

Website review ngts.org.uk

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The score is 58/100







SEO Content

	Title	Relay UK - homepage Relay UK Length : 30 Perfect, your title contains between 10 and 70 characters.												
	Description	Helping people with hearing and speech difficulties communicate with anyone over the phone, using the Relay UK service. Length : 119 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Relay UK• [H2] Easy-to-use relay service• [H2] Just download a simple app• [H2] You're ready to go• [H2] How does the Relay UK app work?• [H2] A typical call using Relay UK• [H2] Three reasons to talk about Relay UK• [H2] How do I start using Relay UK?• [H3] Friendly• [H3] Flexible• [H3] Free• [H3] I'm deaf or speech-impaired, using the app• [H3] I'm deaf or speech-impaired, using textphone• [H3] I'm hearing and calling a deaf or speech-impaired person	H1	H2	H3	H4	H5	H6	1	7	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	6	0	0	0									
	Images	We found 5 images on this web page.												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%


In-page links

Anchor	Type	Juice
Open links to jump to page content	Internal	Passing Juice
Jump to navigation	Internal	Passing Juice
Jump to page content	Internal	Passing Juice
Jump to footer	Internal	Passing Juice
Accessibility guidelines	Internal	Passing Juice
Back to top	Internal	Passing Juice

In-page links

Privacy policy	External	Passing Juice
About cookies	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Accessibility guidelines	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	tablet download people textphone relay app service minicom using just
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
relay	14	✓	✗	✓	✓
app	8	✗	✗	✗	✓
using	6	✗	✗	✓	✓
download	6	✗	✗	✗	✓
service	3	✗	✗	✓	✓




Usability

	Url	Domain : ngts.org.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.relayuk.bt.com/sitemap.xml
	Robots.txt	http://ngts.org.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.