What is NINJA WiFi?	Internal	Passing Juice
Rates & Plans	Internal	Passing Juice
WiFi	Internal	Passing Juice
SIM	Internal	Passing Juice
How to Use	Internal	Passing Juice
Get Yours	Internal	Passing Juice
Reserve Now	External	Passing Juice
Tweet	External	Passing Juice
Get yours here	Internal	Passing Juice
Differences from SIM Cards	Internal	Passing Juice
Differences from Roaming	Internal	Passing Juice

In-page links

[Differences from Free WiFi](#)	Internal	Passing Juice
[Affiliate Program](#)	Internal	Passing Juice
[Company Profile](#)	Internal	Passing Juice
[FAQ](#)	Internal	Passing Juice
[Terms of Service](#)	Internal	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice
[Cookie Policy](#)	Internal	Passing Juice
[CCPA](#)	Internal	Passing Juice
[Notations Regarding the Specified Commercial Transaction Act](#)	Internal	Passing Juice
[The service material download of contents](#)	Internal	Passing Juice
[Contact Us](#)	Internal	Passing Juice
[Register](#)	Internal	Passing Juice
[Log In](#)	Internal	Passing Juice
[](#)	Internal	Passing Juice
[Ninja WiFi. Japan Mobile WiFi](#)	External	Passing Juice
[I Accept.](#)	Internal	Passing Juice

SEO Keywords

◯ Keywords Cloud	router japan sim wifi terminal return mobile airport international ninja

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wifi	32	✔	✖	✔	✖
airport	20	✖	✖	✖	✖
terminal	13	✖	✖	✖	✖

Keywords Consistency

japan	10	✔	✘	✔	✘
mobile	10	✘	✘	✔	✘

Usability

●	Url	Domain : ninjawifi.com Length : 13
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✖   Too bad, your website has too many JS files (more than 6).

✖   Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://ninjawifi.com/sitemap.xml

Robots.txt	http://ninjawifi.com/robots.txt
	Great, your website has a robots.txt file.

Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.