Website review ni-mate.com

The score is 51/100

SEO Content

✓	Title	NI mate | NI mate **Length : 17** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
	0	4	0	0	0	0

- [H2] As featured in:
- [H2] Delicode Ltd.
- [H2] Sign up for our newsletter:
- [H2] For NI mate updates:

✗	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **29%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Read more	Internal	Passing Juice
Download now	Internal	Passing Juice
See pricing	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Delicode Ltd	External	Passing Juice

SEO Keywords

	Keywords Cloud	mate real-time menu support capture transforms delicode motion download follow

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mate	7	✔	✖	✖	✔
download	2	✖	✖	✖	✖
real-time	2	✖	✖	✖	✖
motion	2	✖	✖	✖	✖
capture	2	✖	✖	✖	✖

Usability

●	Url	Domain : ni-mate.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

Document

✓		
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://ni-mate.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics